

## Contact

[www.linkedin.com/in/jedkolko](https://www.linkedin.com/in/jedkolko)  
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## Top Skills

Market Research  
Economics  
Statistics

# Jed Kolko

Under Secretary of Commerce for Economic Affairs  
Washington, District of Columbia, United States

## Summary

Transforms data into memorable insights in order to create economic indicators, shape public policy, improve internal operations, develop consumer products, and strengthen brands.

Advises technology companies, non-profits, and research organizations on how to make the most of their data through analytics, data science, and machine learning.

Appears regularly in national media.

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## Experience

U.S. Department of Commerce  
Under Secretary for Economic Affairs  
2022 - Present (1 year)

Launched research initiative to improve design, implementation, and evaluation of place-based policies: <https://www.commerce.gov/tags/regional-economic-research-initiative>

Serve as principal economic advisor to the Secretary of Commerce.

Oversee and provide policy direction for the Census Bureau and the Bureau of Economic Analysis.

Lead economic research, data policy, and evidence-building activities for the Department.

Indeed.com  
Chief Economist  
2016 - 2022 (6 years)  
San Francisco Bay Area

Conducted and oversaw original labor-market research, using the tools of economics and data science applied to proprietary and public data. All research available at [www.hiringlab.org](http://www.hiringlab.org).

Led team of 16 economists, researchers, and editors, across six countries.

Spoke regularly with media and at global events about labor markets, the future of work, and the role of proprietary data and algorithms.

### UC Berkeley

Affiliate, Terner Center for Housing Innovation

2015 - 2022 (7 years)

### Orbital Insight, Inc.

Advisor

2015 - 2019 (4 years)

### Bloomberg LP

Research Advisor, Bloomberg Beta

2015 - 2017 (2 years)

San Francisco Bay Area

Researched the future of work and advised the Shift Commission on Work, Workers, and Technology (<https://shiftcommission.work/>), convened by Bloomberg and the New America Foundation.

### Trulia

Chief Economist and VP of Analytics

2011 - 2015 (4 years)

Conducted and oversaw company research on the housing market and the economy.

Provided expert commentary and insights to the media, the public, and the industry.

Led corporate analytics team, covering web analytics, pricing models, user research, and operating metrics.

### Public Policy Institute of California

Associate Director of Research

2006 - 2011 (5 years)

Developed and led research projects on local economic development, housing, and technology policy.

Advised policymakers and business leaders on economic, housing, and technology policy.

Presented research at public hearings, corporate and industry events, and academic conferences, and to media.

Forrester Research  
VP and Research Director  
2000 - 2005 (5 years)

Directed Forrester's \$7 million quantitative consumer market research and consulting business.

Advised technology company executives on business strategies for consumer products and services.

Oversaw and conducted published research and consulting projects on technology adoption and demand.

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## Education

Harvard University  
Ph.D., Economics · (1995 - 2000)

Harvard University  
A.B. summa cum laude, Social Studies · (1988 - 1992)