
ANDREA PALM

(b)(6)

Highly motivated, innovative and proactive senior executive and national healthcare policy subject matter expert with 20+ years of leadership experience within complex matrixed entities with diverse strategic and operational visions. Dynamic relationship-builder, team leader and consummate change agent with an impeccable track record of operational excellence and mission-critical successes for federal and state government, legislators, and nonprofits. Proven ability to maximize fiscal and human capital resources to expand organizational impact, visibility and reach, and achieve time-sensitive objectives. Compelling history of creating/executing transformational solutions in the face of the multifaceted and constantly evolving issues surrounding healthcare and human services at a macro level.

CORE AREAS OF STRENGTH

- ✓ *Respected Thought Leader: National Healthcare Solutions*
- ✓ *Seamless Operational Execution of Large Scale Initiatives*
- ✓ *Regulatory, Budget & Legislative Processes*
- ✓ *Experienced Public Speaker and Presenter*
- ✓ *Leadership of Large Professional Teams*
- ✓ *Internal & External Strategic Messaging*
- ✓ *Cross-Network/Sector Relationship-building*
- ✓ *Nationwide Responses to HHS Priorities*
- ✓ *Experienced Public Health Crisis Manager*

CAREER OVERVIEW

SECRETARY

DEPARTMENT OF HEALTH SERVICES (DHS), MADISON, WI | 2019 - PRESENT

Cabinet member and executive leader for one of the largest state agencies in Wisconsin, with an annual budget of \$12 billion and more than 6,100 employees. Responsible for the state's Medicaid and Supplemental Nutrition Assistance Program (SNAP), behavioral health programs (including seven 24/7 inpatient facilities), as well as regulatory oversight of healthcare facilities and Wisconsin's public health programs.

- ✓ **Public-facing leader for Wisconsin's COVID-19 pandemic response**, including the development and implementation of the statewide testing and contact tracing strategy, isolation and quarantine, hospital surge capacity, and data analytics and surveillance. Provide regular briefings for the media and the public on the outbreak and the state's response.
- ✓ **Established strategic pillar priorities** of behavioral health, long term care, and health equity, to drive cross department work and collaboration to improve programs, and outcomes. Launched our destination workplace pillar to focus on staff engagement and satisfaction, including a first-ever department-wide annual survey and resulting action plans for continuous improvement.
- ✓ **Secured historic investments** in DHS programs during the first budget cycle of the Administration. Lead efforts to secure passage of bipartisan telehealth legislation to dramatically expand access to services, including behavioral health, for Medicaid members. Secured federal Children's Health Insurance Program approval and funding for lead abatement program.

SENIOR COUNSELOR TO THE SECRETARY

PRIOR ROLES: CHIEF OF STAFF, COUNSELOR TO THE SECRETARY FOR SCIENCE & PUBLIC HEALTH, SENIOR ADVISOR FOR THE WHITE HOUSE DOMESTIC POLICY COUNCIL, ACTING ASSISTANT SECRETARY FOR LEGISLATION, DEPUTY ASSISTANT SECRETARY FOR PUBLIC HEALTH LEGISLATION

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, WASHINGTON, DC | 2009 - 2017

Promoted rapidly through positions of increasing accountability to serve as the Secretary's primary advisor and point person for all policy and program initiatives and regulatory agenda for the 11 public health and human services agencies under the HHS umbrella (60,000 personnel), including the CDC, the FDA, and the NIH. Lead on key Department priorities designed to tackle some of the most pervasive issues facing the nation, such as the opioid epidemic, the Refugee Resettlement program, the Precision Medicine Initiative, and Vice President Biden's Cancer Moonshot. Key participant in the passage, implementation and national rollout of the Affordable Care Act. *Selected accomplishments:*

- ✓ **As Chief of Staff, oversaw the 11 key divisions** (1,000+ staff and \$300 million annual budget) providing essential operational and logistical support to the Secretary and HHS's primary program-driven agencies, including policy development, communications, legal, external and administrative affairs. Key Department leader for the shut-down and restart of HHS functions during the government shutdown in October 2013.
- ✓ **As Acting Assistant Secretary for Legislation**, served as the Secretary's lead legislative liaison to Congress; recruited, trained and managed a team of 30, providing legislative liaison services across all HHS component agencies (\$4M annual budget).
- ✓ **Successfully spearheaded Department efforts to coordinate the programs designed to tackle the opioid crisis**; secured \$1 billion from Congress for deployment at state level nationwide, and led a team of 50 specialists in the incubation and execution of a crisis response initiative that encompassed both immediate and longer term strategies.
 - **Produced a comprehensive assessment of the scale of the problem**, and released an actionable plan in 2015 which increased access to the overdose reversal drug Naloxone, and to medication-assisted addiction treatment, and improved prescriber practices for chronic pain sufferers. Developed scientific research agenda to advance the action plan long term, and focus on the development of alternative pain management therapies.
- ✓ **White House Domestic Policy Council Senior Advisor** for public health and the groundbreaking Affordable Care Act rollout and its operational implementation. Personally briefed the President on several occasions.
- ✓ **Championed President Obama's Precision Medicine Initiative**, a pioneering new effort to revolutionize how we manage health and treat disease; updated the existing policy that governs the ethical standards of conduct pertaining to scientific research with human subjects via extensive negotiation with 17 different federal departments, and the White House.
- ✓ **Served as HHS lead** for 'Cancer Moonshot,' Vice President Biden's aggressive plan to dramatically accelerate the prevention, diagnosis and effective treatment of cancer. Led a team of 20 HHS scientists and program specialists across plan development and execution, and personally briefed the Vice President on several occasions.
- ✓ **Led the high priority policy efforts** to improve quality, safety and accessibility of federally-funded Early Learning programs, in addition to revising and updating Head Start performance standards for the first time in 40 years.
- ✓ **Point person and advisor** for the reauthorization of the Ryan White Care Act, and the Family Smoking Prevention and Tobacco Control Act - both signed into law in 2009. Point person for Congress during the H1N1 epidemic, which included weekly briefings, and preparing 22 HHS witnesses for 15 hearings over the course of seven months.

SENIOR HEALTH POLICY ADVISOR (INITIALLY: LEGISLATIVE ASSISTANT)

U.S. SENATOR HILLARY RODHAM CLINTON | 2004 - 2009

Served as the primary healthcare advisor for the Senator's Health, Education, Labor and Pensions Committee initiatives; delivered multi-faceted strategic insights, with core accountability for all policies related to public health, healthcare reform, quality, comparative effectiveness, prevention and wellness, insurance reform, CHIP, Medicaid and Medicare, among many other key issues.

- ✓ **Oversaw a team of three specialists** charged with the creation, development and execution of the Senator's legislative agenda, and the successful negotiation of bipartisan bills.
- ✓ **For the 2008 election cycle, served as the Health Policy Advisor** for the Hillary Clinton for President campaign, which included incubating and refining the Senator's comprehensive healthcare reform platform.
- ✓ **Acted as the campaign surrogate at 50+ healthcare events nationwide**, undertaking numerous press interviews on behalf of the Senator, to effectively articulate her healthcare policies and agenda.

LEGISLATIVE DIRECTOR (INITIALLY: SENIOR LEGISLATIVE ASSISTANT)

U.S. CONGRESSMAN ROBERT T. MATSUI | 2001 - 2004

Subject matter expert for a Senior Member of the House Ways and Means Committee for Social Security, healthcare and welfare, in addition to serving as liaison to the Democratic Leadership on all these issues, and more. Advised the Congressman on all matters pertaining to policy-based, political, strategic communication, and personnel decisions, and recruited and trained all junior staff.

- ✓ **Held full accountability for the development and execution of the 2002 Democratic strategy** in response to the President's Commission on Social Security; coordinated the actions and responses of all stakeholders in their efforts to oppose the proposed privatization.
- ✓ **Worked with Ways and Means Committee members and senior staff** to develop a Democratic economic stimulus package and Medicare prescription drug legislation.
- ✓ **For the 2002 Election Cycle**, authored "Election 2002; Protecting Social Security", a comprehensive guidebook outlining the Democratic Party's substantive opposition to Social Security Privatization, and created supporting materials and talking points for the candidate.

EARLIER CAREER:

GOVERNMENT RELATIONS MANAGER, VOLUNTEERS OF AMERICA, ALEXANDRIA, VA	1998 - 2001
POLICY ANALYST, HUMAN SERVICES DEPARTMENT, CITY OF PHOENIX, AZ	1997 - 1998
EQUAL JUSTICE FELLOW, ARIZONA JUSTICE INSTITUTE, PHOENIX, AZ	1996 - 1997
DEVELOPMENT DIRECTOR, LIFE CRISIS SERVICES, ST. LOUIS, MO	1995

EDUCATION | PROFESSIONAL DEVELOPMENT

Master of Social Work (MSW), Public Policy and Nonprofit Administration | Washington University, St. Louis, MO

➤ *Recipient: Distinguished Alumna Award, 2016:* <https://youtu.be/d0lit1TaWYw>

Bachelor of Science | Cornell University, Ithaca, NY