

TYLER C. GREEN

EXPERIENCE

Democratic Party of Wisconsin | Biden for President

Aug. - Dec. 2020

Deputy Digital Organizing Director for Distributed

Milwaukee, WI

- Oversaw the most robust peer-to-peer texting program in WI history; sent 5.5 million text messages and had 444,000 direct persuasion and mobilization conversations with voters in the tipping-point battleground won by a .63% margin
- Hired and managed three Digital Organizing Associates who recruited, trained and directed a 2,360+ member Texting Team from all 50 states and abroad using online volunteer management platforms including Slack and Mobilize
- Developed a team of 58 volunteer leaders who delivered comprehensive support to texters during their volunteer shifts; our Digital Organizing department produced 30% of the overall outreach to voters in WI with only 5% of the total staff
- Collaborated w/ Data, Political, Coalitions, and Voter Protection teams to complete dozens of unique texting campaigns, including scripts in six different languages to ensure every voter received accessible and culturally competent outreach
- Drafted and maintained the WI texting calendar, which strategically planned campaigns around key phases of the election

Warren for President

Feb. 2019 - Mar. 2020

Regional Organizing Director

Manchester, NH

- Launched grassroots outreach in the largest city in the state as the fifth staffer hired in NH, a full year before the NH primary
- Built a team of 15 paid staff who mobilized 260 volunteers, and knocked 70,000+ doors to persuade undecided voters and mobilize supporters in Manchester — this was the highest-volume GOTV effort managed by any regional team in NH
- Wrote the NH summer internship program plan including all steps of the recruitment, interview, intake and hiring process
- Coordinated daily with Regional Political Director on our approach to moving stakeholders, constituency groups and locking support from local leaders; secured endorsements from eight state legislators and major party leaders in Manchester
- Re-deployed to western North Carolina as a Regional GOTV Director for final sprint in major Super Tuesday battleground

Arizona Democratic Party

May - Nov. 2018

Regional Field Director

Flagstaff, AZ

- Directed a crafty field program in one of the most sprawling and rural districts in the country held by a Democrat; defended DCCC priority incumbent Tom O'Halleran, and elected Kyrsten Sinema the first Democratic senator from AZ in 30 years
- Hired, trained and managed seven paid staff with no previous campaign experience to often exceed our regional goals
 - Activated 198 volunteers, knocked 88,000 doors, made 80,000 phone calls and registered 787 new voters
 - Built the most productive GOTV effort of any regional team in AZ during unprecedented, 11-day extended GOTV

Conor Lamb for Congress (PA-18 Special Election)

Feb. - Mar. 2018

GOTV & Special Projects Director

Pittsburgh, PA

- Drafted a comprehensive election day plan on a very quick timeline for long-shot special election campaign; GOTV program knocked 152,000 doors and made 300,000 calls to secure a razor-thin .2% field margin victory in a 2016 Trump +19 district
- Created voter education and volunteer recruitment graphics posted on official campaign social media accounts
- Managed the election day voter hotline with legal team to solve poll-site issues from voter protection boiler room

Northam Inaugural Committee

Dec. 2017 - Jan. 2018

Ticketing & Guest Experience Lead

Richmond, VA

- Maintained RSVP database and the developed reservation process to track 7,500 tickets for all five inaugural weekend events
- Drafted correspondence templates & guidelines for communication between staff and inaugural guests during RSVP process

Democratic Party of Virginia

Aug. - Nov. 2017

Field Organizer

Fredericksburg, VA

- Established a campaign presence in a critical bellwether county during the final two months of the campaign; mobilized 168 volunteers to knock 11,700 doors during GOTV, helping to elect targeted red-to-blue candidate Jennifer Carroll Foy

Dan Gilman for Pittsburgh City Council

Jan. - May 2017

Campaign Manager

Pittsburgh, PA

- Collaborated with general consultant to craft messaging, web copy, blog posts, candidate profile for local paper, district-wide constituent letter, 13 successful endorsement applications, and produce two direct mail pieces in successful re-election

Pennsylvania Democratic Party | Hillary for America

May - Nov. 2016

Field Organizer

Pittsburgh, PA

- Activated 300+ volunteers, consistently exceeded weekly benchmarks and filled regional deficits; was one of the top five Organizers in Pennsylvania (out of 353 statewide) in both new voters registered and GOTV volunteer shifts completed

Office of Massachusetts Senator Patricia Jehlen, *Legislative Intern*

Boston, MA | Spring 2016

Office of U.S. Senator Elizabeth Warren, *Constituent Services Intern*

Boston, MA | Fall 2015

Office of Pittsburgh City Councilman Dan Gilman, *Policy Intern*

Pittsburgh, PA | Summer 2015

EDUCATION

Tufts University, B.A. International Relations & Political Science

Medford, MA | 2012 - 2016