

Contact

www.linkedin.com/in/dena-iverson-5282616 (LinkedIn)

Top Skills

Public Relations

Media Relations

Internal Communications

Dena Iverson

Principal Deputy Director Office of Public Affairs at U.S. Department of Justice

Washington, District of Columbia, United States

Experience

U.S. Department of Justice

Principal Deputy Director Office of Public Affairs

January 2021 - Present (2 years 9 months)

Washington, District of Columbia, United States

District Department of Transportation (DDOT)

Chief of External Affairs

January 2018 - January 2021 (3 years 1 month)

Washington D.C. Metro Area

U.S. Department of Justice

4 years 4 months

Acting Principal Deputy Director for the Office of Public Affairs

October 2016 - January 2017 (4 months)

Washington D.C. Metro Area

Acting member of the Office of Public Affairs management overseeing a staff of 15. Responsibilities included advising the Attorney General on communications and press strategy; working with the Acting Director and department leadership on high-profile and sensitive department matters in the media; and staffing the Attorney General on domestic trips.

Press Secretary and Senior Advisor

June 2016 - January 2017 (8 months)

Washington D.C. Metro Area

Spokesperson for the Deputy Attorney General and all matters out of the Office of the Deputy Attorney General. Responsibilities included designing and executing press strategies for the Deputy Attorney General's priorities, as well as pitching and responding to press. Major initiatives included the phasing-out of private prison contracts, the President's clemency initiative, criminal justice reform, and individual accountability in cases of corporate wrongdoing. Spokesperson for the Office of the Solicitor General in charge of handling all press inquiries and information related to the department's cases before the Supreme Court. Managed a Deputy Press Secretary handling all Civil Rights Division press matters.

Public Affairs Specialist

October 2012 - June 2016 (3 years 9 months)

Spokesperson for the Civil Rights Division and on related department issues. In charge of messaging and media relations for some of the department's highest-profile matters, such as the responses to events in Ferguson, Mo., Charleston, S.C., and Baltimore. Responsibilities included pitching national media stories; handling media requests; coordinating and executing press events for division leadership; and developing and executing press strategies on key division priorities.

Biddle 2012

Communications Director and Consultant

December 2011 - April 2012 (5 months)

District of Columbia

In charge of communications for At-Large District of Columbia Council Democratic primary campaign. Responsibilities included development and execution of campaign communications plan, management of website content, debate preparation, press relations and all external communications. Also advised on overall campaign strategy.

DC Department of Health

Director of Communications

April 2009 - May 2011 (2 years 2 months)

District of Columbia

In charge of communications for At-Large District of Columbia Council Democratic primary campaign. Responsibilities included development and execution of campaign communications plan, management of website content, debate preparation, press relations and all external communications. Also advised on overall campaign strategy.

DC Public Schools

Press Secretary

September 2008 - March 2009 (7 months)

District of Columbia

Primary contact for all local and national media for District of Columbia Public Schools and Chancellor Michelle Rhee. National press included numerous magazine profiles such as TIME magazine cover story. Responsible for coordinating press events with the Executive Office of the Mayor, coordinating responses to the media, serving as spokesperson for the agency and providing guidance on strategic communications to the community on DCPS initiatives

including the teacher union contract negotiations. Managed staff of one assistant press secretary

Executive Office of the Mayor

1 year 8 months

Press Secretary

January 2008 - August 2008 (8 months)

Washington, DC

Primary contact for all local and national media for the Executive Office of the Mayor, responsible for coordinating message and media response for all public safety agencies and agencies dealing with crises.

Communications Specialist

January 2007 - December 2007 (1 year)

Washington, DC

Responsible for maintaining the Mayor's Public Schedule, setting up and staffing Mayoral press events and coordinating responses from the Mayor or his Communications office to press inquiries. Primary press contact for the Mayor's Office of Communications.

New York City Council

Director of Communications for Councilmember Gennaro

May 2006 - January 2007 (9 months)

New York, New York

Responsible for all communications and media relations for the Chair of the New York City Council Environmental Protection Committee.

Leslie Crocker Snyder for Manhattan District Attorney

Field Organizer

2005 - 2005 (less than a year)

In charge of Upper West Side of Manhattan for borough-wide race. Responsible for submission of 27,000 petition signatures for ballot qualification, direction of interns in office and the execution of all house parties for volunteer recruitment.

Friends of Jamie Metzl

Deputy Communications Director

2004 - 2004 (less than a year)

Worked directly with the Communications Director to execute campaign communications. Responsibilities included press releases and advisories,

managing the public info@jamiemetzl.com account; staffing candidate at events, editing campaign publications policy papers and debate preparations.

Education

Oberlin College

Bachelor of Arts (B.A.), Politics · (2002 - 2005)