

# Philip A. McNamara

(b)(6)

More than 20 years of experience navigating Washington's political, government, and policy landscape in high-pressure high-visibility leadership roles working alongside senior officials.

- Proven **Executive Manager** and quick-thinking problem solver who has directed complex, large-scale, and decentralized operations. Has led and developed high-caliber teams ranging from five to 60 individuals and planned and executed budgets of as much as \$17 million.
- Seasoned, politically savvy **Government Affairs Strategist** who creates and implements multifaceted government relations and public affairs campaigns. Brings together diverse stakeholders and builds coalitions to achieve and advance organizational goals. Has led strategic planning, policy development, and implementation efforts.
- **Multi-sector and -dimensional Leader** with extensive knowledge of federal, state, and local governments and legislative processes. Experience with crisis management and strategic communications for government and private-sector entities.

## Professional Experience

### The Pew Charitable Trusts

2018 – Present

*Global nongovernmental organization that seeks to improve public policy, inform the public, and invigorate civic life.*

#### DIRECTOR, GOVERNMENT RELATIONS

**Hired to bring expert knowledge of and relationships with federal, state and local elected officials to government relations unit.** Leads a team of eight in designing and executing strategies to advance the goals of multiple Pew programs that seek to improve the government performance on important challenges in fiscal and economic policy and public safety and justice issues. Develop and execute the organization's \$7.5 million advocacy budget.

- Use relationships at all levels of government to advance organization's advocacy goals and priorities across a range of policy areas including broadband access, consumer finance, retirement savings, higher education, federal-state budget issues, and evidence-based policymaking.
- Oversee the design and implementation of legislative initiatives, including enacting federal policy reforms to help student loan borrowers with repayment, securing \$25 million in an annual Congressional appropriation for a criminal justice reinvestment initiative, and state-level reforms to the small-dollar loan marketplace to better protect consumers.
- Develop and manage partnerships with third party external stakeholder organizations, including the National Governors Association the National Association of Counties, and the Council of State Chambers.
- Lead institution-wide efforts to introduce Pew's nonpartisan, evidence-based research on environmental, health, and fiscal policy issues to new Members of Congress, governors, and state legislators following 2018 elections.

### US Department of Homeland Security (DHS)

2009 – 2017

*With more than 240,000 employees, the Department of Homeland Security is charged with securing the nation from a multitude of threats.*

#### ASSISTANT SECRETARY FOR PARTNERSHIPS AND ENGAGEMENT | INTERGOVERNMENTAL AFFAIRS (2013–2017)

**Non-career SES tapped to reinvigorate outreach and policy engagement with critical external stakeholders that had felt neglected by DHS, and bring greater organization and structure to internal functions that lacked cohesion and focus.**

Designed and delivered comprehensive government relations, public affairs and multistate advocacy strategies –building coalitions and leveraging extensive network of industry, government and political connections in DC and across the country to achieve results. Strengthened partnerships between DHS and state/local governments, elected officials, colleges and universities, the private sector and other key stakeholders. Directed 50+ government affairs specialists.

- Bolstered the effectiveness of operations by consolidating DHS external affairs functions into a new "Office of Partnership and Engagement" – an eight-month transition that increased staff threefold (from 14 FTEs to 48 FTEs) and funding fivefold (from a \$2.5M budget to a \$13M budget). OPE remains in place today.
- Handpicked by DHS Secretary to spearhead a major government affairs plan around one of President Obama's key immigration initiatives – within a year, through direct personal lobbying, convinced 21 of the largest 25 jurisdictions (cities/counties) that had once resisted to again partner with DHS.
- Developed and executed nationwide government affairs (advocacy/lobbying) campaign, working with governors and state legislators to improve the security of state drivers' licenses required by a federal law passed by Congress (REAL ID Act). Over two years, grew compliance from 13 states to 50 states (out of 56 jurisdictions).

- Achieved nationwide implementation of the high-profile, "If You See Something, Say Something" public affairs campaign that involved solidifying partnerships with airports, colleges and universities, entertainment venues, professional/collegiate sports leagues and the public.
- Interfaced with the White House, federal agencies and state/local partners during Hurricanes Sandy and Matthew, the Boston Marathon bombing, the San Bernardino and Orlando terrorist attacks, the Ebola pandemic, and other incidents.

#### **DEPARTMENT CHIEF OF STAFF (2013 – 2014)**

**Non-career SES selected by former "CEO" | Secretary of Homeland Security to serve as the Department's Chief of Staff during a critical transition period (changing leadership) at the Department.** Performed critical oversight of fast-moving, day-to-day operations for the third largest department in the federal government with 240,000 employees in 75+ countries and 22 agencies. Advised Secretary on management, communications, policy, legal and regulatory matters, as well as collaborated internally across functions and with Congress, state/local governments, private sector partners and foreign countries to advance agenda. Managed \$60B budget, as well as hired, developed and motivated 35-person staff.

- Successfully navigated organization through a critical seven-month CEO leadership transition from Secretary Janet Napolitano through Acting Secretary Rand Beers, to Secretary Jeh Johnson.
- Spearheaded DHS-wide implementation of the 16-day 2013 federal government shutdown and subsequent reopening – an effort requiring continuous communication with the White House and multiple internal functions.
- Aided Jeh Johnson, after preparing him for his Senate confirmation, in prioritizing his activities and concentrating on hot-button policy issues during his first seven weeks on the job.

#### **EXECUTIVE SECRETARY | EXECUTIVE DIRECTOR, OPERATIONS AND ADMINISTRATION (2009 – 2013)**

**Non-career SES with the arrival of a new administration came the need for new and improved processes at the department.** Provided general management and budget oversight of \$17.5M department, creating and optimizing business operations, processes and culture to significantly enhance organizational efficiencies and effectiveness. Worked across functions to properly vet all CEO and COO communications and resolve critical policy issues. Acted as chief liaison between the department and the White House's National Security Council. Led staff of 60.

- Orchestrated the enterprise-wide development of new business processes for managing written responses to Congress and submitting witness statements before congressional hearings. Produced ~1,000 pieces of top-level communications from the Secretary to Congress and submitting 150+ witness testimonies.
- Created and led DHS-wide group that reviewed, evaluated and recommended technical, policy and legal issues to ensure LGBT equality across DHS activities. Served as the DHS LGBT liaison, coordinating DHS policy with the White House and managing critical stakeholder relationships with external advocacy groups.

**Democratic National Committee (DNC),** *Governing body for the US Democratic Party*

1998 – 2009

**DIRECTOR OF PARTY AFFAIRS AND DELEGATE SELECTION (2002 – 2009)**

**DEPUTY DIRECTOR OF PARTY AFFAIRS AND DELEGATE SELECTION (1998 – 2002)**

**Challenged with ensuring that the presidential nominating process was fair, impartial and diverse, especially during the high-stakes, hotly contested Obama-Clinton primary season in 2008.** Advised five DNC Chairmen on implementing the Democratic Party's rules and procedures for the DNC and the 2000, 2004 and 2008 Conventions. Interfaced extensively with members of Congress, state and local elected officials, organized labor, State Party officials, media outlets and advocacy organizations to advance the nomination and election of Democratic candidates in a fair and impartial manner.

- Formulated the historic 2008 presidential primary and caucus calendar for the ultra-tight Obama-Clinton race – required tremendous outreach across diverse stakeholders to secure buy-in of a new approach, where Nevada and South Carolina joined Iowa and New Hampshire as early voting states (continued in 2012, 2016).
- Championed development and adoption of the 2000, 2004 and 2008 national Party platforms. Facilitated day-long meetings with 200+ members who voted on and amended the platform.

### **Professional Appointments | Education**

**Commissioner, District of Columbia Homeland Security Commission, 2017 – present**  
(Nominated by Mayor Muriel Bowser and confirmed by the DC Council)

**BA, Political Science and Journalism, University of Massachusetts, Amherst**

**Philip A. McNamara** has more than 20 years of experience navigating Washington's political, government, and policy landscape in high-pressure high-visibility leadership roles working alongside top officials. He has created and implemented government relations and public affairs strategies that have brought together diverse stakeholders to achieve organizational goals.

McNamara has managed complex, large-scale, and decentralized operations and has extensive knowledge of federal, state, and local governments and legislative processes. He has led teams ranging from five to 60 individuals and has planned and executed budgets of as much as \$17 million.

McNamara serves as the **Director of Government Relations** at *The Pew Charitable Trusts*, a global nongovernmental organization that seeks to improve public policy, inform the public, and invigorate civic life. He leads a team designing and executing strategies to fulfill the goals of multiple Pew programs that seek to improve the performance of local, state, and federal government on important domestic challenges in fiscal and economic policy and public safety and justice issues. He has used his relationships with elected officials and policymakers at all levels of government to help advance Pew's advocacy goals and priorities across a range of policy areas including broadband access, consumer finance, retirement savings, student loans, federal-state budget issues, and evidence-based policymaking.

Before joining Pew, McNamara served as a **non-career senior executive service (SES)** political appointee at the *U.S. Department of Homeland Security* (DHS) during all eight years of the Obama-Biden administration. He was part of the senior leadership team for two DHS secretaries – Janet Napolitano and Jeh Johnson.

He concluded his government service as the **Assistant Secretary for Partnerships and Engagement / Intergovernmental Affairs**, responsible for coordinating and advancing DHS interaction and outreach with state, local, tribal, and territorial governments and the national associations that represent them. He represented those officials in the department's policy development process, educated stakeholders about current issues and initiatives, cultivated state and local support, and built partnerships that advanced the administration's priorities. He led over 50 intergovernmental affairs specialists across the department.

McNamara played a key leadership role in the DHS responses to the H1N1 and Ebola pandemics; the Deepwater Horizon oil spill; Hurricanes Irene, Sandy and Matthew; the attempted Christmas Day and Times Square bombings; the Boston Marathon bombing; long lines at airport screening check points; and the spike in unaccompanied children crossing the Southwest border.

McNamara served as the Department's **Chief of Staff** (acting) for seven months – from July 2013 through the beginning of February 2014 – amid a transition between Cabinet

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Secretaries and during a 16-day government shutdown. He supported the Secretary in managing the daily operations of the third largest federal department and was the principal advisor on all operational and policy functions. He supervised the department's policy development process and managed interactions with the White House, the Executive Office of the President, and the Office of the Vice President.

McNamara served as the Department's **Executive Secretary / Executive Director, Operations and Administration** from June 2009 through March 2013. In this position, he was the Executive Director of Operations and Administration and was responsible for all correspondence, briefing materials, and White House and Interagency Actions going in and out of the Secretary and Deputy Secretary's offices. He developed and implemented department-wide processes and protocols for managing and vetting internal communications and decision memos to/from the Secretary and Deputy Secretary.

Before joining the Obama administration, McNamara spent 11 years at the Democratic National Committee (DNC). He served as the **Director of Party Affairs and Delegate Selection** from 2002 through 2009, leading the office that assists the DNC Chair with the institutional functions of the DNC and coordinates the Party's presidential nominating and delegate selection processes. He was the senior advisor to five DNC Chairs on party rules and procedures from 1998 to 2009. McNamara formulated the historic 2008 presidential primary and caucus calendar where for the first time Nevada and South Carolina joined Iowa and New Hampshire as early voting states. He was the DNC's lead expert in the historic 2008 presidential nominating process between Senators Barack Obama and Hillary Clinton.

McNamara is a native of Massachusetts and graduated in 1997 from the University of Massachusetts – Amherst, where he double-majored in political science and journalism. He has lived in Washington, D.C., since 1998 and is married to (b)(6)

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