Contact

www.linkedin.com/in/lavianna (LinkedIn)

Top Skills

Grassroots Organizing Community Outreach Volunteer Management

Lavianna Felder

Deputy Director of Partnership Development at Vote Rev (formerly VoteTripling.org) Washington, District of Columbia, United States

Experience

Ethos Organizing Partner April 2023 - Present (5 months)

Vote Rev (formerly VoteTripling.org) Deputy Director of Partnership Development April 2022 - June 2023 (1 year 3 months)

U.S. Department of Energy (DOE) Special Assistant January 2021 - April 2022 (1 year 4 months)

Democratic Party of Georgia Organizing Director November 2020 - January 2021 (3 months) Atlanta, Georgia, United States

Biden for President GOTV Director July 2020 - November 2020 (5 months) Philadelphia, Pennsylvania, United States

Elizabeth Warren for President Organizing Director November 2019 - March 2020 (5 months) Los Angeles, California

Beto for America Deputy Organizing Director June 2019 - November 2019 (6 months) Manchester, New Hampshire

Pennsylvania Democratic Party Deputy Field Director May 2018 - November 2018 (7 months)

JB Pritzker for Governor Regional Organizing Director January 2018 - March 2018 (3 months)

Democratic Party of Virginia Field Organizer June 2017 - November 2017 (6 months) Petersburg, Virginia

- Activated 44 volunteers and maintained 79 Action Volunteers. Created and trained 10 volunteer leaders who effectively ran my staging location while being exported out of turf for all of GOTV.

- Creatively implemented traditional and non-traditional organizing tactics such as hosting Community Day Events in order to successfully grow constituency outreach and volunteer network.

 Launched 89 GOTV shifts from my staging location responsible for precincts in Petersburg, Dinwiddie and South Chesterfield, outperforming turnout percentages from the 2013 general election cycle. Resulted in having the city (Petersburg) with the highest Democratic vote share in the state at 87.8%.
As well as flipping Chesterfield County which has not seen a Democratic win since 1961

Pennsylvania Democratic Party Organizer August 2016 - November 2016 (4 months) Greater Philadelphia Area

Alex Law for Congress Operations Director April 2016 - June 2016 (3 months) Haddon Twp, New Jersey

• Researched legislative and policy projects, produced summary info in spreadsheet form, and regularly worked with online legislative databases, as well as Partic and L2 voter database systems.

• Regularly interacted in person with voters and political operatives to expand outreach.

• Aided in overseeing new volunteers, training sessions, and canvass launches.

• Attended weekly meetings with executive staff, handled phone calls, managed schedules, operated on a consistent and reliable basis.

ShopRite Cashier Sales Associate, Produce Clerk

October 2013 - February 2016 (2 years 5 months) Glassboro, New Jersey

Education

Rowan University · (2009 - 2012)