

Larry Bowden Jr.

(b)(6)

PROFESSIONAL EXPERIENCE

Deputy Organizing Director – North Florida

06/2020 to 11/2020

Florida Coordinated Campaign

- Hired and managed a high performing team of 6 regional directors and 50 organizers that spanned 23 North Florida counties who conducted over 674K conversations with voters
- Worked with the Organizing Director to develop and execute a field plan that led to increased voter turnout in key north Florida democratic strongholds as well as out performing in “red” counties compared to 2016
- Oversaw an organizing operation that helped to turn the largest city in the continental United States “blue” during a presidential year for the first time since 1976 with 51.2% Dem and 47.5% GOP
- Held daily check in meetings with the communications, data, operations, and political teams
- Worked specifically with the political department to plan and execute several surrogate and principle visits both in person and virtually
- Monitored metrics within each assigned region and implemented systems to meet assigned goals
- Connected with grassroots organizations and local Democratic groups to build stronger community coalitions
- Developed and executed programming to specifically target student turnout at HBCUs; Florida A&M and Edward Waters College

Regional Organizing Director- Florida

03/2020 to 06/2020

Biden for President

- Transitioned from in person work to virtually managing a team of 9 organizers who contacted voters to perform wellness checks due to Covid-19 and connected them to resources in their respective areas
- Conducted twice weekly 5 minute phone calls with each organizers to check their well being
- Hosted over 20 virtual community meetings each week to train volunteers on how they could reach out to their neighbors
- Oversaw the completion of weekly virtual community meetings which included medical professionals to give guidance on best safety measures

Regional Organizing Director – South Carolina

03/2020

Biden for President

- Connected with a third party firm in Columbia, South Carolina to conduct paid canvassing
- Identified the best locations for paid canvassing to be assigned using likely voters, population density and other facts
- Supplied materials for paid canvassers
- Held the canvassing managers accountable by requesting daily reports and spot checking the numbers
- Increased canvassing capacity by over 40%

Regional Organizing Director – Iowa

05/2019 to 03/2020

Biden for President

- Worked with Deputy Organizing Director in Iowa to establish a field plan specifically

for NE Iowa and built a foundation of support before the first wave of organizers were hired

- Assisted with goals that were achieved by a team of 13 field organizers in recruitment activities for canvasses, phone banks, meetings, and principle visits
- Oversaw the organizing operation for 20 counties and managed 3 office spaces across NE Iowa
- Conducted weekly training for organizers that included VAN, time management, and recruitment techniques that enabled them to manage volunteers effectively
- Provided organizers with the positive leadership culture, resources, guidance, and technical support required to succeed
- Developed relationships and partnerships with local community leaders, student groups, and campus administrators
- Worked with the Operations and Political departments to plan and orchestrate over 10 principle visits
- Provided the Deputy Organizing Director with daily quantitative and qualitative reports as part of an ongoing evaluation of the program's success

Regional Field Director- Houston, Texas

03/2019-05/2019

Sylvester Turner for Mayor

- Managed and trained volunteers to participate in direct voter contact activities including canvassing, phone banking, and voter registration
- Oversaw a fellowship program that worked with students from colleges around the Houston area
- Prepared all the materials needed daily to make voter contact, canvass/phone packets, confirmation call lists, and ensuring the office was staffed during open hours
- Adhered to a strict daily reporting schedule so that leadership was kept in the loop

Site Lead - Monroe County, FL

11/2018

Democratic Senatorial Campaign Committee

- Served as a Site Lead for the Monroe County, Florida recount for both the Senate and Commissioner of Agriculture Races
- Supervised a team of four organizers and 20 volunteers from a local union
- Observed the recounting of over 36 thousand ballots
- Relayed information from the ground back up to the regional desk

Regional Organizer Director- Chicago, IL

08/2018 to 11/2018

JB Pritzker for Governor

- Assisted 10 field organizers in all canvasser recruitment activities and ensured that recruitment goals were achieved
- Completed a weekly audit of office supplies and ordered more using the process setup by the Operations Department
- Oversaw a monthly office budget of \$500 that could be used to hold office events and for small supplies
- Worked with the Political Director to host events with elected officials
- Developed partnerships with local community leaders as well as small business owners to host campaign events in their establishments
- Provided the Deputy Field Director with daily quantitative and qualitative reports
- Executed campaign plans and effective organizing creative earned media actions, as well as newer initiatives such as small business canvassing

Field Organizer- Chicago, IL

05/2018 to 08/2018

JB Pritzker for Governor

- Identified, recruited, and trained groups of voters to build a strong volunteer base on the Southside of Chicago
- Provided volunteers with a positive culture, resources, and guidance required to succeed
- Recruited, interviewed, hired, and managed a team of 7 Fellows
- Collected over 400 signed “commit to vote” cards from voters
- Recruited 30 small business owners in the community to support by hosting events, hanging signs, or collecting commit to vote cards.
- Provided with the Regional Field Director with quantitative and qualitative reports as part of an ongoing evaluation of the programs success
- Managed my fellow 6 organizers and continued to meet organizing goals and managed the office for three weeks upon the removal of the Regional Field Director

Intake Specialist- Orlando, FL

10/2017 to 02/2018

Morgan & Morgan P.A.

- Coordinated general evaluations of potential client cases and determined whether they met case criteria standards
- Handled incoming phone calls and emails from potential clients
- Contacted potential clients using results from web forms
- Followed up with clients who were accepted to schedule appointments and consultations with attorneys
- Prepared intake paperwork with sensitive client information and forwarded to attorneys

Customer Service Representative- Tallahassee, FL

10/2016 to 08/2017

System and Methods, Inc

- Communicated payment issues with the Florida Department of Revenue
- Worked with the mail room and research departments to locate and apply missing payments
- Took calls from employers concerning alimony and child support payments that were made on the behalf of their employees
- Handled sensitive information such as Social Security numbers, bank account info, and demographic information of clients
- Organized a system to allow agents to continue taking calls while others worked on a special project to inform employers of new banking requirements
- Performed quality control tasks to make sure that payments were being applied correctly

EDUCATION

Bachelor of Science in Political Science (Minor in Pre-Law) – Florida A&M University, 2014
