

Contact

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Top Skills

Climate Change
Strategy
Nonprofits

Languages

English (Native or Bilingual)
German (Professional Working)
Swedish (Elementary)
Filipino (Limited Working)
Spanish (Elementary)

Certifications

Conflict Resolution in Health Care
Teaching English as a Foreign Language (TEFL)
United Nations HIV/AIDS Training Certificate
Pilipino Certificate of Accomplishment
German Language Certificate Level B1

Publications

Loni Cortez Russell: California must do better to stop methane leaks
Moms and Parents Gather in Sacramento to Show Support for Climate and Clean Energy Action
A Call to Action: L.A. Community Comes Together to Tackle Climate Change
Why the green mothers movement matters

Loni Cortez Russell, M.S.

Associate Administrator, Public Engagement and Environmental Education at US Environmental Protection Agency (EPA)
Washington, District of Columbia, United States

Summary

Program director and community relations leader with expertise in areas of constituency engagement, climate change and environmental policy. Strong people management experience. Experience within government and non-profit campaign and program management, proven track record in diverse stakeholder management and execution of policy advocacy and communications campaigns at local, state and federal level.

Experience

US Environmental Protection Agency (EPA)

2 years 5 months

Associate Administrator, Public Engagement and Environmental Education, Administrator's Office

June 2023 - Present (5 months)

Washington, District of Columbia, United States

Deputy Associate Administrator, Public Engagement and Environmental Education, Administrator's Office

June 2021 - June 2023 (2 years 1 month)

Washington, District of Columbia, United States

Biden-Harris Administration political appointee

Filipino Young Professionals of Washington, D.C.

3 years

Member Of The Board Of Advisors

September 2020 - December 2021 (1 year 4 months)

Vice President - Executive Board

January 2019 - September 2020 (1 year 9 months)

Washington D.C. Metro Area

Climate Action Campaign DC

Director of Public/Partner Engagement

June 2018 - June 2021 (3 years 1 month)

Washington D.C. Metro Area

Lead operations and people management of Partner Engagement Department and set strategic direction and priorities, including development of high-influence relationships and stakeholder mapping to advance campaign's policy and advocacy goals.

Oversee the distribution of grant funding and coordinate a national network of partners and allies from the Latinx, African-American, Faith, Public Health, Agriculture and National Security advocacy sectors.

Directly manage and cultivate a portfolio of 30+ grantee relationships and provide contract and technical assistance, policy and communications support and performance measurement. Ensure intelligence, identification of emerging trends, and on-the-ground perspective from diverse partners is used to inform overall organizational planning and vision.

Harness significant content expertise and successfully mobilize portfolio partners on key moment and campaign initiatives related to federal protections on clean air and climate policy.

Manage a portfolio of relationships with the national progressive community, and track campaign engagement opportunities and coordination of messaging and direct action.

Independent - Consulting for health and environmental organizations
Consultant

May 2017 - May 2018 (1 year 1 month)

Provide subject matter expertise on multiple critical programs and projects for mission-driven organizations. Employ expertise in the public and environmental health space.

Facilitate University of California San Francisco's (UCSF) participation in regional collaborative addressing water equity and drinking water promotion in schools including development of outreach materials.

Conducted thorough internal comparative analysis on health disparities, food access, and best practices to support fruit / vegetable voucher program administered by division addressing health equity and disparities.

Oversaw and managed the highly successful campaign to mobilize support for California AB 398 and AB 617, a landmark public health and environmental

protections. Initiated hundreds of members and community activists. Both bills passed the Assembly and Senate, signed by the Governor in July 2017.

- # Identified and outreached to new policy partners and community-based groups in Los Angeles to launch health pilot program.
- # Supported the creation of a “lessons learned” program toolkit for use in program implementation of pilot health program and compilation of training and program materials for new partners for implementation of pilot health program.

Environmental Defense Fund

5 years 7 months

Deputy Field Manager, Moms Clean Air Force

October 2015 - April 2017 (1 year 7 months)

San Francisco Bay Area

- Program management and implementation of grassroots campaigns across the United States focused on setting state and federal air quality and environmental health protections and policies.
- Managed and recruited a team of 7+ field staff. Trained and developed work plans for all staff, established state-level campaign goals and program performance metrics and oversaw all day-to-day operations. Grew western states membership by over 30,000 new members in 2 years.
- Executed 100+ advocacy meetings and events to educate, build relationships and create visibility for Moms Clean Air Force in Western States including 50+ advocacy events at state capitols in Colorado, California and New Mexico.
- Directed outreach and engagement campaigns with 150+ activists and national climate and public health advocates to secure public support for national and state level standards around toxic chemical reform, methane pollution reductions, and clean energy. Mobilized member campaign efforts to deliver public comment, media engagement and press conferences, and outreach to elected officials.
- Implemented a robust strategic communications and membership activation platform across all media and social media channels to increase organization’s brand visibility and thought leadership and deployed a variety of creative advocacy activations like “play-ins,” “read-ins” and “Mama Summits”. Co-lead and executed national 750+ attendee two-day event including 130 US Capitol legislative meetings, recruiting activists from all 50 states.
- Represented and presented on behalf of organization at various regulatory agencies including the US EPA, US BLM, California Air Resources Board, various state legislative bodies and at the UNFCCC Conference of the Parties 21 in Paris, France.

California and Regional Field Manager, Western States, Moms Clean Air Force

May 2014 - October 2015 (1 year 6 months)

San Francisco Bay Area

- Developed strong coalition of 100+ partners and activists across the Western US to support and grow the mission of Moms Clean Air Force in California and Western States.
- Led and facilitated hundreds of legislative visits to state capitols and in-district offices across the country to build relationships with staff/legislature and advocate policy priorities.
- Engaged and testified at public hearings and workshops driving policy priorities for Western States.
- Cultivated and maintained 100+ member and activists relationships across the US in support of volunteer and leadership development locally including deploying strategic communication strategies such as media and public official engagement.
- Lead and executed 100+ advocacy meetings and events to educate, build relationships and create visibility for Moms Clean Air Force in Western States including 50+ advocacy events at state capitols in Colorado, California and New Mexico.
- Deployed a robust communications platform to enhance the visibility of the Moms Clean Air Force through media.
- Implemented and successfully executed a strategic online advocacy platform for grassroots actions on relevant policy issues.
- Developed and maintained California-specific website highlighting relevant issues in California, identifying key targets, and highlighting Moms Clean Air Force work in the field and other Western States.
- Promotion from California Field Manager to Regional Field Manager Western States to Deputy Field Manager in 18 months.

Program Coordinator, US Climate and Energy

January 2013 - May 2014 (1 year 5 months)

San Francisco Bay Area

- Functioned as project manager for California Climate effort with responsibility for budget, performance reporting, and resource management of \$1M+ program, operational support for 12-person team.
- Managed support and administrative support and served as de facto Chief of Staff to C-level executive.
- Developed and maintained key executive, internal and external relationships and facilitated expansion of program to become leading champion of climate reform policy in California.

- Creation of multiple development reports and proposals, memos, program updates and materials, which amounted in over \$1M in revenue.
- Promotion from Program Assistant to Associate to Coordinator over 2 year period.

Program Associate, US Climate and Energy
 October 2011 - January 2013 (1 year 4 months)
 San Francisco Bay Area

Climate Listening Project
 Advisor - The Story We Want - A Five Part Series
 2015 - 2016 (1 year)

From 2015-2016, in my capacity with Moms Clean Air Force, traveled the US with Director Dayna Reggero as an Adviser on several film projects related to pollution impacts on communities.

The Climate Listening Project is an award-winning collaborative film and storytelling effort from Dayna Reggero to connect and share hopeful conversations on climate change impacts and community solutions. CLP partners with nonprofit organizations and groups to help share the stories that need to be heard, creating short films, documentaries, branded content, virtual reality films, animated videos, motion graphic videos, hand-painted portrait series, podcast series, experiential events, and more.

<http://climatelisteningproject.org/team-and-advisers/>

Long Distance/Remote Entrepreneur
 English Tutor & Second Language Editor (TEFL)
 January 2009 - September 2012 (3 years 9 months)
 Lund, Sweden and Vienna, Austria

- Edited and reviewed services for large texts, reports, academic literature.
- English as a Second Language lesson planning and curriculum development.
- Individual and group tutoring services up to 5 students at a time of second language learners, ages ranging from 18-40 years old.

Consulate General of United States of America
 Commercial Service
 2010 - 2010 (less than a year)
 Munich Area, Germany

- Program support to international trade specialists in several industries including agriculture, sports and recreation

- Implemented the international Gold Key Service in assisting American companies in finding wholesalers and distributors for their goods in the German market
- Market research and analysis

United Nations on Drugs and Crime
Health and Human Development Intern
2009 - 2009 (less than a year)

Vienna, Austria

- Researched and reviewed several scientific articles and public health programs related to global health and prevention programs
- Developed and published several short reports on good practices in public health focused on prescription drug treatment
- Assisted in the preparation of International Expert Group conferences related to global health initiatives
- Compiled, prepared and edited training materials related to UNODC activities.
- Drafted and created PR materials on prevention and treatment topics and developed internal on-boarding handbook.

Education

Lund University

Master of Science, Political Science; European Affairs

UC Santa Barbara

Bachelor of Arts, Global Studies; emphases in Socioeconomics and Politics

University of Bayreuth

Intercultural Germanic Studies

University of Hamburg

Business and Politics; Law; Economics