

## Contact

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(Company)

## Top Skills

Fundraising  
Politics  
Nonprofits

# Deborah Tannenbaum

Executive Director of the Florida Farm Service Agency USDA  
Tallahassee, Florida, United States

## Summary

Deborah Alford Tannenbaum has been appointed by the Biden Administration to serve as the Executive Director of the USDA Farm Service Agency (FSA) for the state of Florida.

Tannenbaum, a sixth generation native Floridian from Lake City, most recently served as Deputy Commissioner of Agriculture at the Florida Department of Agriculture and Consumer Services. As Deputy Commissioner of Agriculture, Tannenbaum oversaw daily operations of more than 1,000 agency employees across six regulatory divisions: Aquaculture, Cannabis, Plant Industry, Animal Industry, Fruit and Vegetables, and Agricultural Environmental Services. She also worked to expand the department's strategic partnerships, alliances, and stakeholder relationships within Florida's \$149 billion agriculture industry, as well as manage the development of Florida's hemp program.

Tannenbaum previously served as the founding Executive Director of the Florida Peanut Federation, a leading agricultural trade association that promotes, educates, and markets to the public the benefits of Florida-grown peanuts. In this role, she recruited several hundred members, oversaw nearly 100 public education events, and managed the organization's charitable efforts to support hurricane disaster relief efforts and fight chronic hunger. Prior, she served as Chief of Staff at a Washington-based governmental affairs firm, working closely with several former U.S. House Agriculture Appropriations Subcommittee members, Congressional committee professional staff, and Executive Branch regulatory agency staff including USDA. Tannenbaum also served as a Senior Fellow for the 57th Presidential Inaugural Committee as well as senior leadership roles in trade associations, national non-profit organizations, and political and issue advocacy campaigns over the last two decades.

Tannenbaum earned a Bachelor's degree in Communication Studies from Florida State University and a Master's Degree in Political Management from The George Washington University.

## KEY SKILLS

- Strategic Planning and Coalition Building
- Devise, Implement, and Execute Effective Marketing Plans and Development Programs in Competitive Markets
- Building Strong Relationships Among Existing and Potential Supporters
- High-Volume, High-Dollar Solicitations of Major Gifts

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## Experience

### USDA Farm Service Agency

Executive Director Florida Farm Service Agency

February 2022 - Present (1 year 7 months)

Presidential Appointment to oversee the day to day operations of the Florida Farm Service Agency if USDA.

### Florida Department of Agriculture and Consumer Services

Deputy Commissioner of Agriculture

February 2019 - February 2022 (3 years 1 month)

Tallahassee, Florida

### Florida Peanut Federation

Executive Director

December 2016 - February 2019 (2 years 3 months)

Lake City, FL

### Cannae Policy Group

Partner

May 2014 - February 2019 (4 years 10 months)

Washington, DC & Florida

Cannae Policy Group is a Member driven governmental affairs firm where our Principals provide expert advice in successfully navigating the legislative and executive branches of our Federal Government. With offices in Washington, DC and Florida, Cannae Policy represents clients in energy, agriculture, defense, transportation and manufacturing industries.

For more information about our firm, please visit our website at  
[www.CannaePolicy.com](http://www.CannaePolicy.com)

### Tannenbaum Solutions

President

January 2013 - February 2019 (6 years 2 months)

Washington D.C. Metro Area & Florida

Tannenbaum Solutions is a boutique fundraising firm specializing in progressive issue-specific campaigns, ballot initiatives, non-profit organizations and Democratic candidates.

### Nikki Fried, Commissioner Elect of FL Dept of Agriculture & Consumer Services Transition Team

Senior Advisor

November 2018 - January 2019 (3 months)

Tallahassee, Florida Area

### Presidential Inaugural Committee

Office of Public Engagment

January 2013 - January 2013 (1 month)

Washington, Dc

### New Partners

Interim National Finance Director, Issue Campaigns

July 2012 - November 2012 (5 months)

washington, dc

### Protect Your Care

National Finance Director

June 2011 - November 2012 (1 year 6 months)

### Fair Districts Florida

Finance Director

February 2009 - February 2010 (1 year 1 month)

### Scott Maddox for Commissioner of Agriculture and Consumer Services

Finance Director

2010 - 2010 (less than a year)

### Florida Red and Blue

Finance Director  
July 2007 - November 2008 (1 year 5 months)

Florida Democratic Party  
Finance  
March 2007 - July 2007 (5 months)

Jim Davis for Governor  
Regional Finance Director  
April 2005 - November 2006 (1 year 8 months)

The Bonner Group  
Account Executive  
December 2002 - August 2004 (1 year 9 months)

Kerry/Edwards - Florida  
Regional Field Director Pinellas  
2004 - 2004 (less than a year)

Kerry/Edwards '04  
Regional Field Director  
2004 - 2004 (less than a year)

Friends of Congressman Tim Holden  
Finance Director  
June 2002 - November 2002 (6 months)

DNC  
Intern Southern Political Desk  
2000 - 2000 (less than a year)

Gore 2000  
Regional Director Florida  
2000 - 2000 (less than a year)

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## Education

The George Washington University  
Master's Degree, Political Management · (2001 - 2002)

Florida State University

Communication Studies, Political Science, Religion · (1996 - 2000)