

JESSICA A. SMITH

(b)(6)

Office of Senator Michael Bennet, Washington, DC
Chief of Staff

April 2021-present

- Manage 50-person team of official staff in DC and Colorado; serve as advisor to Senator's re-election campaign

J Street, Washington, DC

March 2017-April 2021

Chief Operating Officer (COO)

- Managed day-to-day of national political and advocacy organization, with \$10M operating budget, \$9M PAC and 70-person staff in 7 offices in the U.S. and in Israel
- Managed senior team of staff; managed operations, finance and administrative functions of the organization
- Served as senior advisor to/and proxy for the President
- Served as public face of organization, including moderating the 2021 National Conference from anchor desk

Burson-Marsteller, Washington, DC

February 2013-March 2017

Managing Director and Chief of Staff, Public Affairs & Crisis Practice

- Co-managed 60-person public affairs practice, including supporting new business development
- Developed thought leadership and crisis strategies for Fortune 50 clients
- Named among PRWeek's "40 Under 40" in Public Relations

Federal Emergency Management Agency (FEMA)- DHS, Washington, DC

October 2011-January 2013

Director of External Affairs – Senior Executive Service (SES), Obama political appointee

- Managed seven engagement divisions of 130+ full-time employees and 1,800 reservist employees, including offices of: Public Affairs, Congressional Affairs, Intergovernmental Affairs, Private Sector Relations
- Served as lead Federal communicator during 140 presidential disasters, including Hurricane Sandy

Department of Justice (DOJ), Washington, DC

August 2010-October 2011

Spokesperson, Office of Public Affairs – Obama White House political appointee

- Served as lead spokesperson for Associate Attorney General whose purview included Department's Civil and Civil Rights Divisions, and Offices of Justice Programs, Violence Against Women and Tribal Justice and COPS
- Communicated DOJ priorities, such as: home foreclosure negotiations, BP oil spill claims, 9/11 Victims Fund
- Served as primary communications consultant to 94 U.S. Attorneys on high-profile federal cases

Office of Senator Jim Webb (D-VA), Washington, DC

August 2006-August 2010

Communications Director, United States Senate

- Managed Senate press office and campaign message development, rapid response, communications strategy
- Engineered bipartisan strategy to build public, legislative support for Senator's successful Post-9/11 GI Bill

Fenton Communications, Washington, DC

February 2003-August 2006

Account Director

- Designed and executed communications strategies for organizations and campaigns, including MoveOn.org

ADDITIONAL POLITICAL CAMPAIGN EXPERIENCE

Tim Holden for Congress (PA-17), Harrisburg, PA

Deputy Campaign Manager

Ann Hutchinson for Congress (Candidate for IA-01), Davenport, IA

Campaign Manager

Nigerian Presidential Election (2002), Abuja, Nigeria

Research Analyst

Democratic Congressional Campaign Committee, Washington, DC

Political Liaison

Gore/Lieberman 2000 Presidential Campaign, Iowa, Florida, Wisconsin

Organizer, Political Director

2000 Democratic National Convention, Los Angeles, CA

Special Assistant to Chairman

EDUCATION

Cornell University, College of Arts & Science, Ithaca, NY
Cornell National Scholar
President's Council on Cornell Women