#### Contactar

www.linkedin.com/in/michelle-meza-53a9bb178 (LinkedIn)

#### Honors-Awards

Featured by Columbia University as one of their Hispanic American alumni contributing to society through my work in Congress.

# Michelle Meza

MPM'24 Candidate at Georgetown University | National Urban Fellow | MPA'20 - Columbia University, SIPA | Former Biden White House Political Appointee at U.S. EPA

Washington, Distrito de Columbia, Estados Unidos

# Experiencia

Everytown for Gun Safety
Policy Associate
septiembre de 2023 - Present (2 meses)
Washington DC-Baltimore Area

National Urban Fellows
National Urban Fellow
mayo de 2023 - Present (6 meses)
Washington, District of Columbia, United States

US Environmental Protection Agency (EPA) Scheduler - EPA Administrator's Office abril de 2022 - mayo de 2023 (1 año 2 meses) Washington, Distrito de Columbia, Estados Unidos

Scheduler in the U.S. EPA Administrator's Office

#### U.S. House of Representatives

11 meses

Director of Scheduling - Congressman Steven Horsford (D - NV 04) febrero de 2022 - marzo de 2022 (2 meses)

Washington, District of Columbia, United States

Scheduler and Special Assistant - Congresswoman Nanette Diaz Barragan (D - CA 44)

mayo de 2021 - enero de 2022 (9 meses)

Washington, District of Columbia, United States

NYC Office of the Mayor

NYCx Co-Labs Fellow (Knowledge Management Fellow) enero de 2021 - marzo de 2021 (3 meses)

NYCx Co-Labs is a civic innovation program managed by the NYC Mayor's Office of the Chief Technology Officer (MOCTO) and the NYC Economic Development Corporation (NYCEDC). The program combines community

building, participatory research, tech education and open innovation challenges to address urban inequality across NYC neighborhoods. We worked on two challenges: 1. Housing Rights and 2. Mental Health issues disproportionately affecting the Latinx communities of Inwood and Washington Heights.

 As a fellow, I analyzed and documented the Co-Labs civic innovation program, co-producing a playbook for the city that provided a framework and methodology on how to implement innovative tech-enabled solutions to address critical urban issues affecting Latinx communities.

#### Biden for President

Wisconsin Field Organizer octubre de 2020 - diciembre de 2020 (3 meses)

- Led Hispanic outreach, attaining to launch the first Spanish phone bank in Walworth County.
- Built diverse volunteer teams in the county, developing relationships with 8 stakeholders that engaged in voter contact in the first month.
- Improved the management of Virtual Staging locations, increasing volunteers' re-shifting metrics by 60%.
- Made 200 calls a day to GOTV and utilized VAN to build lists that boosted the turf's call-time metrics by 100%.
- Recruited and trained Wisconsinites to phone bank through the Open VPB and Thru Talk speed dialing software.

#### Open Gov Hub

#### Fellow

junio de 2020 - septiembre de 2020 (4 meses)

Washington DC-Baltimore y alrededores

- Researched topics of open government, empowered governance, civic tech,and civic engagement.
- Designed the curriculum (including learning objectives, modules, methodology, and engagement strategy) of a new cohort-based Open Government online course, recreating an in-person experience into a virtual training for aspiring open government reformers.

### Columbia | SIPA Graduate Research Assistant junio de 2020 - agosto de 2020 (3 meses)

1. Ph.D. Professor Hollie Russon-Gilman:

https://www.sipa.columbia.edu/faculty-research/faculty-directory/hollie-russon-gilman

Researched topics of civic technology, open, smarter, and collaborative governance, experiments in participatory democracy, civic engagement, and government democratic innovation for specific projects (literature review, the building of a new syllabus, and concept note development).

2. Professor Anya Schiffrin - Director of SIPA Technology, Media, and Communications specialization:

https://www.sipa.columbia.edu/faculty-research/faculty-directory/anya-schiffrin Made an assessment of 25 fact-checking organizations and media literacy programs in Latin America and conducted over 15 interviews with media experts, identifying key trends and practices on media literacy in the region. Produced a report on media literacy programs and fact-checking organizations combating misinformation and disinformation in the global South.

Bill & Melinda Gates Foundation Graduate Consultant SIPA Capstone Project noviembre de 2019 - mayo de 2020 (7 meses) Estados Unidos

Global Media Partnerships Team-

Built a case study by conducting 15 remote interviews with media watchdogs, policymakers, and advocacy groups on effective partnership models to ignite anti-corruption policy reforms. Wrote a report published by SIPA, distilling case study findings and generating best practices and recommendations on establishing strategic partnership tactics around agenda-setting, galvanizing public opinion, and mounting coalitions to influence policy reforms.

The final report "Calling for Coalitions: Building Partnerships Between Journalists and Advocates" was published by SIPA, in collaboration with the Gates Foundation, and can be downloaded here:

#### Columbia Business School

Intern- Office of Nobel Laureate in Economics and Professor Joseph E. Stiglitz

septiembre de 2019 - abril de 2020 (8 meses)

Researched political, environmental, economic, and inequality news from principal media outlets and elaborated abstracts that briefed Professor Stiglitz on ~15 international travels.

New York City Council
Pro Bono Consultant
septiembre de 2019 - diciembre de 2019 (4 meses)

- Consultant to the NYC Council's Participatory Budgeting team.
- Applied the Human-Centered Design framework on the ground to improve New York residents' experience with the Participatory Budgeting program.
- Participated in district assemblies to establish meaningful connections with residents and understand their perceptions and experience with the program.
- Assessed the government and bureaucratic systems surrounding the participatory budgeting program, identifying its levers and inhibitors.

Columbia University in the City of New York Graduate Research And Teaching Assistant marzo de 2019 - diciembre de 2019 (10 meses)

- Course Assistant, Fall Semester 2019. Course Name: Social Value Investing- Cross-Sector Partnerships for Greater Social Impact. Professors: William B. Eimicke and Howard W. Buffet
- 2. Research Assistant- Ph.D. Professor John Marshall, Department of Political Science. https://scholar.harvard.edu/jmarshall/home (Mar.- Sep. 2019): Collected and systematized qualitative data on journalists' killings in Mexico over ten years for a research exploring the correlation between attacks perpetuated to journalists and media coverage of crime-and-politics cases in the country.

# The World Bank Consultant julio de 2019 - septiembre de 2019 (3 meses) Área Metropolitana de Washington D.C., Estados Unidos

- Coordinated with the Government's Teacher Service Commission (TSC) on the new Continuous Professional Development program, a component of the Sierra Leonean Government's flagship program Free Quality School Education.
- Researched teacher training delivery models and the Communities of Practice (CoP) model.
- Drafted operations/logistics manuals to launch the new training program directed to support 30,600 primary school teachers' instruction through solarpowered tablets.

UNESCO Consultant junio de 2017 - noviembre de 2017 (6 meses)

Provincia de Lima, Peru

- Elaborated a set of recommendations on a new Delivery Unit team's design and operations plan that worked towards improving critical indicators and unlocking bottlenecks in school management procedures.

Ministerio de Educación del Perú - Minedu Political Advisor mayo de 2017 - noviembre de 2017 (7 meses) Provincia de Lima. Peru

- Acted as the Ministry's Liaison with the President's Ministers Council,
  25 State governments, and other actors like the Military and international cooperation actors.
- Led intergovernmental coordination around learning KPIs and a teachers'
   strike, spearheading political alignment.
- Monitored the completion and timely delivery of the file by in-house offices with regional data and relevant information for the Minister's travels to regions.
- Designed 15 agendas for the Minister's travels
- Monitored class recovery plans. Liaised between offices, centralizing siloed data on class recovery for weekly reports that informed the Minister.
- Drafted progress reports and elaborated presentations for the General Director.
- Organized the main event between the Minister's office and the country's 25
   Regional Governments.
- Monitored the execution of agreements.

#### **TED Conferences**

Speaker

septiembre de 2017 - septiembre de 2017 (1 mes)

Provincia de Lima, Peru

I shared my story as an education advocate and civic strategist founding Peru's first citizen-led education policy watchdog and its work to hold congress members accountable in ensuring the country's Higher Education reform's continuity. The talk can be accessed here:

Ministerio de Educación del Perú - Minedu 2 años 3 meses

Higher Education Specialist marzo de 2016 - marzo de 2017 (1 año 1 mes)

Provincia de Lima, Peru

-Developed a detailed assessment covering budget execution, planning, and management processes of the National Scholarships Program and Educational Loans (\$ 300,000,000

budget). Produced a report on findings and recommendations for the Government Transition Team.

- -Co-designed and monitored the Permanence Scholarship, a scholarship that funded the studies of 280 low-income students.
- -Met with university students in conferences and forums to guide them through the Higher Education Bill's benefits.
- -Analyzed the loopholes of the Higher Education Bill and developed the amendment package introduced to Congress.

Response Team Coordinator- National School Monitoring System enero de 2015 - marzo de 2016 (1 año 3 meses)

Provincia de Lima, Peru

- Recruited and led an eight-member team.
- Managed the improvement of teachers, principals, and students' attendance KPIs in Lima (capital region holding one-third of Peru's overall attendance with 2 million enrolled students).
- Acted as the Ministry's liaison before the Regional Directorate of Lima.
- Ensured the buy-in of regional governments towards improving attendance results.
- Co-designed improvement plans and accountability routines with local authorities for 4,000 schools to achieve targets.
- Co-implemented a local school monitoring system that attained a 3.5% increase (from 89% to 92.5%) in 1,800 principals' attendance.
- Did a bright spot analysis to document best practices in schools.
- Represented the Ministry in monthly meetings with regional government authorities to communicate results.
- Analyzed gross data on surveyed schools and did bright spot analysis and field visits to identify best practices. Conducted interviews with school authorities to document best practices.
- Assessed replication potential and prioritized solutions to be delivered.
- Drafted policy recommendations to improve school attendance metrics.

exitosaperu
Op-Ed Columnist
marzo de 2016 - marzo de 2017 (1 año 1 mes)
Provincia de Lima, Peru

Wrote Op-Eds on Peru's political events.

Universidad del Pacífico (PE)

2 años 1 mes

Course Professor- Model United Nations and Negotiation marzo de 2014 - marzo de 2016 (2 años 1 mes)

Provincia de Lima, Peru

Course: Model United Nations and Negotiation

Designed a course curriculum that included theoretical and practical lessons. Led skill-building workshops on negotiation, resolution-drafting, public

speaking, and lobbying to a thirty-student class.

#### Consultant

junio de 2014 - septiembre de 2015 (1 año 4 meses)

Provincia de Lima, Peru

#### U.S. Department of State

Visa Assistant

junio de 2014 - julio de 2014 (2 meses)

Provincia de Lima, Peru

- Assisted the consular Non-Immigrant Visa (NIV) Team in the reception, organization, tracking, and delivery of Non-Immigrant Visa passports.

#### U.S. Department of Commerce

2 años 1 mes

Foreign Trade Assistant

junio de 2013 - junio de 2014 (1 año 1 mes)

Lima, Perú

- Organized the U.S. Foreign Commercial Counselor to Peru's daily scheduling binder.
- Acted as the pivotal point of FCS's internal and external communication with the Ambassador's office, Peruvian Vice Ministries, U.S. offices and agencies across the mission by drafting memorandums and diplomatic notes.
- Liaised with different Embassy offices, from Management to Security passing through Press and Facilities, to organize an embassy-wide event on modular technology hosted by the Ambassador.
- Managed the logistics of the event, including preparing and confirming a hundred-guest list, ensuring timely approval of security clearances, confirming service providers, among others.
- Produced weekly highlights for the U.S. Department of Commerce and FCS offices worldwide on behalf of FCS Lima.

- Assisted the organization of Trade Missions for U.S. companies visiting Peru targeting potential business partners in local markets.
- Designed and delivered 17 business agendas as part of FCS business matchmaking services, securing meetings that closed in 10 trade partnerships that stimulated bilateral trade.

#### Intern

junio de 2012 - junio de 2013 (1 año 1 mes) Provincia de Lima. Peru

- Assisted trade specialists in conducting industry-specific market research on the Peruvian market (mainly, automotive, construction, and defense industries) to deliver trade services to US SMEs interested in exporting to Peru.
- Assisted the FCS customer service, guiding 35 U.S. SMEs interested in exporting to Peru through the FCS services.
- Coordinated with U.S. Export Assistance Centers in English and Spanish regarding trade shows and assisted in the organization of local delegations traveling to trade events across the U.S.

University of Port Harcourt Nigeria Primary School Teacher septiembre de 2010 - diciembre de 2010 (4 meses) Nigeria

- Primary school teacher. Led a pilot program centered on building civic values through storytelling.
- Developed campaigns for HIV/AIDS prevention and sexual health in rural communities and universities.

## Educación

Georgetown University McCourt School of Public Policy
Master of Policy Management (MPM) · (junio de 2023 - julio de 2024)

Columbia | SIPA

Master of Public Administration (MPA) · (2018 - 2020)

Austrian study Centre for Peace and Conflict Resolution Trainee, Peace studies · (2014 - 2014)

Pontificia Universidad Católica del Perú Bachelor's degree, Political Science and Government · (2006 - 2013)