

CHRISTOPHER M. HOFF

(b) (6)

EXPERIENCE

Chief Privacy Officer and Assistant General Counsel

Huron Consulting Group | Chicago, IL and Denver, CO

July 2018 – Present

- Manage companywide privacy program, with direct accountability to executives and board of directors (*Huron is a publicly traded multinational consulting firm located in the U.S., Canada, UK, Switzerland, India, and Singapore*)
- Develop comprehensive company policies related to privacy and cybersecurity and conduct training for an international workforce of approximately 4,000 employees
- Negotiate client and vendor agreements, provide legal advice to all practice and corporate groups, direct data breach incident response, and manage the privacy and cybersecurity risks associated with mergers and acquisitions

Senior Associate (Data Privacy and Cybersecurity)

Squire Patton Boggs, LLP | Washington, DC and Los Angeles, CA

April 2017 – June 2018

- Provided multinational clients with data privacy and cybersecurity compliance counseling with regard to foreign data privacy laws, U.S. state laws, HIPAA, TCPA, CAN-SPAM, COPPA, the FTC Act, and industry best practices
- Performed EU General Data Protection Regulation (GDPR) gap analyses and tailored bespoke compliance solutions, including data mapping, transfer solutions, and notices
- Advised clients on data breach preparedness and response, including proactive incident response planning, reactive data breach assistance and investigations, and the provision of notice to regulators and affected individuals

Director of Legal and Regulatory Affairs

OneTrust, LLC | Washington, DC and Atlanta, GA

Sept. 2016 – March 2017

- Provided counsel to CEO and board of directors on privacy-related matters and provided legal advice on company offerings (i.e., enterprise privacy management software solutions)
- Built EU-U.S. Privacy Shield and Asia-Pacific Economic Cooperation (APEC) Cross Border Privacy Rules (CBPR) verification and certification program frameworks
- Primary company liaison with regulators, including the FTC and data protection authorities in the EU and Asia-Pacific

Associate (Data Privacy and Cybersecurity)

Crowell & Moring LLP | Washington, DC

April 2015 – Sept. 2016

- Provided multinational clients with data privacy and cybersecurity compliance counseling, data breach response planning, and Internet of Things (IoT) risk management solutions
- Advised clients on data transfer solutions, compliance with HIPAA, TCPA, CAN-SPAM, the FTC Act, state data privacy and cybersecurity laws, and industry best practices

Presidential Management Fellow (PMF)

○ **Policy Advisor (Data Flows and Privacy)**

U.S. Department of Commerce, International Trade Administration | Washington, DC

May 2012 – April 2015

- Served as Chair of the APEC CBPR System Joint Oversight Panel and Vice Chair of the APEC Data Privacy Subgroup where I led efforts to implement the APEC CBPR System and negotiated the endorsement of the APEC Privacy Recognition for Processors (PRP) System
- Primary liaison on APEC privacy matters between the Department of Commerce and the FTC, State Department, and Office of the U.S. Trade Representative
- Administered the U.S.-EU Safe Harbor program, which included advising U.S. companies on privacy law and promoting the program through domestic and international outreach and speaking engagements

○ **Attorney (Secondment to the Division of Privacy and Identity Protection)**

U.S. Federal Trade Commission | Washington, DC

April 2014 – Aug. 2014

- Enforced compliance with the FTC Act by investigating the data privacy and cybersecurity practices of companies, formulating legal recommendations for the Commission, and drafting memos, complaints, and orders

Law Clerk

- *U.S. Department of Justice* | Washington, DC Jan. 2012 – April 2012
 - Drafted complex appellate litigation briefs and memoranda for environmental enforcement actions
 - Assisted with depositions, settlement discussions, and litigation strategy sessions
- *American Civil Liberties Union (ACLU) of Michigan* | Grand Rapids, MI Aug. 2011 – Dec. 2011
 - Conducted legal research on federal jurisdiction, LGBT issues, and First Amendment rights
 - Crafted legal briefs and memoranda on civil rights matters, and provided input on policy initiatives
- *U.S. Department of Veterans Affairs* | Washington, DC May 2011 – Aug. 2011
 - Drafted and filed appellate briefs, remand motions, and procedural motions on veterans benefits law
- *Honorable Paul J. Denenfeld*
State of Michigan 17th Circuit Court | Grand Rapids, MI May 2010 – July 2010
 - Drafted opinions and orders for the chambers in the area of family law

Paralegal (Structured Finance)

- Orrick, Herrington & Sutcliffe LLP* | New York, NY June 2007 – Feb. 2008
- Drafted legal documents and memoranda related to municipal bond securitizations in direct collaboration with international bank clients
 - Managed the recordkeeping and weekly execution of multi-million dollar structured finance transactions

EDUCATION

Juris Doctor (*cum laude*)

- Michigan State University College of Law* | East Lansing, MI May 2012
- **Journal:** *Michigan State University Journal of Medicine and Law*, Editor
 - **Study Abroad:** Kyoto, Japan, international trade law
 - **Moot Court:** First team to represent Michigan State at Williams Institute National Moot Court Competition at UCLA

Bachelor of Arts in International Relations

- Grand Valley State University* | Allendale, MI Dec. 2006
- **Activities:** International Relations Organization, President; *Grand Valley Lanthorn* (newspaper), Reporter

ACTIVE PROFESSIONAL ASSOCIATIONS

- Colorado Bar, Active Single-Client License (2018-Present)
- New York Bar, Active License (2013-Present)
- Certified Information Privacy Manager (CIPM) (2020)
- Certified Information Privacy Professional, United States (CIPP/US) (2012), and Europe (CIPP/E) (2012)

SAMPLE PUBLICATIONS & SPEAKING ENGAGEMENTS

- *Speaker*, “Ascending Stars of the ABA SciTech: Hot Topics in 60 Minutes,” **American Bar Association (ABA)** Webinar, Nov. 9, 2017
- *Speaker*, “Growth of the Cross-Border Privacy Rules System in Asia,” International Association of Privacy Professionals (**IAPP**) **Privacy. Security. Risk. 2017, San Diego, CA**, Oct. 18, 2017
- *Speaker*, “The Future of the APEC Cross-Border Privacy Rules in Canada,” **IAPP Canada Privacy Symposium 2017, Toronto**, May 18, 2017
- *Speaker*, “Data Driven Innovation and Public Policy: Benefits for SMEs, Government, and Society,” **APEC Electronic Commerce Steering Group Seminar, Lima, Peru**, Aug. 16, 2016
- *Author*, “The Global Uptake of the NIST Cybersecurity Framework,” *Cybersecurity Law & Practice*, Volume: 2 Issue: 2, Feb. 2016
- *Speaker*, “The Future of Safe Harbor: Where Do Cross-Border eDiscovery and Data Transfers Go from Here?” **The Sedona Conference** Webinar, Nov. 12, 2015
- *Author*, “U.S.-EU Data Transfer Turmoil: What It Means for Universities,” *Law360*, Nov. 4, 2015