

PRIYAL AMIN

contact

(b)(6)

skills

Campaign

NGP VAN
ThruText

Technical

Google Suite
Microsoft Office Suite
Blue State Digital
WordPress
Greenhouse
Nexonia
Quickbase

Social

Facebook, Twitter,
Instagram, Hootsuite, Canva

Soft

Event Planning, Detail-
Oriented, Time Management

education

University of

Illinois at

Urbana

Champaign

B.A. in Political Science

Honors

College of Liberal Arts and
Sciences Dean's List

Student Senator—College of
Liberal Arts and Sciences

work experience

59th Presidential Inaugural Committee, Washington, D.C (Remote)
Special Projects Manager January 2021-Present

- Project-manager for all virtual inauguration programming—coordinating runs-of-show, production logistics, and communicating with external surrogates and their teams on asks, logistics, briefings, and event-day movements
- Planning the first-ever curated livestream of the swearing in-ceremony for young Americans

Biden for President, Milwaukee, WI
Wisconsin Coordinated Operations Director July 2020-December 2020

- Directed the day-to-day logistics for the Wisconsin Democratic Coordinated Campaign; hired, trained, and supervised a full Operations team of 10; member of the executive leadership team that directed state strategy resulting in Wisconsin's tipping point victory for Joe Biden
- Managed a \$15M statewide budget and \$5M mail program; coordinated hourly and salaried payroll for 430 staff, and oversaw compliance and human resources between the state party, national campaign and party headquarters
- Designed organizational staff structure as one of the first state staff hired; managed crisis management communication to staff
- Developed and deployed COVID-19 health and safety protocols for staff and volunteers; managed the transition from virtual events to limited in-person activity, including directing logistics and providing operational support for the campaign's first large, in-person event since March 2020

Progressive Turnout Project, Chicago, IL
Special Projects Director April 2020-June 2020

- Coordinated logistics with advance and production staff around PTP's sponsorship of the media hospitality lounge at the 2020 Democratic National Convention
- Managed political relationships with 100+ endorsed candidates and served as primary campaign liaison
- Planned and produced 10 unique virtual fundraisers to engage donors and volunteers include cooking classes;

Warren for President, Des Moines, IA; Madison, WI
Iowa; Wisconsin Operations Director July 2019-March 2020

- Managed 27 field offices, coordinating leasing process, relationship with landlords, utilities set-up, supply orders (office, literature, signage, and merchandise), and led the shutdown process for the entire state post-caucus day
- Directed Get Out the Caucus program logistics, including statewide Packetland for 1681 precincts; locked 164 staging locations, centrally printed turf in-house in <24 hours, supervised fulfillment and delivery of 2500+ supply boxes across the state
- Orchestrated transportation and logistics for large all staff (200+) visibility events: IA Democratic Wing Ding (~3k attendees), Polk Co. Democrats Steak Fry (~12k attendees), IDP Liberty & Justice Celebration (~13k attendees)
- Oversaw \$7M statewide budget: tracking expenditures, receipts, reimbursement requests, and ensured timely payment of invoices
- Created and operationalized system to hire 200+ staff including on/offboarding and served as primary in-state HR contact; built a robust supporter housing program that housed 500+ staff/volunteers; hired, trained, and managed 4 staffers

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additional information

*Alpha Phi Omega National
Service Fraternity*

*Frerichs for Illinois—
Campaign Fellow*

Advance Camp '19

work experience

Progressive Turnout Project, Chicago, IL

Communications Director

September 2017–July 2019

- Directed all communications for Progressive Turnout Project's \$24M investment into 72 competitive congressional districts during the 2018 cycle, deploying digital, mail, and hundreds of field staff to increase voter turnout
- Developed and implemented strategic weekly, quarterly, and cycle communication plans; drafted and managed digital media, including social media copy, website content, email, and online merchandise
- Managed day-to-day operations of active press shop. Constructed national and 30 statewide press lists, compiled weekly press clips, wrote and sent hundreds of press releases/advisories resulting in 30+ national media mentions
- Crafted long-term strategic vehicles for promoting the organization's messages including designing and distributing their first press kit
- Directed and executed event planning for rapid response projects: delivered 60k ACA petitions on Capitol Hill, launched billboard campaign opposing Paul Ryan, and organized staff participation in Families Belong Together rallies nationwide

Digital Organizer

May 2017–August 2017

- Created 15 new online advocacy campaigns for federal, state, and local programs, including #WheresPaulRyan; drafted email blasts and call scripts
- Coordinated with on-the-ground field staff to generate shareable content, including a weekly newsletter sent to more than 200k supporters

Infosys Public Services, Rockville, MD

Management Consulting Analyst

August 2016–May 2017

- Collaborated with offshore technical team to develop user interface for online DMV modernization projects; drafted and reviewed technical proposals and functional design documents