

Rachel F. Hegarty

(b)(6)

EDUCATION

Colgate University, Hamilton, NY

Bachelor of Arts, *cum laude*, Major: Film and Media Studies; Minor: Art History
Aug 2015-May 2019

New York University, Paris, France - Study Abroad

Jan-May 2018

CAMPAIGN/ GOVERNMENT EXPERIENCE

Democratic Party of Georgia, Get Out the Vote (GOTV) Regional Director in Atlanta, GA

Annual Salary: \$72,000, Atlanta, GA, *Dec 2020-Jan 2021*

- Used campaign skills acquired during the Biden for President campaign and joined the effort in Georgia to elect two new Democratic senators. Responsible for developing and disseminating geographic-specific voting pattern data to be used by GOTV field organizers in their planning and deployment of resources to ensure as many people voted as possible. Supported activities are below:
 - Identified and solicited potential volunteers to assist in Georgia's early voting sites in coordination with the deputy GOTV director. Personally trained volunteers and provided ongoing motivation as they implemented their assignments.
 - Responsible for logistical activities involved in the statewide effort to assist out of state volunteers' travel to Georgia, which included analysis of COVID-19 protocols, provided stipend information, and addressed other individual and local concerns. This required coordination with Georgia Democratic Party officials.
 - Developed supply plans to direct supplies and materials to all GOTV staging locations to ensure that they were fully equipped for their organizational needs. This was performed in coordination with the Party operations team.

Biden for President Coordinated Campaign with the Florida Democratic Party, Regional Organizing Director for Charlotte, Glades, and DeSoto Counties in Florida

Annual Salary: \$66,000, Remote, *June-Nov 2020*

- After succeeding as a Field Organizer, promoted to manage the efforts of the Biden for President field staff in three Florida counties as election day neared. Supervised the campaign's six field organizers in these counties and coordinated with the Florida Democratic Party officials and the Biden for President campaign's deputy organizing director. This required directing and providing oversight of all field organizer activities to ensure that they effectively implemented the campaign mission while being responsive to daily campaign priorities. Supported activities are below:
 - Created agendas for virtual events to serve as activities to motivate volunteers. Assisted with the implementation of these events by creating social media content to encourage widespread participation at these events. Coordinated with the campaign's deputy political director.
 - Trained field organizers to ensure successful implementation of campaign objectives regarding volunteer activities and outreach.
 - Motivated field organizers through bi-daily Google Hangout meetings and weekly individual meetings. Utilized data programs such as Google Sheets and NGP Van and prepared memos in order

to ensure that field organizers were informed and on task. This effort resulted in the successful management of 113 active volunteers (135% of goal) and completion of 1,696 phone bank shifts (131% of goal) further resulting in increased Democratic turnout in Charlotte County.

Biden for President Campaign, Field Organizer

Annual Salary \$52,000, IA, NV, SC, MO, IL. *Sep 2019-June 2020*

- Joined the Biden for President Campaign as a field organizer with the responsibility to ensure that caucus-goers in Iowa were informed of the Biden for President campaign platform and to solicit their votes. Worked with the statewide organizing team to manage the activities of the campaign's volunteers in Iowa. After the Iowa caucus voting was completed, performed similar duties in Nevada, South Carolina, Missouri, and Illinois. Supported activities are below:
 - Independently managed the Webster County Iowa field office by overseeing safety protocols, taking inventory and maintaining supplies, performing IT functions, greeting visitors, training volunteers, and ensuring the security of the office.
 - Trained new field organizers on campaign strategies, organizing tactics, and assisted them with understanding geography-specific voter information.
 - Coordinated with the regional organizing director to receive daily campaign updates and report daily volunteer outreach progress in my assigned duty location.
 - Analyzed information derived from a voting software system to develop targets to identify potential volunteers and then recruited individuals through personal contact and persuading them to join the Biden for President effort. Trained a team of 28 volunteer precinct captains and completed 255 volunteer action shifts alone in Iowa in order to mobilize voters.
 - Assisted in Nevada, South Carolina, Missouri, and Illinois in "Get Out The Vote" efforts by canvassing door- to-door to seek volunteers to join the campaign.

U.S. Environmental Protection Agency, Strategic Programs Intern

New York, NY, *June-Aug 2016*

- Coordinated with the Director of Strategic Programs to review daily priorities and to track accomplishments in the Region's Strategic Plan.
- Met with New York City Metropolitan Area non-governmental organizations, political appointees, elected officials, and other stakeholders to understand their environmental justice concerns and identify potential climate change impacts to assist with Agency efforts to address these issues.
- Developed a geospatial platform using ArcMaps and Microsoft Excel to catalogue Agency activities and identify priority environmental problems to update EPA personnel.
- Attended scientific and communication seminars for interns to learn more about the federal government.

ADDITIONAL EXPERIENCE

Slater Brothers Entertainment, Production Intern

Hamilton, NY, *Jan 2019-April 2019*

- Provided technical and field support to the producer of the multi-million dollar feature film *Odd Man Rush* by recruiting extras, arranging travel, researching venues, taking inventory, and assisting with on-set activities.

Guggenheim Museum, Development Operations Intern

New York, NY, *June-Aug 2018*

- Coordinated with the Development Operations Manager to establish daily priorities.
- Contributed to the planning and execution of the Museum's Summer 2018 events by identifying sponsors, updating patron databases, and assisting with crowd control.
- Researched 30+ major corporations and foundations by consulting development databases and major publications in order to gain grants and programmatic support.

Kappa Kappa Gamma, Membership Chair

Hamilton, NY, *Jan 2017-Jan 2018*

- While serving in a leadership position, planned four large scale events for 400 potential members.
- Developed a spending plan and managed a \$2,500 recruitment budget using Microsoft Excel.
- Served on the philanthropy committee to assist in the planning and execution of events in order to raise funds for the not-for-profit Reading is Fundamental that provides educational resources to underserved communities.

Morris Museum, Development Membership Intern

Morrisitown, NJ, *June- Aug 2017*

- Coordinated with the Director of Development to review daily priorities and to assist with undertaking administrative tasks.
- Collaborated with the Special Events and Fundraising departments to successfully execute the 2017 annual Fall Gala by creating mailing lists, developing meeting materials and assisting with crowd control.

SKILLS: VoteBuilder-NGP VAN, Mobilize, Raiser's Edge, ThruTalk, ThruText, Final Cut Pro, Social Media.

EXTRACURRICULAR ACTIVITIES: NCAA Division I Field Hockey Team Member, WRCU 90.1 Radio Host, DanceFest Host, Volunteer Elementary Student Tutor.