

# Antonio J. White

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## EXPERIENCE

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**Bill & Melinda Gates Foundation**, Washington, DC 2020 - 2021

*Senior Communications Officer, U.S. Campaigns, Global Policy and Advocacy*

- Head U.S. communications campaign strategy for economic, education, and global development efforts
- Lead U.S. stakeholder communications strategy for business, faith, civil rights, and advocacy leaders
- Manage U.S. campaigns team, contractors, a \$2M grantee budget, and a \$3M campaign planning budget
- Advise on communications and digital media strategy, including co-chair voice and reputation strategy

**Beyond Ideas Group**, Washington, DC 2016 – 2020

*Founder & Principal*

- Designed public affairs, stakeholder engagement, and event strategies for a range of clients
- Produced thought leadership and creative content for clients to bolster public relations goals
- Secured op-ed and interview opportunities for clients in top-tier, regional, and trade publications
- Manage client teams, including contractors, client budgets and deliverables process

**Hamilton Place Strategies**, Washington, DC 2015 – 2016

*Director*

- Developed communications strategies for corporate and business trade association clients
- Led stakeholder benchmarking and mapping exercises for clients, including coordinating third party meetings
- Drafted and developed communications materials, including releases, op-eds, blogs, and memos
- Managed day-to-day team operations for four client teams and supervised client account management

**U.S. Department of the Treasury**, Washington, DC 2011 – 2015

*Senior Advisor, Office of Business Affairs/Office of Public Affairs (GS-13, Top Secret Clearance)*

- Elevated the Treasury's policy priorities with external stakeholders by organizing strategic convenings with key business, trade, advocacy, and thought leader groups
- Researched and benchmarked stakeholder sentiment to inform public engagement strategy
- Created an open door for engagement as an external affairs representative at outside meetings

*Associate Director of Scheduling and Advance, Office of the Secretary (GS-11, Top Secret Clearance)*

- Led operations and planning teams for the Secretary's official travel, meetings, and appearances
- Vetted, organized and responded to the Secretary's meeting requests, including drafting scheduling proposals

**The White House**, Washington, DC 2011-2011

*Intern, Office of Presidential Personnel*

- Researched and vetted potential presidential appointees, managing candidate database and communications
- Managed logistics for the biweekly "Open Door" outreach event with potential appointment candidates

## **Morgan State University**

*Program Assistant, Academic Enrichment Program* 2008-2010

- Oversaw first-year student leadership development series, including organizing marketing and outreach
- Served as an academic success and course planning advisor to first-year, first-generation students

## EDUCATION

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**Master of Arts** in History, Morgan State University, Baltimore, MD December 2010

**Bachelor of Arts** in Black World Studies with a Sociology Minor, Miami University May 2008

## SELECTED PUBLICATIONS

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**The Hill**: "Billionaire's \$40 Million Gift to Morehouse Grads Points Way to Student Loan Debt Solution" (2019)

**Business Insider**: "Beyoncé's ode to HBCUs in 'Homecoming' Shows How Artists Can Own their Social Impact" (2019)