

**Veronica Vanterpool
Washington, DC**

(b)(6)

Ms. Vanterpool has 16 years of experience working on federal, state and local transportation policy in the New York metro region. Born and raised in the Bronx, New York, Ms. Vanterpool served on the board of the nation's largest transportation network, the Metropolitan Transportation Authority. Ms. Vanterpool's work has focused on eliminating the inequities in the transportation network, addressing environmental challenges and building more resilient communities. She has served on numerous task forces, commissions and panels and conducted dozens of workshops, trainings and guest lectures on transportation, policy, governance, advocacy, the legislative process and equity. Ms. Vanterpool has advised administrations, elected officials, legislatures and community stakeholders throughout New York, New Jersey and Connecticut, and in federal government, on public policy campaigns, budget initiatives and legislation drafting and enactment pertaining to: congestion pricing; bike sharing programs; multi-modal infrastructure; rail freight; transit capital budgets; transportation ballots and referendums. She has been quoted more than 500 times in dozens of media outlets including POLITICO New York, *The New York Times*, *Crain's*, *The Wall Street Journal*, *Financial Times*, Bloomberg and local television and radio outlets.

Relevant Experience:

Government

***Federal Transit Administration/U.S. Department of Transportation [Washington, DC]
Senior Advisor to the Administrator
August 2021 – Present***

- Assist the Administrator by advising on the formulation of highly complex and sensitive strategic plans, policies, operations and initiatives
- Evaluate and analyze highly complex and sensitive programs and policies to recommend proposals and provide strategic advice to the Administrator and FTA leadership
- Engage and/or implement priorities and goals of the Department within FTA
- Participate and lead in the development of recommendations, plans of action and alternatives for consideration by the Administrator and Department leadership
- Research and implement best practices for application to agency programs or operations
- Develop plans, procedures and methodologies to apply best practices to specific programs
- Develop management solutions implement and manage organizational initiatives [e.g. FTA FY22 Action Plan; Executive Champion for FTA FY22-26 Strategic Plan]
- Develop and implement solutions to optimize internal working sessions and meetings [e.g. restructured annual three-day FTA internal Management Council with new content, sessions and working group objectives]
- Interact with senior leadership and management at the Department [e.g. provide interim touch point to leadership and managers seeking input and guidance from the Administrator]
- Identify best practices through the effective use of management, leadership and communication skills at all levels of the organization [e.g. work closely with FTA Office of Communications to improve and update FTA external messaging in press releases, videos, social media]
- Serve as delegate to the Administrator as meeting attendee or as speaker in external conferences, panels and events

Delaware Transit Corporation [Wilmington, DE]

Chief Innovation Officer

December 2019 –August 2021

- Developed new Office of Innovation, including mission, goals and priorities, in newly created position of Chief Innovation Officer
- Drafted and submitted two successful Federal Transit Administration applications [Accelerating Innovative Mobility (AIM); Public Transportation COVID-19 Research and Demonstration Grant Program] within months of joining the agency resulting in over \$1 million in grant funds
- Managed all planning, implementation, execution and reporting of above federal grants with internal and external partners [e.g. consultants/vendors]
- Partnered across every internal division to successfully implement grant deliverables and initiatives of the Office
- Oversaw multiyear, statewide deployment and budget for autonomous, self-driving transit shuttles pilot regulated by the National Highway Traffic Safety Administration
- Launched [April 2021] on-demand microtransit in rural communities in Delaware in close partnership with transit technology provider [Via Transportation]; first microtransit deployment in the state resulting from AIM federal grant; project won Governor’s Team Excellence Commitment Award [2022]
- Worked closely with vendor to develop, design and implement all technical and planning details related to microtransit pilot deployment; provide trainings to agency divisions on software
- Transformed agency culture [e.g. developed Diversity and Inclusion Employee Resource Group; host internal quarterly “Innovation Talks” on trends in transportation]
- Core team member redesigning agency communication tools [e.g. website, data dashboard, mobile transit applications]
- Transformed internal systems and processes via creation of standard operating procedures and protocols [e.g. telework and social media policies]
- Worked with state agencies [e.g. Transportation Management Center; Delaware Department of Transportation; Delaware Department of Natural Resources and Environmental Conservation] and non-governmental entities [local metropolitan transportation planning organization; community non-profits] to develop mobility priorities statewide
- Presented in over four dozen workshops, panels and forums [local, regional, national] to highlight key initiatives within Office of Innovation and agency

Metropolitan Transportation Authority [New York, NY]

Board member

June 2016 – December 2019

- Politically appointed to serve on 21-person board of directors for nation’s largest transportation network
- Mayoral representative on the board for New York City’s 8.6 million residents; nominated by New York State Governor; confirmed by New York State Senate
- Served on Finance Committee overseeing agency’s \$16 billion annual operating budget/\$5 billion capital budget
- Served on five board committees overseeing the nation’s largest commuter railroads, the nation’s largest subway and bus network and the agency’s seven bridges and two tunnels
- Led board working group to improve service and cost savings for the nation’s largest paratransit service
- Successfully introduced and passed board resolutions and measures

Nonprofit

Tri-State Transportation Campaign [New York, NY] Executive Director/Associate Director/Policy Analyst July 2007 – September 2017

- Rapid career succession within reputable 28-year-old non-profit; began as Policy Analyst, promoted to Associate Director within 11 months and selected by board in 2012 to serve as Executive Director
- Set annual financial [e.g. yearly budget], organizational, operational and program goals
- Raised over \$3 million in foundation grants and donations to support organizational operations and programs
- Guided legislative, budget and planning processes across government agencies in three states [New York, New Jersey, Connecticut] resulting in passage of legislation, policies and new budget measures
- Worked closely with elected officials and staff in municipal, county and state government to develop policy priorities and funding mechanisms
- Cultivated and managed broad coalitions around highly politicized and successful issue campaigns such as congestion pricing; new state funding for transit, walking and bicycling infrastructure; Vision Zero
- Worked closely with agency and legislative partners to enact fiscal, legislative and policy change, including the drafting of legislative language and policy memos
- Managed all forms of communications [print and online press; social media] in a highly competitive media market
- Conducted public outreach and developed messaging for diverse audiences in varied forums including community meetings, legislative briefings and public hearings
- Conducted workshops, trainings and seminars for municipal officials, legislators and community partners on transit financing and planning and the design of multimodal communities [e.g. Complete Streets, Vision Zero]
- Quoted more than 500 times in dozens of media outlets
- Reviewed and synthesized multibillion state and agency budgets and complex data throughout NY metro region for dissemination in factsheets and one-page memos to community partners, advocates and other influencers

Vision Zero Network [CA based organization; worked remotely] Deputy Director August 2018 – August 2019

- Worked with over a dozen municipal and county governments across the U.S. towards the adoption of Vision Zero, an approach to eliminate traffic fatalities and severe injuries
- Engaged and supported over 40 communities via in-person meetings, peer exchange calls and monthly webinars
- Managed all external communications, including social media, blog posts, monthly e-newsletters
- Cultivated new fundraising prospects among foundation and corporate partners and fee-for-service opportunities

V Squared Strategies, LLC Principal/Founder October 2017 – December 2019

- Incorporated small consulting practice to serve in advisory and consultancy role for clients including small community non-profits, a national grantmaking institution, a global transit provider and a multibillion real estate firm
- Portfolio work included: market research and relationship building for global transit provider; community outreach for billion-dollar real estate developer specializing in transit-oriented development; development of community survey and needs assessment

Education

- New Jersey Institute of Technology, MS in Environmental Policy Studies
- Binghamton University, BA in Environmental Science and Political Science (dual major)

Other

- **Advisory Member**, Chief Innovation Officers Peer Exchange Group, American Public Transportation Association [2020-2021]
- **Co-founder/President**, WTS Delaware Chapter [2020-2021]
- **Board Member**, Smart Growth America [2020-2021]
- **Emeritus Board Member, Bronx River Alliance**: Bronx based non-profit dedicated to restoring and preserving the Bronx River. Board member since 2012; Board Chair 2014-2018; received Environmental Leadership Award [2020]
- Award Recipient, 2017 New York City Hispanic Chamber of Commerce: **Women in Business, Non-Profit Excellence Award and Latina in S.T.E.M.**