

Tori Cooper

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SUMMARY- I am a Health & Equity Consultant and serve as the Director of Community Engagement for the Transgender Justice Initiative at the Human Rights Campaign. I am also Founder and Executive of Advocates for Better Care Atlanta, LLC, which is a grassroots consulting and education agency. I have worked as consultant and CBA Provider with JSI, Merck Pharmaceuticals, Gilead Sciences, AIDSUnited, NMAC and a host of other reputable institutions. I bring expertise in the transgender and HIV communities in curriculum development and as a subject matter expert (**SME**) with the Centers for Disease Control and specialist in cultural competency and cultural humility. I am a certified national trainer, facilitator and co-author of TWIST, the CDC's **only** intervention created for transgender women. My proficiencies include program development, training and facilitation, supervision, mentorship, grant management and most recently, grant writing. My career is centered on improving the lives of those most marginalized, especially transgender women and men and people living with HIV.

Partial Project List:

Human Rights Campaign – Washington, DC 2019 – present

Overview: As Director of Community Engagement at the world's largest LGBTQ organization, I oversee development and implementation of trans related communications, trainings, projects and policies. I manage HRC's Transgender Justice Initiative which operates under the 4 guiding principles of economic opportunity, public safety, capacity building and strategic communications.

Advocates for Better Care Atlanta, LLC – Atlanta, Georgia 2016 – present

I created ABC Atlanta, LLC to be an entity where education and advocacy meet. I proudly serve as founder and Executive Director and provide education and consulting services in metro Atlanta, throughout the state of Georgia and nationwide. We prioritize transgender communities and people living with HIV.

Merck Pharmaceuticals: I am a contracted speaker in year 3 of a 3 year contract. I do educational and informational presentations using their non-branded slide decks for their customers and consumers.

John Snow Inc. (JSI): I worked as a Consultant on a team of professionals who provide **Capacity Building Assistance (CBA)** and **Technical Assistance (TA)** on **CDC** grants across the United States

Positive Impact Health Centers, Atlanta, Georgia August 2015 to Feb 2019

Overview: As a Prevention Specialist and Health Educator, I adapted curriculum for CDC's WILLOW intervention making it culturally appropriate for Transgender

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women living with HIV Served in multiple roles as contract monitor, program development and lead facilitator, testing and counseling and a myriad of other duties Grant writing for funding that enabled **PIHC** to continue interventions through 2019

Georgia State Department of Health: Served on the state health department's anti stigma campaign. Created a statewide anti-stigma campaign and created an evaluation and monitoring system for businesses that serve LGBTQ persons

AIDSWalk Ambassador: Served as the first transgender AIDS Walk Ambassador in Atlanta. Responsibilities included raising funds, being the "face" of AIDSWalk, education and public appearances bringing awareness to the HIV epidemic

Transgender Law Center: National Advisory Board member for **Positively Trans**, which is a national body addressing the needs of trans persons living with HIV across the country

SisterLove: Serve on the board of **SisterLove, Inc.** and recently inducted in the **Leading Ladies 20/20 Society** which recognizes 20 women from across the world who have either worked for 20 years on behalf of women living with HIV or women who themselves have been living with HIV for 20 years or more

Gilead Sciences: Consultant and Advisor for Gilead Sciences since 2016. Most recently, I represented Gilead Sciences on the plenary at United States Conference on AIDS and at the GLAAD Media Awards in Los Angeles and New York, introducing the COMPASS Initiative which is a \$100 million-dollar commitment to end the HIV epidemic

National HIV/AIDS Legal Project: Consultant assisting the transgender community get connected to legal assistance. This agency represents the trans community with disability claims, discrimination, housing and employment

Centers for Disease Control (CDC): Co-author and **Subject Matter Expert (SME)** on **TWIST**, which is the first and only intervention created for Transgender women living with HIV. Consultant for agencies funded under **PS17-1704**, a certified **National Trainer** and certified **Facilitation Skills Trainer**

FHI360: Consultant and educator for the HVTN and HPTN and the AMP research study

National Institutes of Health (NIH): Consultant working with **NIH, DAIDS** and **NIAID** to create and implement a web-based training program

Federated Department Stores, New York, NY, Atlanta, Georgia and Richmond, VA 1990 to 2014

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Overview: Worked as a **Business Manager, Counter Manager, Personal Shopper** and **CTR** over 24 years for **Federated Department Stores** working at **Bloomingdales** and **Macys** department stores Spearheaded HIV fundraising campaigns at the stores where I worked throughout the years.

VOLUNTEER WORK:

AAOI – Atlanta Area Outreach Initiative, 2012 – present

Awarded the **Kenneth Robinson Award** for volunteering in 2016

JPPG – Jurisdictional Prevention and Planning Group, Fulton County Health Department, Atlanta, Georgia 2014 – 2017 Served as Chair and Co-Chair on the Interventions and Transgender committees

Created and hosted the annual **Party with a Purpose** 2015-2018 which was a free annual community event dedicated to HIV education, medical adherence and prevention co-sponsored by the **Fulton County Department of Health & Wellness** and **Gilead Sciences**

Mayor Keisha Lance-Bottoms LGBTQ Advisory Board, Atlanta, Georgia 2018 – present. I was invited by the new Mayor of Atlanta, GA to serve on her LGBTQ advisory board. We advise and consult on legislative issues and public policy for the city of Atlanta, GA.

EDUCATION:

Ashford University, Bachelor of Arts with honors, Human Services
Master of Arts, Public Health (matriculating)

Georgia Department of Health & Wellness HIV Testing and Counseling 2014, 2015 and 2016

Personalized Cognitive Counseling Certification 2016

Couples Counseling Certification 2016

Motivational Interviewing 2016

Community Wellness Project - Facilitation Skills Certification & National Trainer
NMAC Building Leaders Of Color (BLOC) National and Regional Trainer

Notable Interviews & Publications:

Naomi Campbell Unfiltered July 2020

The Advocate July 2020

ABC news w/Miguel Amaya July 2020 CNN 2019 Sept & April 2020

Washington Post June 2020

NBC News Podcast w/ KC Wassman June 2020

References available upon request