### OSCAR GONZALES



#### **Work Experience:**

## VICE PRESIDENT – WESTERN STATES, GOVERNMENT RELATIONS GOLDMAN SACHS

July 2020 - Present

Oversee policy efforts in the area of financial services, small business and access to capital.

- Manage relationships with key elected officials and policy makers.
- Develop and coordinate advocacy for our 10,000 Small Businesses program.

# VICE PRESIDENT, GOVERNMENT RELATIONS AURA FINANCIAL, SAN FRANCISCO

Oct 2017 - June 2020

Led the effort to strengthen a start up company's ability provide capital to underserved borrowers.

- Oversaw regulatory and legislative efforts in AZ, CA, FL, IL, TX and VA.
- Executed successful legislative strategies involving banking and lending.
- Partnered with CDFIs and community groups.

### CONSULTANT April 2017 - Sept 2017

CAL STATE L.A. - DREAMERS RESOURCE CENTER, LOS ANGELES

Advised the Vice President of Student Affairs on how to strengthen programs for undocumented students.

- Submitted a comprehensive report on how students can succeed academically.
- Researched how other CSU Dreamers Resource Centers manage their programs.
- Identified and recruited a new Director to lead the Cal State L.A.'s center.

### STATE EXECUTIVE DIRECTOR

Oct 2014 - Jan 2017

### U.S. DEPARTMENT OF AGRICULTURE-FARM SERVICE AGENCY, DAVIS

Managed a staff of 170 federal employees in 26 field offices to support farmers and ranchers.

- Oversaw all aspects of federal loan underwriting, collections, and customer service.
- Implemented stakeholder engagement strategies with a focus on Agricultural groups.
- Organized rural outreach events with an emphasis on minority and women farmers.
- Maintain direct ties with Secretary Vilsack as his Sr. Advisor on Immigration policy.

### **DEPUTY CHIEF OF STAFF**

Nov 2012 - Sept 2014

### U.S. DEPARTMENT OF AGRICULTURE-OFFICE OF THE SECRETARY, WASHINGTON, DC

Served as Secretary Vilsack's top staffer on management initiatives and department operations.

- Oversaw the organizational and operational needs of a federal department with a \$140 billion budget and 95,000 employees. Enhanced the Department's internal processes and strengthened our leadership infrastructure.
- Helped launch USDA's 'Blueprint for Stronger Services' initiative, which realized \$1.4 billion in savings by cutting waste and developing better efficiencies.
- Served as Secretary Vilsack's liaison to USDA's Senior Executive Service (SES) cadre.
   Signed off on new hires, set salaries, and ensured diversity in our ranks. Helped develop SES pipeline among GS 14s and GS 15s.
- Senior Adviser to the Secretary and worked closely with the White House and Congress on legislation and policy.

## DEPUTY ASSISTANT SECRETARY FOR ADMINISTRATION

July 2011 - Oct 2012

U.S. DEPARTMENT OF AGRICULTURE-DEPARTMENTAL MANAGEMENT, WASHINGTON, DC

Helped manage the Department's day-to-day operations with supervision of senior executives.

- Helped initiate a modernization project that realized over \$1.4 billion in savings.
- Developed plans and strategies to diversify and engage USDA's workforce.
- Provided leadership to top managers responsible for Information Technology, Procurement, Homeland Security, Operations, Civil Rights and Outreach.
- Resolved disputes among subordinate managers pertaining to direction and policy.

### DEPUTY DIRECTOR, INTERGOVERNMENTAL AFFAIRS

June 2009 - June 2011

U.S. DEPARTMENT OF AGRICULTURE-CONGRESSIONAL RELATIONS, WASHINGTON, DC

Responsible for engaging elected officials and community leaders on USDA's programs and activities.

- Worked closely with the U.S. Conference of Mayors, Conference of State Legislatures, National Governors Association, and other intergovernmental organizations.
- Helped untangle bureaucratic matters for cities, counties, and state leaders.

### ASSOCIATE DIRECTOR

Jan 2007 - May 2009

### UNITED FARM WORKERS FOUNDATION, EAST LOS ANGELES

Oversaw federal legislation program to assist farm workers.

- Helped coordinate a grassroots campaign that involved workers, farmers, and advocates.
- Implemented a media and grassroots strategy to support 'AgJOBS' legislation.

### STATE DIRECTOR

Jan 2005 - Oct 2006

### NATIONAL HISPANIC ENVIRONMENTAL COUNCIL, EAST LOS ANGELES

Managed multiple environmental and wilderness campaigns across California.

- Served as a wilderness organizer with the California Wild Heritage Campaign, a project funded by the Wilderness Society and other conservation groups.
- Established support within the Latino community for key environmental initiatives.

# DEPUTY APPOINTSMENTS SECRETARY GOVERNOR GRAY DAVIS, SACRAMENTO

Sept 1998 - Dec 2002

Served in various capacities on Governor Davis team - Campaign and office of the Governor

- Deputy Appointments Secretary, Office of the Governor (Michael Yamaki)
- Public Information Officer, Department of Information Technology (Phil Trounstine)
- Policy Outreach Consultant, Transition Team (Vince Hall)
- Director of Latino Relations, 1998 and 2002 campaigns (Garry South)

### Other Experience:

California Assembly and Senate - Field Representative. East L.A. College and L.A. Trade Tech - Instructor, Independent Living Program. Corporation for National Service/Western States Office - Program and Training Officer. Building Up L.A.\*AmeriCorps - Coordinator, East L.A. Santa Anita Racetrack - Backstretch worker.

#### **Boards and Commissions**

Commissioner, California Horse Racing Board (Governor Newsom appointee)

### **Education:**

University of California, San Diego - BA, Political Science
East Los Angeles College - AA, Business Administration (Student Body President)
Rosemead High School - Diploma (Student Body President)

### Security Clearance:

President Obama appointee with Top Secret/SCI (inactive as of January 20, 2017)