

MATTHEW R. DANNENBERG

(b) (6)

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PROFESSIONAL EXPERIENCE

The White House, Office of Presidential Personnel

Senior Associate Director January - February 2021

- Manage Climate team's project deadlines ensuring necessary memos, reports, and data were kept on track in collaboration with 2 team members and agency WH liaisons
- Review resumes and build slates of qualified candidates for climate related positions across the administration
- Usher candidates through the interviewing pipeline in collaboration with WH liaisons and agency staff

Democratic Party of Wisconsin

Wisconsin Coalitions Director, Biden for President June - November 2020

- Manage & support a team of seven Deputy Coalition Directors from the AAPI, African American, Latinx, Labor, LGBTQ, Native American, and Women constituencies to build infrastructure necessary to gain trust, raise awareness of Biden/Harris policy plans, and mobilize the constituencies to vote
- Formed and supported 4 additional coalition leadership councils including Veterans, Seniors, Law Enforcement, and Clean Energy for Biden with over 335 GOTV captains that collaborated on executing events, phonebanks, lit drops, and volunteer activities.
- Held 50+ pandemic-friendly coalitions events highlighting major issues impacting our communities including: criminal justice reform, missing & murdered indigenous women, visibility and representation
- Facilitated historic meetings with BIPOC constituency stakeholders from our coalitions to meet with principles including President-elect Biden and VP-Elect Harris
- Advise State Party on DEI and coalitions work long term

Wisconsin Voices

Census Director June 2019 – Present

- Craft and implement a strategic plan keep Wisconsin #1 respondent in the 2020 Census focusing on historically undercounted communities (BIPOC, rural) in Wisconsin.
- Convene over 150 stakeholders from state government, local governments, nonprofits, and philanthropic networks to create and implement outreach plans to ensure their constituencies are counted
- Assist Governor Evers and WI Dept of Administration in creation of the State of Wisconsin's Complete Count Committee (CCC), serve as Co-Chair of the Milwaukee County CCC, and form CCC's in historically undercounted communities across the state.
- Lead and manage Wisconsin's nonprofit voter registration program including 3 staff, vendors, and funders to assist dozens of partner organizations and community groups in registering 80,000 voters from underrepresented communities across the state.
- Create strategic plans, curriculum, facilitate trainings, community events, and a speakers bureau to educate leaders to discuss the census, voter registration and address barriers to participation
- Assist Executive Director and Board in strategic planning, organizational management, and a relentless pursuit of DEI policies to improve relationships internally and externally. Created a staff Leadership team to increase communication amongst department leadership and Executive Director.
- Lead staff and coalition leadership development initiatives and coordinate trainings with vendors.

Public Service Commission of Wisconsin

Communications and Legislative Director March 2019 – May 2019

Serve as voice of the PSC chairperson, craft agency messaging and handle media relations

- Serve the PSC Chairperson Valcq and her Chief of Staff: create stakeholder events and coordinate advance, write speeches and press releases, coordinate principle travel, and manage agency social media to promote the Chair's climate and energy policy goals.
- Liaise with the Governor's office, agencies, legislature, utilities, and ratepayer stakeholders on 100% Clean Energy by 2050 and other climate goals, utility and telecommunications policy and processing constituent and ratepayer casework.
- Build relationships and collaborate with a team of 150+ PSC staff on crafting communications, processing constituent casework, and promoting agency policy initiatives. This was after 8 years of an administration that struck the term "climate change" from use at agencies, and we had to move in a new direction building trust with career staff and some appointees of diverse partisan backgrounds.

Wisconsin League of Conservation Voters

Program Director April 2018 – February 2019

- Serve the Executive Director by assisting with organizational strategic planning, organizational management through quarterly staff retreats and leading our staff leadership development initiatives.
- Manage and support Communications Director, Field Director and organizers (team of 6) to facilitate collaboration with Development, and Governmental Affairs departments to accomplish organizational goals around policy and growing the movement.
- Run the independent expenditure & PAC—oversaw and spent a \$1.3million budget to elect
- proconservation candidates up and down the ticket in 2018.
- Acting Political Director of organization in coalitions, interview dozens of candidates for endorsements, and file 72 hour campaign finance reports
- Serve on organization's DEI committee to promote organization policies on hiring, education & discussion on DEI
- Co-lead DEI discussions with state 501(c4) coalitions to promote DEI at political organizations across the state sharing success stories and ideas to improve DEI in the movement.

Field Director June 2015- March 2018

- Manage statewide team of 3 organizers to build capacity of conservation community in policy forums at local, state, and federal level
- Promote President Obama's Clean Power Plan, national public lands policy, and advocated for lead pipes, mining, wildlife, and water conservation policies at the state level.
- Maintain relationships with over 100 coalition partners, leaders, volunteers, and elected officials from diverse partisan, racial, and socioeconomic backgrounds

Director, WI Native Vote (WLCV Institute 501c3 Program) April 2012-2018

- Build relationships with ten tribes to develop the broadest effort to mobilize native voters in WI history. This program continues today where I serve as a volunteer advisory board member for the program.
- Manage a team of 25 native staff to contact over 7500 voters, train dozens of community leaders, and double voter participation in two native communities.
- Create a framework for tribes to plan and conduct future voter programs independently.
- Serve tribal leaders as principles at state lobbying meetings on our top conservation priorities and organizational fundraisers.

Field Organizer, Wisconsin League of Conservation Voters June 2010 – May 2015

- Educate and mobilize citizens to hold legislators accountable on conservation policy - main focus on grassroots lobbying, coordination of an annual state citizen lobby day, and lobbying annually on Capitol Hill with the Wisconsin delegation on federal climate and conservation policy.

EDUCATION

University of Wisconsin-Madison 2006-2010

Bachelor of Arts-Political Science & Certificate in Environmental Studies

RELATED EXPERIENCE & ACCOMPLISHMENTS

- Advisory Board Chair, New Leaders Council Wisconsin – July 2020
- First Nation Council of Advisors, Wisconsin Native Vote – January 2020
- Personnel Volunteer, Governor-elect Evers Transition Team - 2018
- Board of Visitors, Nelson Institute for Environmental Studies - June 2016 to Present
- Trainer/Facilitator, WiLD (Wisconsin Leadership Development) 2015-Present
- Adjunct Trainer, Wellstone Action May 2013 – April 2015
- Precision Nutrition, Pn1 Certified Nutrition Coach – June 2020
- Crossfit L1 Trainer certificate - December 2020
- Early Career Alumni Award, Nelson Institute for Environmental Studies April 2014
- Liesl Blockstein Community Leadership Award, Community Shares of WI Sept 2012
- WI Democratic Leadership Institute Board 2012-2013, WI Advanced DLI participant 2009