

Benjamin D. Satloff

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WORK EXPERIENCE

- Higher Ground Labs | *Intern***, Washington, DC **January 2021 – Present**
- Currently leading the assembly and production of the 2020 Political Technology Landscape Map, a comprehensive map of the entire political technology space broken up into eight different market categories and comprised of over 200 political tech companies
 - Conducting IDIs with stakeholders in political tech to draw insights from the last campaign cycle
- Georgia Democratic Party | *Staging Location Captain***, Atlanta, GA **December 2020 – January 2021**
- Trained volunteers on MiniVAN and distributed canvassing materials at the Grant Park SE staging location
 - Knocked on over 500 doors in Fulton and DeKalb County to advocate for Reverend Warnock and Jon Ossoff
- North Carolina Democratic Party | *Field Organizer***, Durham, NC **July 2020 – November 2020**
- Executed the GOTV plan for Duke University and the surrounding residential neighborhood, which yielded a 51.73% increase in on-campus Early Voting participation and a 17.75% increase in Durham County Democratic voting from 2016
 - Recruited and managed 145 student volunteers, two NCDP fellows and six virtual staging location leaders
 - Wrote a weekly newsletter about the state of both the presidential and down ballot races in North Carolina, distributed to over 200 friends, family, colleagues and community members
 - Developed and cultivated partnerships between the North Carolina Democratic Party and existing local grassroots organizations such as Bull City Votes to expand our organizing structure and drive voter turnout higher than ever before in Durham County
- Organizing Corps 2020 | *Corps Member***, Washington, DC **May 2020**
- Trained in a 5 Day Virtual Bootcamp through Organizing Corps 2020, a DNC-sponsored effort in coordination with the North Carolina Democratic Party, led by veteran campaign staff that recruits and trains first-time organizers on the skills they need to succeed as field organizers
 - Participated in workshops and simulations on the fundamentals of organizing: voter registration, volunteer recruitment, voter contact, digital tools, data analytics, and field strategy
- Quadrant Strategies | *Associate***, Washington, DC **August 2019 – March 2020**
- Delivered research-driven counsel to Fortune 50 companies on brand reputation and strategic communications
 - Conducted primary qualitative and quantitative research to guide short- and long-term corporate strategy
 - Managed all operational aspects of a global research project, from research design to data analysis and strategy development
- SKDKnickerbocker | *Political and Public Affairs Intern***, Washington, DC **May 2017 – August 2017**
- Tracked developments on key statewide 2018 election; prepared memos providing strategic analysis for potential clients
 - Coordinated daily collection, collation, and formatting of news clips for distribution to SKDK senior staff and to firm's clients; assisted the Media Training department to prepare politicians and public figures in advance of debates, broadcasts, and campaigns

EDUCATION

- Duke University**, Bachelor of Arts in Political Science, Durham, NC **August 2015 – May 2019**
Certificate in Innovation and Entrepreneurship
GPA: 3.63

LEADERSHIP & ACTIVITIES

- Special Olympics Duke | *Director of Unified Sports***, Durham, NC **April 2017 – April 2019**
- Organized unified sporting events between Special Olympics athletes and Duke student volunteers in the Durham area
 - Collaborated with the national Special Olympics office to organize logistics for ESPN to film parts of the final game of the season against North Carolina's unified team
- Office of the Duke Vice President | *Vice Presidential VIP Tour Guide***, Durham, NC **April 2016 – April 2019**
- Led tours for distinguished alumni and guests of the University Vice President
 - Enhanced relationships with Duke board members, administrators and donors
- White House "It's On Us" Campaign | *National Student Advisory Committee Member***, Washington, DC **June 2016 – May 2017**
- Selected by office of Vice President Biden in June 2016 as one of 28 students nationally to advocate and prepare events to change the culture of sexual assault on college campuses
 - Prepared and led bystander training intervention programs across campus communities at Duke and coordinated events with colleges through the southeast United States; collaborated with the Duke athletic department to produce a public service announcement featuring Duke athletes to raise awareness about sexual violence on campus

SKILLS

Hard Skills: Airtable, community organizing, Decipher, digital advertising, French, G-Suite, message testing, Office 365, public relations, public speaking, polling, social media marketing, NGP VAN, writing, Zoom

Soft Skills: adaptability, client services, critical thinking, leadership, problem-solving, relationship-building, time management