

Contact

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Top Skills

Politics
History
Public Speaking

Fernando Mercado Violand

J.D Candidate Class of 2024
Washington, District of Columbia, United States

Experience

Gibson, Dunn & Crutcher LLP
Summer Associate
May 2022 - Present (1 year 6 months)
Washington, District of Columbia, United States

University of Virginia School of Law
Law Student
September 2021 - Present (2 years 2 months)

US Environmental Protection Agency (EPA)
Deputy White House Liaison
January 2021 - September 2021 (9 months)
Washington, District of Columbia, United States

Biden for President

Virginia Deputy State and Political Director
January 2020 - November 2020 (11 months)

- Managed Virginia political department, overseeing three staff and managing relationships with over a hundred elected officials and stakeholders, including US Senators and members of Congress. Delivered a 9.7 point win to the Biden Harris ticket.
- Executed over 50 in-person and virtual events in Virginia, including five principal trips.
- Served as the Northeast states team lead from March to July, setting up leadership councils and executing events in Virginia, Maine, New York, Vermont, Connecticut, Rhode Island, and D.C.
- Served as State Director in the Virginia primary, securing over 80 political endorsements from January to March and organizing a 3,000-person rally for Vice President Biden in Norfolk, Virginia.
- Delivered key Super Tuesday win for Biden with 53% of the vote, winning by 30 points and earning 99 delegates.

Kamala Harris For The People
Deputy Organizing Director

August 2019 - December 2019 (5 months)

Des Moines, Iowa, United States

- Managed a staff of eight regional organizing directors and 90 field organizers, making over a million contacts with caucus goers through phone calls, door knocks, and texts.
- Led all-staff weekly meetings and trainings in volunteer organizing as well as programmatic strategy.
- Planned principal and surrogate trips, leading organizing strategy for events. Created and implemented a targeted constituency outreach program focused primarily on Latino and African American outreach as well as engaging issue-based groups like environmental and education activists.

Office of the Governor Commonwealth of Virginia

Special Assistant and Director of Latino Outreach

April 2018 - August 2019 (1 year 5 months)

Richmond, Virginia, United States

- Developed and implemented an outreach plan to tackle issues affecting the Virginia Latino community.
- Served as the staff liaison to the Virginia Complete Count Commission for the 2020 Census.
- Managed constituent casework, advocating within the administration on behalf of Virginians.
 - Drafted and edited correspondence for the Governor and his office, including hundreds of proclamations, certificates, grant support letters, and policy communications.

Virginia House Democratic Caucus

Policy Coordinator

January 2018 - April 2018 (4 months)

Richmond, Virginia, United States

- Wrote remarks, opinion editorials, talking points, and press releases that correspond to the various legislative rollouts from the Democratic House Caucus.
- Researched and tracked legislation for the House Whip Operation in collaboration with the Governor's office and partner organizations to inform and prepare members on the caucus whip strategy.

Virginians For Mark Herring

Political Director

February 2017 - December 2017 (11 months)

Richmond Virginia

- Lead statewide outreach to local committees, local campaigns, and activists groups, building coalitions to enhance the grassroots efforts to energize Virginians to re-elect Mark Herring as Attorney General.
- Prepare campaign briefings and assist with talking points for every political event.
- Serve as a spokesperson for the candidate at committee meetings and forums.
- Recruit surrogates for Democratic events by building relationships with local and state elected officials throughout Virginia.
- Manage endorsement efforts from local elected officials, such as Sheriffs and Commonwealth Attorneys and progressive organizations.

Virginia Victory 2016

Regional Organizing Director

May 2016 - November 2016 (7 months)

Prince William County VA

- Managed a staff of 11 organizers, one Deputy Regional Organizing Director, and a Regional Get Out the Vote Director, managed one the largest organizing staff in the state and the largest GOTV targets per regional director. Coordinated with congressional and municipal campaigns to elect Democrats up and down the ballot. Prince William County is one of the most critical bellwether counties in the country.
- Consistently one of the highest performing regions in the state exceeding the goals for every metric to ensure that the campaign succeeds in volunteer recruitment, direct voter contact and strategic voter registration drives in order to expand the Democratic electorate.
 - o Over 3,000 new registered voters in the county
 - o Over 2,100 GOTV shifts completed and knocked over 72,000 doors for the last 4 days of the campaign.
 - o Delivered all seven magisterial

Hillary for America

Organizer

September 2015 - February 2016 (6 months)

Muscatine and Louisa Counties Iowa

- Worked in Iowa for the Caucus as an Organizer for Muscatine and Louisa County. Developed and managed an organization of fellows, community leaders, volunteers and precinct captains in 16 precincts. Delivered a net

delegate gain for Hillary Clinton in a very close victory where every precinct was tantamount.

- Organized the highest concentration of Hispanic caucus goers in Iowa. Developed a Latino Outreach program and Spanish language materials that made it possible for Hillary Clinton to succeed in heavily contested precincts.
- Staffed several surrogate and principle events and deliver welcoming remarks for a GOTV rally with President Bill Clinton.
- Organized Campaign voter out reach and earned media events in San Antonio, Texas. Organized surrogate events that were strategic in highlighting important campaign issues that catered to our campaign message and narrative.
- Organized 7 counties in South West Florida and managed GOTV efforts through the last 10 days of the Florida Democratic Primary.

Legal Aid Justice Center

Community Outreach Specialist

November 2014 - August 2015 (10 months)

Fairfax Virginia

- Working as the community arm of one of the most successful legal free clinics serving the Northern Virginia area.
- Creating a network of non-profit organizations in the Northern Virginia to enroll as many uninsured community members as possible by planning large-scale outreach and enrollment events. Serving as many as 80-100 clients at a time. Throughout the open enrollment I organized events that served over 1,500 people.
- Partnering with local media, elected officials, religious groups and leaders, and various other community tools to maximize visibility and awareness in order to facilitate affordable health insurance enrollment to as many Virginians as possible.
- Aside from ACA organizing I am active member of LAJC's Immigration Advocacy Program. I have participated in a statewide advocacy protesting SB 722 that would bar DACA recipients from receiving instate tuition. The Immigration Advocacy Program also includes the education of and decimation of information to the Northern Virginia immigrant community regarding the Executive Deferred Action, both DACA and DAPA. (Deferred Action For Parental Accountability)

Democratic Party of Virginia

Field Organizer

August 2014 - November 2014 (4 months)

Arlington, Virginia

In charge of volunteer and voter outreach for the North Arlington and Falls Church regions. Developed a network of volunteers and community leaders to help gain active support to re-elect senior senator Mark Warner and other democrats, like Don Beyer for Congress and Alan Howze for Arlington County Board.

Education

University of Virginia

Bachelor of Arts (B.A.), Political Science and Government and History · (2010 - 2014)