

# Calvin A. Mitchell III

(b)(6)

## **SUMMARY of EXPERIENCE and COMPETENCIES**

Over 25 years of experience in strategic communications providing counsel to senior-level business and government leaders, creating and executing long-term global, strategic communication plans and messaging, and serving as spokesperson. Utilizing a network of business and government executives and senior media relationships, created and managed global meetings and conferences.

Handled complex crisis communications at critical stages for financial, business, regulatory, economic and national security issues. Recent examples include the urgent communications at the Federal Reserve Bank of New York throughout the 2008 financial crisis and communications surrounding the Congressional/DOJ regulatory investigations into Credit Suisse and the subsequent \$2.6 billion settlement with the DOJ in 2014.

Built, developed and led global teams of professional communications, marketing and media relations specialists in the public and the private sector. Focused on strategic and corporate communications, complex media relations and reputation, crisis and regulatory-related communications in the US and abroad.

### ***Private Consultant, 2019 - present***

As a consultant I have worked with clients in financial services, healthcare, biotech and media relations in the U.S. and abroad on long-term communications strategy and crisis communications.

### ***Global Head of Communications, Standard Industries, 2017 - 2018***

- Lead communications efforts for a new private industrial holding company with more than 15,000 employees world-wide. Led communications for a planned proxy fight for control of a Swiss-based specialty chemical company; managed communications agencies in Europe and the US; and oversaw intensive external and employee communications for operating companies.

### ***Senior Advisor, KARV Communications, 2016 - 2017, 2018 - present***

Senior advisor focused on strategic and corporate communications, complex media relations and reputation and crisis communications for clients in the US and abroad.

### ***Managing Director, Global Co-head of Corporate Communications, Credit Suisse, New York, 2012 - 2015***

- Co-managed global corporate media relations, internal communications and messaging, quarterly financial communications, senior executive positioning, corporate responsibility reporting and the Bank's owned- and social media.
- Had direct responsibility for global communications for the Investment Bank and Asset Management working closely with division Presidents.
- Spokesman for the bank with a primary focus on English-language media and media in the Americas and EMEA regions.

- Co-managed approximately 90 professionals with primary responsibility for teams in New York, London, São Paulo, Frankfurt and Milan. Responsible for a network of PR firm relationships in the US (NY and DC), Brazil, UK, Europe and the Middle East and was a member of the CS Global Brand Council.
- Worked closely with the Government Affairs and Legal groups, managed crisis communications efforts (e.g. the USG/DOJ/Fed and Congressional inquiries into Credit Suisse).

**Senior Vice President, Global Head of Corporate Affairs, Thomson Reuters, New York, 2009 – 2012**

- Managed global corporate media relations and messaging, financial communications, senior executive positioning, crisis communications, reputation management, social media and corporate social responsibility. Coordinating closely with Investor Relations, managed the quarterly earnings communications.
- Managed the Strategic Partner relationship with the World Economic Forum which included the Annual Meeting in Davos and various regional meetings.
- Coordinated and managed communications for the company's five business divisions.
- Organized speeches and global appearances at conferences for the CEO, CFO and created content-focused dinners for clients, such as a series on cybersecurity.

**Executive Vice President, Member of the Management Committee and Head of the Communications Group, Federal Reserve Bank of New York, New York, 2005 – 2009**

- Served as bank spokesman and communications adviser to Presidents Timothy F. Geithner and William Dudley and managed the Communications Group for the largest of the twelve Federal Reserve Banks before and during the financial crisis, coordinating with the Federal Reserve Board (DC) and the US Treasury.
- Revamped the Bank's website introducing data visualization concepts, provided content briefings for journalists and increased outreach to the media.
- Managed media relations and internal communications, managed the internal and external websites and provided strategic communications planning. Served as content manager for the external website, including the Bank's economic research material.
- Coordinated outreach to the public and local officials, with particular focus on nonfinancial institutions, particularly through the Bank's educational programs, regional affairs activities and community development programs.

**Chief Operating Officer, Anchor Point Asset Management, LLC, New York, 2003 – 2005**

- Assisted in founding a global macro hedge fund with one domestic (Delaware-based) and one offshore (Cayman-based) fund and handled all investor communications and external communications.
- Created marketing material for the fund, and helped create branding and logo.

**Senior Vice President, Global Marketing and Communications, Instinet Corporation, a Global Electronic Agency Broker, New York, 2000 – 2002** Headed a global staff of 40 people (US, UK, Japan), handling corporate communications, media relations, senior executive positioning, marketing and advertising, corporate events planning, internal communications and corporate web design and development.

**Senior Vice President, Abernathy MacGregor Group, New York, 1998 – 2000** Advised senior management of the firm's clients on financial public relations and investor relations issues especially during crises, mergers and acquisitions.

**Director of Communications, Spokesman, U.S. Mission to the United Nations, New York, 1997 – 1998** Appointed Minister-Counsellor and Communications Director during Governor Bill Richardson's tenure as U.S. Permanent Representative to the UN. Served as communications adviser and spokesman

for the Ambassador and the US Mission. Managed media relations, speechwriting, events planning and scheduling and relations with non-governmental organizations. Organized successful missions to more than 37 countries in Europe, Africa, South America and Asia, which resulted in significant worldwide media coverage.

***Deputy Assistant Secretary, Public Affairs, Department of Treasury, Washington, DC, 1995 – 1997***

Appointed by Secretary Robert Rubin to U.S. Senior Executive Service. Handled global media relations, and created and executed government-wide communications plans for financial, budgetary and US economic policy issues; and served as Spokesman of the Department and for the Secretary. Worked closely with senior Treasury officials, including the Secretary and Deputy Secretary, and with senior Clinton Administration officials. Managed and coordinated media relations and marketing plans for the financial bureaus of the Treasury, including the IRS, FMS, the Mint and BEP.

***Assistant Press Secretary for Foreign Affairs, The White House, and Director of Public Affairs, National Security Council, 1993 – 1995***

Appointed by National Security Adviser Anthony Lake and served as Assistant Press Secretary to Dee Dee Myers and Michael McCurry. Created media and communications plans in support of U.S. foreign and international economic policy; managed communications plans globally; and served as spokesman for the Clinton Administration and the U.S. Government on foreign and international economic policy.

- Supported media/communications planning for the September 1993 Israel/PLO Signing Ceremony.
- Participated in nine foreign trips by President Bill Clinton, including pre-trip media planning, briefings, logistics and message development.
- Planned and managed officials trips and communications plans for senior US Government officials.

***Career Member of the U.S. Foreign Service, 1986 - 1995***

Served in various positions in government as a Foreign Service officer. The US Foreign Service is the US diplomatic service; appointment to the service follows a rigorous testing program and background clearance. (Held highest Top Secret security clearance, including various “code word” designations.)

- Assistant White House Press Secretary for Foreign Affairs, Director of Public Affairs, National Security Council, 1993 - 1995. (see above)
- Deputy Director, Public Affairs, Near East and South Asian Affairs, Department of State
- Special Assistant, Assistant Secretary of State, Near East and South Asian Affairs, Department of State (Served both Amb. Edward Djerejian and Amb. John Kelly)
- Political Officer (Head of section), U.S. Embassy, Manama, Bahrain
- Political Officer, U.S. Embassy, Ankara, Turkey
- Vice Consul, U.S. Consulate General, Istanbul, Turkey

B.A., Yale College

Global Executive Leadership Program, Tuck School of Business, Dartmouth, and IE Business School, Madrid.

Member, Board of Trustees, Open Space Institute

Director, The Bahamas Hope Foundation

Former Trustee and Member of the Executive Committee, Citizens Budget Commission, New York

Former Member, Leadership Council, Broadway Cares/Equity Fights AIDS

Former Director, Teach for America/New York