

DeUndre J. Eberhart

(b) (6)

EXPERIENCE:

Battleground Georgia, INC., Atlanta, GA

December 2020

Chief Operating Officer

- Stood-up compliance and operations division of Super PAC formed by Atlanta Mayor Lance Bottoms for the 2020 Georgia Senate Runoff within 30-day time frame
- Developed and implemented statewide COVID protocols for 300+ staff members and contractors, including PPE procurement
- Onboarded 300+ staff members and contractors
- Developed and managed \$2.4 million budget and developed financial management, control and compliance procedures

Biden for President, Philadelphia, PA

May 2019 – December 2020

Deputy Director, National State Operations

- Directed the rapid scaling of national operations for the Biden for President Campaign in both the primary and general elections
- Managed a National Operations team of five that recruited and trained 80+ State Operations staff across four primary states and seventeen general election battleground states
- Developed processes and policies for hiring and offboarding 3,000+ staff members
- Developed and oversaw leasing and opening process for 250+ offices across 50 states
- Oversaw campaign's Emergency Preparedness and Response strategy, including working with local law enforcement agencies across all 50 states to resolve threats
- Developed and implemented national COVID protocols, including mitigation and response protocols
- Coordinated the strategic allocation of funds for state spending and developed systems for finance reporting that tracked over \$13 million in primary election spending and over \$35 million in general election spending
- Oversaw the procurement and sourcing process for the campaign, including hiring a National Procurement Manager to cost-efficiently and effectively distribute campaign materials across all 50 states and the U.S. territories
- Developed and oversaw interdepartmental coordination for campaign shutdown; including HR processes, equipment return, and device wiping

Democratic Governors Association, Washington, DC

Feb 2019 – May 2019

Executive Assistant to the Executive Director

- Led transition of incoming Executive Director, including scheduling and project management
- Acted as liaison between Executive Director and his six-direct reports
- Served as primary point of contact for 23 Governors' staff across the United States
- Scheduled, planned and executed internal and external events, including assisting with 12 annual national DGA fundraising events

Democratic Senatorial Campaign Committee, Orlando, FL

Nov 2018

Deputy Logistics Director, Florida Recount

- Managed logistics for the Florida Coordinated Recount efforts, including booking flights, hotels and rental cars for more than 350 staff deploying from out-of-state to nine regions throughout Florida within a one-week period

Pennsylvania Democratic Party Coordinated Campaign, Philadelphia, PA

Jul 2018 – Nov 2018

Director of Operations

- Rapidly developed and implemented day-to-day state operating systems, including protocols for onboarding, offices, budgets, HR, compliance, safety and security for organization of 100+ staff for the November 2018 midterm elections, in under 100 days
- Planned timely and efficient allocation of resources/supplies by devising key metrics and data analyses to inform statewide distribution for federal, gubernatorial and down ballot candidates within the constraints of a \$3.4 million budget

Stacey Evans for Governor, Atlanta, GA

July 2017 – May 2018

Director of Logistics (promoted from Special Assistant to the Candidate)

- Navigated the candidate through numerous personal interactions with tact and diplomacy over 298 days, within the time constraints of a demanding campaign schedule
- Developed and implemented 159-county statewide travel plan, including scheduling and advance
- Recruited, trained, assigned and managed over 150 interns across the state

William "Bill" Edwards for Mayor of South Fulton, South Fulton, GA

Jan 2017 – Apr 2017

Campaign Manager

- Advised Mayor Bill Edwards and his campaign team on innovative communication, endorsement strategy, message delivery, social media outreach and overall campaign strategy in his successful quest to overcome eight challengers to become the first Mayor of the fifth largest city in Georgia, winning 43% of the vote in the Special Election and 60% of the vote in the Special Runoff Election

DeKalb County Government, Decatur, GA

July 2015 - Jan 2017

Senior Advisor to Commissioner (promoted from Special Assistant to the Commissioner)

- Managed daily, weekly and annual initiatives and projects on behalf of the County Commission district; advising Commission staff on long-term and short-term goals
- Prepared briefings for Commissioner on the Commission's legislative initiatives
- Led the Commissioner's communications strategy and public engagement strategy, including social media development, town hall meetings and weekly newsletters

South Fulton NOW, INC., Southwest Atlanta, GA

Aug 2016 - Nov 2016

Strategic Advisor

- Provided persuasive messaging and strategy for a ballot initiative that had been rejected by 150K+ voters once before and failed to pass in the state legislature multiple times, ultimately garnering 60% of voter approval; creating a new “City of South Fulton” in Southwest Atlanta, GA, the fifth largest city in the state of Georgia

Tomorrow’s Luminaries Foundation, INC., Atlanta, GA

Aug 2012 - Feb 2014

Managing Director of External Affairs (promoted from Director of Strategic Operations)

- Led the newly-established department of External Relations & Strategy charged with managing the organization's image, partnerships and communications
- Chaired efforts for the organization’s annual Polo Match fundraising initiative, generating over \$100K in annual individual contributions
- Recruited, trained and served as the organization's liaison to the Board of Directors
- Partnered with local, state and national leaders to develop programming on behalf of the Executive Director and Board of Directors

ACHIEVEMENTS & CIVIC INVOLVEMENT:

Be Greater Atlanta Award, presented by the Atlanta Hawks & Suntrust Bank

Mar 2014

Named one of the Atlanta Business Chronicle’s “People On The Move”

July 2016

Young Executives Board of Directors, Atlanta Police Foundation

May 2016 – Jan 2018