

Andres Correa

(b)(6)

EXPERIENCE

Kivvit

June 2021-Present

Insights Intern

Chicago, IL

- Researched and synthesized trending news coverage, social media conversations, influencers, public policy and public opinion to inform a wide array of strategic communications and marketing objectives across a range of sectors
- Summarized and presented data analysis results for team meetings, using PowerPoint and Excel
- Collaborated with client services teams to better understand client needs through the use of data insights

The Resurrection Project- Illinois Access to Justice Program (A2J)

March 2021 - June 2021

Immigration Programs Intern

Chicago, IL

- Created graphics and social posts for a variety of policy issue areas in immigration, housing, COVID-19 stimulus bill to share with over 400 community navigators within the Illinois A2J network in both Spanish and English
- Organized 5 trainings on a variety of topics including know your rights, rental assistance, eviction prevention, COVID-19 funeral reimbursement, and immigration changes to 200+ community navigators in both Spanish and English
- Engaged with elected officials in the Illinois state legislature to support a budget increase of the Illinois Access to Justice Program from \$10 million to \$14 million which resulted in receiving a higher budget

Biden For President

August 2020 - November 2020

Communications Intern

Remote

- Managed the campaign's media monitoring system by circulating over 100+ clips every day including print stories and broadcast interviews on the Biden-Harris ticket, Trump campaign and 2020 election in real time
- Assisted mid-level and senior staffers on projects including updating press lists, drafting ICYMI, researching journalists, and transcribing speeches and interviews
- Managed communication's team archive on all press releases, statements, remarks, and press pools for internal use

Democratic National Committee (DNC)

June 2020- August 2020

Communications Intern

Remote

- Monitored DNC news, Trump administration, battleground state-specific and Biden for President media for daily news clips sent to all staff in the DNC
- Drafted press releases, media advisories and ICYMIs on a wide variety of issues in both Spanish and English for DNC and the DNC War Room
- Translated talking points, press releases, and television ads transcripts from English to Spanish for Spanish-speaking audiences

Congressional Hispanic Caucus Institute

May 2019- August 2019

Office of Congressman Jesús "Chuy" Garcia Intern

Washington, D.C.

- Wrote, edited and distributed press releases and media advisories with the appropriate tone and voice of the congressman
- Assisted legislative staff by drafting constituent letters and by using programs like Fireside to catalog constituent correspondence
- Contributed research to legislative staff in the following areas: transportation and infrastructure, immigration and immigrant health services, and financial services

Vice Mayor Brendan Reilly

May 2018- September 2018

Intern

Chicago, IL

- Communicated with constituents via phone on a variety of issues ranging from city ordinances and complaints to in order to respond to needs of the city

- Conducted ordinance and public policy research in order to write letters to city departments and constituents living and working in the ward to address and rectify concerns
- Visited sites where issues have been reported to document situations and ensure projects were completed as expected
- Attended and represented the alderman at community meetings, and provided day-to-day assistance to support general office operations.

Northwestern University Office of Undergraduate Financial Aid

September 2017 - June 2021

Clerical Aide

Evanston, IL

- Managed and update 8,000+ confidential financial aid documents received by the university through various modes of communication
- Aided in daily operation of the Northwestern undergraduate financial aid email which is the primary mode of contact between the financial aid office and all other entities
- Proofread 5,000+ financial award letters for recently admitted students and returning undergraduate students.

EDUCATION

Northwestern University, Medill School, Evanston, IL

June 2021

Bachelor of Science in Journalism, Latino/a Studies and Integrated Marketing Communications Certificate

GPA: 3.7

Activities

- National Association of Hispanic Journalists (NAHJ), member
- The Daily Northwestern Editorial Board
- North by Northwestern Magazine Editorial Board

September 2018 – June 2021

September 2018- June 2019

September 2018- March 2019

Honors

- Posse Foundation Full-Tuition Leadership Scholarship
- 4x Hispanic Scholarship Fund Scholar Recipient

SKILLS

Computer: Microsoft Word, PowerPoint, Excel, Google Suite

Social Media: Facebook, Instagram, Twitter

Languages: Fluent in Spanish