

# Daniel J. Herman

## WORK EXPERIENCE

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February 2021-Present

**Governing for Impact**

*Consultant*

Washington, DC

- Research and make recommendations for funding strategies on long-term accountability efforts.

March 2018-Present

**National Security Action**

*Director of Advocacy and Campaigns*

Washington, DC

- Oversaw all advocacy and political engagement for organization that provided a progressive foreign policy alternative to the Trump Administration.
- Built partnerships with progressive and foreign policy advocacy groups, nonprofits, foundations, coalitions, as well as political party committees, campaigns, and candidates.
- Designed and led messaging research and electoral and issue campaigns to push against the Trump Administration's reckless national security policies. Directed National Security Action's message support for all Democratic presidential primary campaigns and oversaw all paid media campaigns making the case against the Trump foreign policy agenda.

February 2017-March 2018

**Office of the Secretary of Defense** *Intelligence Directorate Action Officer (Contractor)*

Washington, DC

- Supported the Director for Defense Intelligence (Intelligence and Security) and Sensitive Special Operations Division on a variety of issues related to oversight of sensitive and clandestine activities.

September 2015-January 2017

**Office of the Secretary of Defense** *Special Assistant to the Under Secretary for Intelligence*

Washington, DC

- Served as a special projects and policy advisor on sensitive activities, special operations, security, and counterintelligence policy.
- Coordinated defense intelligence and sensitive activity support to Obama Administration priorities including hostage recovery and counterterrorism technology initiatives.
- In response to the Office of Personnel Management data breach, participated in the White House-led interagency review of the U.S. Government background investigations enterprise and made recommendations to the Secretary of Defense to reform the personnel security system.

July 2014-September 2015

**The White House**

*National Security Director for Presidential Personnel*

Washington, DC

- Oversaw recruitment, selection, vetting, and placement of all Obama Administration presidential appointees in national security and foreign policy departments and agencies, including Senate-confirmed appointees and U.S. Ambassadors. Liaised with stakeholders across the Administration including the National Security Council and agency leadership during hiring and retention decisions.
- Designed and implemented retention and professional development programs for top-performing appointees.

November 2013-June 2014

**270 Strategies**

*Managing Director - Student Success Project*

Washington, DC

- Along with Executive Director, oversaw a project for the Bill and Melinda Gates Foundation to partner with in-state education advocates and foundation grantees in support for the Common Core State Standards.
- Managed a 12-person team and \$1.5 million budget to provide advocacy support around digital, communications, data, and grassroots strategy in fourteen target states.

July 2013-November 2013

**Mayors Against Illegal Guns**

*Senior Advisor*

New York City, NY

- Directed the strategy and management of 17 state advocacy programs during the “Demand Action” Campaign for federal background check legislation.
- Coordinated all August recess advocacy that utilized grassroots, digital, communications, and outreach elements to pressure target Members of Congress. August recess activities resulted in 84 earned media clips.

April 2013-May 2013

**New Venture Fund**

*Advocacy Consultant*

Washington, DC

- Provided grassroots organizing and advocacy support to multiple organizations on gun violence prevention including the Center for American Progress and Moms Demand Action.

April 2012-November 2012

**Obama for America**

*New Hampshire General Election Director*

Manchester, NH

- Directed a successful campaign in one of the top-targeted battleground states of the 2012 cycle, winning 52.2% of the vote for the President’s reelection.
- Managed 120 staff members and 7 departments including field, digital, data, constituency outreach, operations, voter protection, and a Get-Out-The-Vote program that made over 810,000 in-person canvass attempts.
- Along with the State Director, managed a \$3.3 million budget and all day-to-day operations within the state.

May 2010-April 2012

**Office of the Secretary of Defense**

*Defense Fellow*

Washington, DC

- Served as an Action Officer in the Office of the Secretary of Defense, on a rotating fellowship in the offices of Legislative Affairs, South and Southeast Asia Policy, and Special Operations and Combating Terrorism.
- Represented the Department of Defense at the 2011 ASEAN Regional Forum Defense Officials’ Dialogue in Surabaya, Indonesia, speaking on challenges in combating terrorism.

March 2009-February 2010

**Organizing for America/DNC**

*Missouri State Director*

St. Louis, MO

- Supervised a staff of seven and designed statewide strategy to build grassroots support and earn media coverage for issue campaigns supporting Health Insurance Reform, the 2010 Budget, and the Recovery Act.
- Managed media relations, digital strategy, and was primary on-the-record spokesperson in the state.
- Built coalitions of allied organizations and for maintained political relationships across the state, including advocacy groups, state and county parties, and Missouri Congressional Members.

June 2007-November 2008

**Obama for America**

*Deputy Field Director*

St. Louis, MO

- Supervised five field regions in eastern Missouri, including 85 field staff, insuring all regions hit volunteer capacity and voter contact goals.

*Regional Field Director*

Wilkes-Barre, PA

- Managed six full-time Field Organizers, responsible for three counties in Northeastern Pennsylvania to consistently exceeded voter contact and Get-Out-The-Vote goals.

*Field Organizer*

Florence, SC

- Recruited and trained volunteer leaders and organized them into neighborhood teams that were accountable for hitting daily and weekly organization building and voter contact goals.

August 2006-November 2006

**Jason Grill for Missouri State Representative**

*Campaign Manager*

Kansas City, MO

- Managed all aspects of successful targeted State House campaign including: field and Get-Out-the-Vote operation, direct mail plan, fundraising, and media relations.

## EDUCATION

**Saint Louis University**, St. Louis, Missouri

**Bachelor of Arts in Political Science**

Studied at Vesalius College, Brussels, Belgium