

# Kristina Schake

Executive Vice President  
United States

## Summary

Kristine Schake is Executive Vice President, Global Communications, The Walt Disney Company. In this role, Ms. Schake is responsible for Disney's worldwide communications strategy and operations, and serves as lead spokesperson for the Company. She assumed the role in April 2022.

Prior to joining Disney, Ms. Schake spent three decades working at the nexus of government, media, business, entertainment, and technology. Most recently, she was appointed by President Biden to lead the nationwide COVID-19 vaccine campaign, managing the federal government's \$1 billion national public education initiative. Prior to that, Ms. Schake was Global Communications Director for Instagram, where she served as a primary advisor to the company's founder and CEO, and oversaw the communications and digital divisions in North America, Latin America, Europe and Asia.

Ms. Schake has served at the highest levels of government, as Communications Director for First Lady Michelle Obama and Deputy Communications Director for Secretary Hillary Clinton's 2016 presidential campaign. Previously, she spent several years as the senior communications strategist for California First Lady Maria Shriver, the California Women's Conference, and the California Endowment's Building Healthy Communities Initiative. Additionally, Ms. Schake co-founded the American Foundation for Equal Rights, which led the successful bipartisan public awareness campaign and legal challenge to restore marriage equality in California. She began her career as a speechwriter for Los Angeles Mayor Richard J. Riordan.

A native of Sonoma, CA, Ms. Schake is a graduate of Johns Hopkins University.

---

## Experience

The Walt Disney Company  
Executive Vice President, Global Communications  
April 2022 - Present (2 years 8 months)

Counselor to the Secretary of Health and Human Services  
COVID-19 Public Education Campaign Director  
March 2021 - December 2021 (10 months)  
Washington DC-Baltimore Area

Higher Ground Productions  
Communications Specialist  
March 2019 - August 2021 (2 years 6 months)  
Washington D.C. Metro Area

Instagram  
Head of Global Communications, Instagram  
March 2017 - March 2019 (2 years 1 month)  
San Francisco Bay Area

Hillary for America  
Deputy Communications Director and TV Spokesperson  
February 2015 - November 2016 (1 year 10 months)  
Brooklyn, New York

L'Oréal  
Chief Communications Officer  
2013 - 2015 (2 years)  
New York

The White House  
Special Assistant to the President & Communications Director to First  
Lady Obama  
2010 - 2013 (3 years)  
Washington D.C. Metro Area

Griffin Schake  
Co-Founder and Principal  
2005 - 2010 (5 years)  
Greater Los Angeles Area

## Education

The Johns Hopkins University  
Bachelors, Creative Writing