

Contact

www.linkedin.com/in/markmadrid
(LinkedIn)
bit.ly/ITmd7c (Other)
markmadridinspirewire.blogspot.com
(Other)

Top Skills

Philanthropy
Fitness
Strategic Planning

Languages

Spanish

Honors-Awards

Jefferson Award
Houston Business Journal 40 Under
40
Center for Houston's Future
Business/Civic Leadership Forum
Fall 2011 Graduate
Houston's Men of Style
Honorary Colonel

Publications

Is There ROI in Doing Good?

Mark L. Madrid

Associate Administrator, Office of Entrepreneurial Development at
U.S. Small Business Administration
Washington, District of Columbia, United States

Summary

Mark L. Madrid is CEO of the Latino Business Action Network (LBAN), a non-profit 501(c)(3) organization focused on strengthening America through funding Latino research and education impact programs at Stanford University.

Previously, Mark served as President/CEO of the Greater Austin Hispanic Chamber of Commerce, the 2015 United States Hispanic Chamber of the Year. Prior to serving in nonprofit executive roles, Madrid enjoyed a flourishing career in banking that began on Wall Street in 1995 with J.P. Morgan.

In 2016 Mark was appointed to serve on the board of the McCoy College of Business Administration at Texas State University and was recognized by both his alma maters, the University of Texas at Austin and the University of Notre Dame. He was awarded the Community Emerging Legacy Award by the University of Texas at Austin Division of Diversity and Community Engagement. The University of Notre Dame Mendoza College of Business named him the recipient of Mendoza's Alumni Service Award.

Mark is recipient of the Jefferson Award and the University of Notre Dame Rev. Theodore M. Hesburgh, CSC Founder's Award. He is a United States Army Honorary Colonel and a member of the Forbes Nonprofit Council. In August 2017, the United States Hispanic Chamber of Commerce named Mark the LGBT Advocate of the Year. In October 2017, Mark was appointed to the Honorary Advisory Board of The National Veterans Opportunity Coalition.

Mark holds a BBA from the University of Texas at Austin McCombs School of Business, where he graduated with Honors and earned the designation as an Endowed Presidential Scholar. He graduated Cum Laude with a Master in Nonprofit Administration from the University of Notre Dame Mendoza College of Business. He is an

alumnus of the Stanford Latino Entrepreneurship Initiative Education Scaling Program. Latino Leaders Magazine named Mark one of the nation's top Latinos in the areas of finance and nonprofits.

Experience

U.S. Small Business Administration

Associate Administrator

February 2021 - Present (2 years 9 months)

Washington DC-Baltimore Area

Silicon Valley Business Journal

Founding and Official Member-Silicon Valley Business Journal Leadership Trust

July 2019 - Present (4 years 4 months)

San Jose, CA

A Silicon Valley association of successful of chief executives, presidents and executive directors

Forbes Nonprofit Council

Official Member

2017 - Present (6 years)

Forbes, one of the most iconic media companies in the world, and the team behind YEC, one of the most world-class entrepreneurship organizations, have partnered to create a new kind of professional community for top nonprofit executive directors and chief executives that proactively connects them to each other as well as best-in-class resources based on their specific business needs.

High School Student Financial Literacy

Sweat Equity Philanthropist-Mentorship, Mark L. Madrid Scholarships & High School Financial Literacy

August 2008 - Present (15 years 3 months)

I am leading the cause to install financial literacy curriculums in our Texas high schools. I have a passion for motivating our students to begin their adult lives with financial freedom, as opposed to debt prison. Debt can be suffocating and overwhelming for anyone. The more we can educate our students on potential debt traps and financial red flags, the sooner they can assist us in boosting our economy. My phase I goal is to raise enough sponsorship dollars for 1500 students. I am not deterred by a "recessed" period of giving. Rather,

I am relentlessly focused and determined in fundraising and garnering support to empower our next generation.

Latino Business Action Network

CEO

April 2017 - February 2021 (3 years 11 months)

Palo Alto, CA

In 2012, Stanford Graduate School of Business Professor Jerry Porras and a group of Latino MBA Alumni came together to form a non-profit 501(c)3 organization, the Latino Business Action Network (LBAN), focused on making America stronger through LBAN funded Latino research and education impact programs at Stanford University.

LBAN/Latino Business Action Network

CEO

April 2017 - February 2021 (3 years 11 months)

Palo Alto, CA

Purpose:

To strengthen the United States by improving the lives of Latinos.

Mission:

To strengthen the United States by empowering leaders to grow substantial firms that create jobs, develop leaders and spawn a new generation of companies.

Goal:

To double the number of \$10+ million, \$100+ million, \$1+ billion Latino-owned businesses by 2025.

Greater Austin Hispanic Chamber of Commerce

President and CEO

February 2014 - April 2017 (3 years 3 months)

Austin, Texas Area

The President and CEO of the Greater Austin Hispanic Chamber of Commerce (GAHCC) is responsible for the effective leadership, management, and financial security of the GAHCC. Under general direction of the Governing Board of Directors, the President and CEO performs highly responsible and professional executive and managerial work in directing, planning, organizing, administering, and coordinating activities of the GAHCC, including major responsibility for program and policy development, membership services, growth strategy, quality control, measurements of work effectiveness, fiscal management, budget development, audit processes, research, and performs

related work as required. The President and CEO exercises considerable initiative and independent judgment.

Houston Hispanic Chamber of Commerce

4 years 11 months

Chief Operating Officer

December 2012 - February 2014 (1 year 3 months)

Houston

To ensure the operational efficiency of the enterprise and to recommend, develop, and implement corporate policy concerning operations, personnel, financial performance, and growth

Senior Director of Business Development

April 2009 - December 2012 (3 years 9 months)

Led business development strategies, plans and initiatives; advised entity's leadership on establishing business development priorities; recommended appropriate strategies to achieve business development objectives; developed departmental initiatives and solutions; and managed the operation of all marketing and business development activities

NAHREP (National Association of Hispanic Real Estate Professionals)-Houston

Board of Directors

January 2008 - December 2012 (5 years)

National Association of Hispanic Real Estate Professionals-Houston Parliamentarian

2008 - 2010 (2 years)

As an Executive Board Member, ensured rules of order and the proper procedures for the conduct of board proceedings

National City Bank

Regional Pricing Manager/Marketing Specialist

April 2006 - March 2008 (2 years)

Ensured short/long-term business objectives by enriching organizational systems, (structure process flow, employees, budget, and time). Assessed opportunities to increase market share and implemented associated plans to achieve enhancements. Optimized company resources, enabling change and redirection to attain company objectives. Identified new/underdeveloped product/service opportunities. Launched innovative and aggressive

marketing campaigns to stimulate demand. Provided top management with essential data, ideas, and propositions for high-level dialogue. Strengthened core customer relationships and prospected/cultivated new relationship opportunities.

The Cooper Institute

Physical Fitness Specialist-Houston

January 1996 - December 2005 (10 years)

Prior to 2006, The Cooper Institute (CI) offered the Physical Fitness Specialist course for those persons interested in personal training. Individuals passing an end-of-course exam and proficiency tests received a nationally recognized certificate.

Guaranty Bank

National Marketing Director

1997 - 2005 (8 years)

Designed, created, and implemented incisive marketing plans/campaigns for sales team. Evaluated competition and reported analysis to executive management. Produced and managed special events. Created marketing materials, including website and high-end presentation collateral. Managed nationwide convention and industry trade show activity. Initiated marketing strategy, modeling, and global cross-functional committees. Developed national marketing department, directing and centralizing marketing initiatives for 15 wholesale lending offices. Implemented brand marketing, ensuring consistency and regulatory compliance for Wholesale and Correspondent Lending Division.

JP Morgan

Internal Management Consultant

1994 - 1996 (2 years)

Presented global credit research and analysis to senior executive management. Reviewed pricing methodology, conducted competitor analysis, and created mortgage database. Assessed international office risks/controls (including procedures for recruiting, hiring, employee relocation, payroll, payroll accounting, international assignment policy, employee benefits, development and training, employee-performance review, salary surveys, and cost projections). Authored Risk Control Manual-Mexico City, which was endorsed as "Best Practice" for international offices.

Education

University of Notre Dame - Mendoza College of Business

Master in Nonprofit Administration, Business Administration, Management and Operations · (2012 - 2015)

The University of Texas at Austin

Bachelor of Business Administration (BBA), Accounting · (1990 - 1995)

The University of Texas at Austin - The Red McCombs School of Business

Endowed Presidential Scholar, Accounting/Sports Journalism · (1990 - 1995)