

EMMA L. TYLER

(b)(6)

she/her/hers

NEXTGEN AMERICA

New Hampshire State Director
May 2020 - December 2020

- Directed New Hampshire's largest youth vote organization, overseeing a \$3.4 million budget; managed a team of 26 paid staff including communications, digital, data, operations, mail, and organizing programs
- Increased youth support for Democrats by nearly 20 points compared to 2016; made more than 650,000 voter contacts that resulted in 20,000 voters pledging to vote for Democrats, exceeding yearly goals
- Led statewide efforts to educate young voters on rapidly-changing voter laws during the COVID-19 pandemic; managed a full program transition, including writing plans for remote field, digital, and press operations
- Developed communications strategy and served as an on-the-record spokesperson with local and national media
- Coordinated with local stakeholders and partner organizations: represented NextGen on the America Votes table and liaised with all independent expenditure groups

BIDEN FOR PRESIDENT

New Hampshire Organizing Chief of Staff
January 2020 - February 2020

- Served as the point person for field operations during the final weeks leading up to the New Hampshire primary: coordinated all late help, GOTV surrogates, crowd build for principal events, press inquiries for field events, and out-of-state volunteer capacity
- Created and managed systems for headquarters staff to track dozens of events in the final days of the campaign; assisted with briefing materials; streamlined requests from all departments to the organizing staff

CORY BOOKER 2020

New Hampshire Deputy State Director
February 2019 - January 2020

- Conceptualized, planned, and executed events for Sen. Cory Booker's visits to New Hampshire during his first-in-the-nation primary campaign: directed venue scouting, event production, advance, crowd build, and digital content for 14 multi-day trips to the state
- Managed voter contact operations; oversaw 22 organizing and digital staffers; wrote the state's field, GOTV, and persuasion plans
- Served as the interim early states organizing desk, onboarding and training organizing directors in South Carolina and Nevada; developed national training materials and volunteer training program

NEW HAMPSHIRE DEMOCRATIC PARTY COORDINATED CAMPAIGN

Organizing Director
April 2018 - November 2018

- Designed and executed the largest midterm field program in New Hampshire history that resulted in flipping both chambers of the State Legislature and the Executive Council from red to blue and elected front-line Democratic congressional candidates Chris Pappas and Annie Kuster
- Hired and effectively managed a 57-person staff (two deputy organizing directors, seven regional organizing directors, and 48 field organizers)

CITY OF NEW ORLEANS, OFFICE OF MAYOR MITCH LANDRIEU

Project Manager for Strategic Initiatives and International Affairs
June 2017 - April 2018

- Coordinated the New Orleans Tricentennial: fundraised and budgeted for a year of events and initiatives, created itineraries for visiting foreign heads of state and ambassadors, and developed a symposium on global issues for international mayors
- Led the mayor's international engagement portfolio: planned and executed a trip to France for the mayor and economic development professionals that led to the signing of a new sister city agreement
- Oversaw a competitive grant program through the Edward Wisner Charitable Trust: selected more than 70 nonprofit recipients, created and executed legal contracts, and disbursed more than \$5 million

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HILLARY FOR AMERICA

*Regional Organizing Director, 8th
Congressional District
April 2016 - November 2016*

- Recruited, trained, and managed eight field organizers, 20 interns, and hundreds of volunteers across 10 counties on behalf of Hillary Clinton, Russ Feingold, and local Democrats including a DCCC-targeted red to blue congressional race
- Established and executed the day-to-day operations and long-term strategic plans of six field offices including a Get Out the Vote effort of over 1,000 canvass shifts across urban, rural, and suburban turf; planned dozens of successful events with VIP surrogates such as Secretary Hillary Clinton, President Bill Clinton, Chelsea Clinton, and Senator Tim Kaine
- Maximized campaign outreach by developing relationships with allied

HILLARY FOR AMERICA

*Organizer; New Hampshire, Vermont,
Maine, Wisconsin
June 2015 - April 2016*

- Traveled to four states as an organizer for Hillary Clinton during the Democratic primary and consistently reached voter contact goals set by organizing director through time management, volunteer trainings, and community outreach efforts
- Successfully directed field operations during the first in the nation New Hampshire primary by establishing three sustainable volunteer teams covering four towns and recruiting and managing over 80 volunteers and three campaign interns
- Drafted a hybrid earned media and organizing strategy in the state of Vermont, directed out-of-state volunteer efforts during the Maine caucus,

MARY LANDRIEU FOR U.S. SENATE

*Intern, Political Team
May 2014 - August 2014*

- Assisted in creating a women's outreach plan by initiating the entry of 3,000 contacts into NGP VAN, organizing meetings with community leaders, and developed content and branded materials for the Women for Mary campaign website
- Coordinated weekly volunteer phone banks and 11 campaign fundraising events that reached over 5,000 voters, implemented system to invite guests and track contributions, and provided weekly briefing to the campaign leadership team
- Served as interim assistant to the Women's Initiative Director, coordinated all scheduling including daily call logs and a week of travel

WHITE HOUSE

*Intern, Office of Public Engagement &
Intergovernmental Affairs
May 2013 - August 2013*

- Assisted with the development of strategies for two-way engagement with the Young American and Veteran constituencies through over 40 stakeholder educational events and forums and created briefing memos for the President and senior staff
- Managed the event logistics for two day-long mental health conferences including panels, discussion sessions, and informational materials and handled the registration and classified security information for over 200 White House guests
- Composed weekly blogs and newsletters on news and initiatives relevant to Young Americans that reached over 80,000 constituents and

Education: Washington University in St. Louis, B.A. in Political Science and Women, Gender & Sexuality Studies with a minor in Urban Studies