

## Contact

[www.linkedin.com/in/cambria-hayashino](https://www.linkedin.com/in/cambria-hayashino) (LinkedIn)

## Top Skills

Copywriting  
Editing  
Interviews

## Languages

French (Elementary)  
English (Native or Bilingual)  
Spanish (Limited Working)

## Honors-Awards

Epsilon Kappa Epsilon  
Inez McGahey Award for Excellence  
in Literary Scholarship  
Phi Alpha Theta  
CASE Award  
Best Student Award

# Cambria Hayashino

Deputy Director of Scheduling and Advance  
Washington, District of Columbia, United States

## Summary

I am a determined optimist, passionate about changing the world for good through looking at problems in new ways and working together to tackle global challenges.

As a professional, my sweet spot is in a fast-paced environment that requires the successful juggling of multiple priorities. My fluid intuition allows me to move easily between the strategic vision and the finer details needed for execution, and I thrive in both capacities. I also highly value a dynamic team environment and believe being part of a team can be one of the best parts of any job.

I love connecting with people who are trying to change the world, and who get way too excited about new technologies, good stories and creative ideas. Let's meet: [cambria.hayashino@gmail.com](mailto:cambria.hayashino@gmail.com).

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## Experience

U.S. Department of Energy (DOE)  
Deputy Director of Scheduling and Advance  
July 2022 - Present (1 year 2 months)

Office of the Vice President of the United States  
Deputy Director of Scheduling  
February 2021 - July 2022 (1 year 6 months)  
Washington, District of Columbia, United States  
Previously Scheduler to the Vice President

59th Presidential Inaugural Committee (PIC)  
Program Manager - Virtual Programs  
December 2020 - February 2021 (3 months)  
Washington, District of Columbia, United States

Biden for President  
Nevada Surrogates & Trips Director

August 2020 - November 2020 (4 months)

2020 Democratic National Convention Committee  
Convention Programming & Scheduling Manager  
July 2020 - August 2020 (2 months)

Pete for America  
8 months

Advance Lead  
November 2019 - March 2020 (5 months)  
United States

Previously Iowa Advance Lead

Advance Contractor  
August 2019 - November 2019 (4 months)

The Africa Fintech Summit  
Director Of Communications  
June 2019 - December 2019 (7 months)  
United States

Freelance  
Marketing/Communications and Events Manager  
February 2018 - August 2019 (1 year 7 months)  
Europe and United States

I work with clients to assist with any marketing, communications and event management needs, ranging from event planning and production, copywriting and content development, and digital marketing.

Fundie Ventures  
Partner, Marketing & Communications Director  
December 2017 - June 2019 (1 year 7 months)  
Madrid, Spain and remote from the US

Fundie Ventures is a student-powered social impact consultancy + connector + educator that works to support for-profit social enterprises. We seek to move forward the work of businesses that balance people, planet and profit and advance the conversation around business as a vehicle for good.

Our main objectives are:

- 1) To reduce the failure rate of for-profit social enterprises.
- 2) To educate investors and professionals on the power of using business as a tool for good in society.

3) To work with students from the top European business schools, to challenge the next generation of business leaders to think about responsible capitalism.

## Interbrand

### Global Marketing Manager

May 2018 - November 2018 (7 months)

Madrid Area, Spain

Interbrand is a global branding agency with 18 offices around the world that focuses on the intersection of strategy, technology and customer experience. As the publisher of the prestigious annual Best Global Brands report, Interbrand is a top authority of the value of branding in driving business growth.

## Telefónica

### Digital Marketing

March 2017 - July 2017 (5 months)

Madrid Area, Spain

While completing my master's, I worked as a graduate assistant on the Strategic Marketing team responsible for the communications and positioning efforts for LUCA, Telefónica's newly launched B2B Big Data service. Our main objectives were to 1) Position Telefónica as a key player in the Big Data space, 2) Communicate the Telefónica Big Data for Social Good initiative, and 3) Build the Telefónica B2B Big Data brand at a global level.

## Biola University

6 years 11 months

### Advancement Marketing Specialist

June 2011 - June 2016 (5 years 1 month)

Greater Los Angeles Area

(Previously Marketing Assistant, Campaign Communications Assistant, and Advancement Communications Coordinator)

I started as a marketing assistant on the Graduate Admissions marketing team and transitioned to the Advancement Division in early 2012, one month into a five-year \$180M campaign. During my time with the Advancement team, I led and collaborated on a variety of key communications initiatives in support of the campaign goal. My efforts directly contributed to exceeding the fundraising goal by almost 20% to raise \$214M.

## Teaching and Research Assistant

August 2009 - December 2014 (5 years 5 months)

### Greater Los Angeles Area

I acted as a teaching or research assistant to 5 different professors across 16 different courses. In this capacity, I worked on a National Endowment for the Humanities-funded project and edited several published academic articles or books. I also assisted in the teaching and grading of courses in both history and literature for all levels of university students.

### Pet Pals

Owner/Manager/Dog Walker and Trainer

February 2003 - March 2013 (10 years 2 months)

Orange County, California Area

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## Education

IE School of Human Sciences and Technology (HST)

Master's Degree, Corporate Communications

Biola University

Bachelor's Degree, English Literature and History