

## John P. Towle

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### Profile

- **Multi-talented executive** with 30 years of experience in leading and managing large organizations, including personnel, budget, and project management, strategic planning, crisis management, communications, legislation, executive counsel, relationship-building, government and community relations, and public policy development and implementation.
  - **Adept team builder and resource manager** with an ability to take diverse groups and entities and align them towards common goals and mission, improve underperforming units, and do so while maximizing limited, existing resources.
  - **Skilled manager** who effectively and transparently communicates and collaborates with executive team and employees, government leaders, partner agencies, stakeholders, the media and the public.
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### Professional Experience

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#### OFFICE OF MAYOR MARTIN J. WALSH

Boston, MA

January 2018 – Present

#### Senior Public Policy Advisor

Provide advice and counsel to Mayor of Boston on all manner of policy, management and communications matters, from strategic planning to problem solving to coalition building, external and internal communications, and implementation. At Mayor's direction, take management lead on issues of particular complexity or sensitivity. Bring executive level management and cross-agency problem-solving to get stalled entities and initiatives realigned and back on task.

#### *Notable Assignments and Accomplishments:*

- **COVID Crisis Response and Human Services:** Organized and led Human Service Response team, a consortium of city agencies and one of 8 specific priority areas created to respond quickly to the COVID pandemic. Worked across disciplines with numerous City offices and departments, and in synchronicity with other priority areas, to ensure the provision of, and equitable access to, critical services for some of Boston's most vulnerable and resource-challenged populations.
- **Office of Police Accountability and Transparency:** A leader in Mayor's effort to transform historic Police Reform Task Force Report from recommendations to reality. Working in close collaboration with numerous City agencies, community stakeholders, members of the Boston City Council and state legislature, crafted multi-pronged strategy to implement centerpiece recommendations ahead of schedule, including the drafting, negotiation and successful passage of Executive Orders and City Ordinance creating Boston's first Civilian Review Board and expanding the powers of the Internal Affairs Oversight Panel.
- **Trust Act:** Led Mayoral effort to update the City of Boston Trust Act, to build greater trust between police and Boston's immigrant communities while preserving public safety, including ordinance language drafting, negotiation, coalition building with advocacy organizations, law enforcement and the Boston City Council.

#### OFFICE OF SUFFOLK DISTRICT ATTORNEY DANIEL F. CONLEY

Boston, MA

2002 – 2018

#### Chief of Staff

Held full responsibility for day-to-day management and administration of one of the largest District Attorney's offices in the country with a \$20+ million annual budget and 275+ person professional staff serving the most diverse and densely-populated urban area in Massachusetts' economic, social, political,

and media capital. Duties included final sign-off and oversight of all administration and finance matters, including contracts and leases, budget, human resources, information technology, internal and external communications, intergovernmental relations and community affairs, with heads of these respective disciplines serving as direct reports. Served as primary advisor to the District Attorney on all matters of management, policy, and communications. Worked in close and constant collaboration with District Attorney and senior legal leadership team to manage and supervise personnel, develop forward-thinking approaches to prosecution, and align budget, personnel, legislative and other priorities to meet and advance critical needs and initiatives.

*Notable Assignments and Accomplishments:*

- **Maintained balanced budget across 16 years:** Preserved the office's ability to deliver on its core mission and protected staff from layoffs or furloughs throughout budget cuts and level funding. 15 straight years of no-fault independent, outside audits. During this same period, raised base and average pay for staff to highest levels in history and doubled years of prosecutor retention.
- **Establishment of Professional Ethics, Continuing Education, and Other Training:** Working with senior prosecutors, established and funded a comprehensive training and ethics program for all staff, including mandatory sexual harassment training, unconscious bias training, Continuing Legal Education for attorneys, and more.
- **Emphasized Diversity in Legal Staff:** Developed recruitment and retention strategies to increase the legal staff's diversity such that, by 2018, the office had higher rates of female lawyers and lawyers of color than Boston law firms and the legal profession nationwide.
- **Family Justice Center of Boston and Suffolk County:** Led multi-year cross-agency effort between the District Attorney's office, Boston Mayor's office, Boston Police Department, Boston Public Health Commission, the Children's Advocacy Center of Suffolk County and over a dozen community-based service agencies to provide one-stop services for victims of child abuse, domestic violence, sexual assault and sexual exploitation.
- **Landmark Legislation:** Drove communications strategy, coalition building and legislative effort to draft and pass dozens of pieces of smart-on-crime legislation, including an anti-gang violence package that created the first ever Witness Protection Program in Massachusetts and a bill that extended the statute of limitations for sexual crimes against children.
- **Creation of State of the Art Forensic Audio/Visual Media Lab:** Planned, funded, executed and fully staffed a modern multimedia lab, enhancing the District Attorney's handling and presentation of increasingly complex technical, scientific and audio and visual evidence. Concurrently, worked with the Trial Court to upgrade all criminal courtrooms to receive state of the art audio/visual equipment for use by both prosecutors and defense counsel.

**OFFICE OF MAYOR THOMAS M. MENINO**

Boston, MA

2000 – 2002

**Deputy Chief of Policy and Planning**

Reporting directly to the Chief of Policy and Planning, responsible for all aspects of public policy development and implementation; given responsibility to work with individual departments to articulate and achieve specific goals in keeping with Mayor's agenda; special projects and initiatives across city government and in collaboration with stakeholders; and oversight of calendar of mayoral appointments to all city and state boards and commissions.

**OFFICE OF ATTORNEY GENERAL THOMAS F. REILLY**

Boston, MA

1999 – 2000

**Director, Office of Community Partnerships**

Conceptualized and created the Office of Community Partnerships to act as formal liaison between the Attorney General's Office and Massachusetts mayors. With a staff of four, responsibilities included issue

intake, problem solving and dispute resolution, and policy initiative and development focusing on urban issues, including school safety and state and local public safety partnership opportunities.

**OFFICE OF MIDDLESEX DISTRICT ATTORNEY THOMAS F. REILLY**  
Cambridge, MA 1995 – 1998

**Deputy Press Secretary/Press Secretary**

Spokesperson for the District Attorney and his office for local and national media, including affirmatively promoting achievements, cases, and policies; providing timely and accurate information in response to media inquiries; advising and preparing the District Attorney on matters pertaining to media coverage; and organizing press conferences and other forms of public announcements. Duties also included drafting statements, speeches, op-ed columns and correspondence for the District Attorney; and providing editorial input to senior prosecutors in the drafting of noteworthy external communications such as reports and findings.

**OFFICE OF MAYOR THOMAS M. MENINO**  
Boston, MA 1993 – 1995

**Senior Speech Writer**

A member of the Mayor’s personal staff, responsible for development of key policy messages, including major speeches, policy addresses and op-ed columns; fact-checking and editing other public statements and announcements of the Administration to ensure consistency of message; and coordinating speechwriting operations with policy, media, and scheduling staffs to best promote the achievements of the Menino Administration and strategically maximize impact with key constituencies and the general public.

**OFFICE OF MAYOR RAYMOND L. FLYNN**  
Boston, MA 1990 – 1993

**Speech Writer/Policy Analyst**

Responsible for crafting speeches, correspondence and other public announcements for the Mayor and his Administration; including background and factual research on topics that spanned city, state and national politics in support of the Mayor’s public policy positions.

**Education**

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**The George Washington University**  
Bachelor of Arts in Political Science and History

**Washington, D.C.**  
May 1989

*References available upon request*