

# Roy A. Sherman

(b)(6)

*Dedicated team leader in public service, specializing in management, operations, logistics, and events.*

*Trained as a firefighter and paramedic, thriving in fast paced, high stress environments while utilizing problem-solving skills.*

## **EXPERIENCE**

**Director of Transportation**, Presidential Inauguration Committee 2020-2021

- Responsible for all movements of President-elect, Vice President-elect, staff, military, production, talent, press, and guests during Inauguration.
- Liaison between PIC and Secret Service, Capitol Police, military, and career White House staff for all coordinated logistics.
- Securing a fleet of 100+ vehicles and drivers for all guest movements between Inauguration events.
- Supervising a budget of \$500,000 for parking areas, busses, permits, and miscellaneous transportation costs.
- Creating and implementing a minute-by-minute schedule of all movements between Inauguration events.
- Managing a team of 6 staffers to safely and efficiently coordinate transportation movements of all participants.

**Lead Advance**, Biden for President 2020 2019 – 2020

- Supervised and managed Biden for President travel and events including selecting locations, organizing staffing plans and crowd building for national principal and surrogate travel.
- Staffed President-elect Biden during multiple events and ceremonies while interacting with members of the public.
- Briefed all principals and surrogates on event details before and during events.
- Supervised budgets of over 100 events with an average cost of \$30,000 each.
- Managed a team of 40+ staffers by leading meetings, delegating duties, training, and leading by example.
- Mentored new team members and held weekly trainings and check-ins to further their growth.
- Facilitated and leveraged relationships between state staff, headquarters, and the Secret Service.
- Relocated to Iowa for 6 months to advance the campaign's efforts.
- Helped build Zoom infrastructure when campaign went virtual due to the COVID-19 pandemic.

**Freelance Event Producer** 2018 – 2019

- Planned and executed events across the country for presidential candidates.
- Led preparation for the Inauguration and Inaugural Ball for newly elected Governor of Michigan.
- Supervised multiple teams on national bus tours, involving selecting locations, negotiating contracts with vendors, and securing permits.
- Hosted the Atlanta march and rally of a national gun reform campaign with over 50,000 attendees. Responsibilities included strategizing with security personnel to ensure the safety of all attendees and staff, promotion of media coverage of events, managed onsite media production team and AV vendors, and briefed all speakers and guests backstage.

**Director of Public Events**, Office of the New York State Attorney General 2013 – 2018

- Produced press conferences and all other appearances for the Attorney General and staff, reinforcing focused messaging.
- Staffed Attorney General in the role of body man and aide at all public events.
- Communicated with Intergovernmental Affairs, Press Office, State Police, and local representatives to ensure all participants knew roles and movements before and during events.
- Wrote issue and logistics briefings and led in-person situational briefings for AG and staff.
- Worked closely with law enforcement at the city, state, and national levels to reinforce necessary safety and security protocols and policy goals.
- Managed media team of designers and technicians, that produced graphics for press conferences.
- Provided comprehensive technical support and troubleshooting during events.

**Advance Associate**, The Obama Administration White House

2010 – 2016

- Coordinated media and executive logistics for the Office of the Vice President on both domestic and international missions.
- Represented The White House in meetings with world leaders, members of the Secret Service, ambassadors, and military attachments.
- Briefed Vice President Joe Biden, Dr. Jill Biden, and other senior White House officials, relaying critical updates in real time.
- Supervised the advance team's workflow and ensured guest logistics, event production, executive movements, and security protocols were executed.

**National Advance Staff Site Lead**, Obama for America

2012

- Planned and supported domestic trips for the Vice President and First Lady during the 2012 presidential campaign cycle.
- Organized Obama for America events with 20,000+ attendees.
- Developed and managed events with budgets averaging \$30,000.
- Spearheaded site design, press outreach, security management, and participant logistics for 2013 Presidential Inaugural Parade.
- Coordinated with Secret Service and a U.S. Joint Military Task Force to promote clear communication and execution of safety protocols.
- Managed teams of 35 campaign staffers, facilitating seamless event production, logistics, and security for campaign events.

## **CAMPAIGNS & ISSUES**

### **Protect our Care 2018, Operations Lead:**

National bus tour across America of over 12,000 miles, promoting affordable healthcare for all.

### **March for Our Lives-Atlanta 2018, March Organizer:**

March with 50,000+ people in conjunction with Everytown for Gun Safety.

### **Hillary for America 2016, National Advance Team:**

Site logistics for visits by Secretary Clinton, President Clinton, and Sen. Tim Kaine.

### **Mayors Against Illegal Guns 2013, Operations Lead:**

Campaign sponsored by Mayor Bloomberg, consisting of over 35 events across America.

### **Nuns on a Bus 2013, Operations Lead:**

National bus tour across America, promoting comprehensive immigration reform.

### **Firefighter & Paramedic 2008-2010**

## **EDUCATION**

**Florida Medical Technical Institute**

2008

Certified Paramedic

**Central Florida Fire Academy**

2007

State of Florida Firefighter/EMT Certification

**University of South Florida**

2005

B.A. Political Science, Communications Minor