

Basil Ivanhoe Gooden, Ph.D.

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LinkedIn: [linkedin.com/in/basil-i-gooden-phd](https://www.linkedin.com/in/basil-i-gooden-phd) Twitter: (b) (6)

Professional Interest & Expertise: I am professionally committed to providing visionary and innovative leadership to promote inclusive, equitable and sustainable food systems, good government, agriculture policy, public health, community economic development and wealth building strategies in rural, minority, economically distressed and socially disadvantaged communities.

EDUCATION

University of North Carolina at Chapel Hill
Chapel Hill, North Carolina

Doctor of Philosophy (Ph.D.), Social Work, May 1998

Area of Concentration: Minority Health and Community Economic Development

Dissertation Title: Social Capital, Stress and the Health of Rural African-Americans. Unpublished doctoral dissertation, University of North Carolina at Chapel Hill, Chapel Hill, NC (1998).

Master of Public Health (M.P.H.), Maternal and Child Health, August 1998

Area of Concentration: Community Health & Program Development

Thesis Title: Utilizing GIS to Improve Health Outcomes for Minority Women and Children. Unpublished master's thesis, University of North Carolina at Chapel Hill, Chapel Hill, NC (1998).

Syracuse University
Syracuse, New York

Master of Social Work (M.S.W.), Social Work, May 1995

Area of Concentration: Community Development, Healthcare and Social Policy

Virginia Polytechnic Institute and State University
Blacksburg, Virginia

Bachelor of Arts, Political Science, August 1990

Minor: Sociology and Social Science

PROFESSIONAL EXPERIENCE

iCUBED VISITING SCHOLAR, SUSTAINABLE FOOD ACCESS CORE

Institute for Inclusion, Inquiry and Innovation (iCubed)

School of Social Work

Virginia Commonwealth University

Richmond, Virginia, July 1, 2019 – present

- Developed a research proposal to conduct a comprehensive review of the food system issues within Virginia Commonwealth University and identify solutions, courses, programs, and resources designed to address them;
- Creating strategies and activities to increase awareness of the significant issues impacting sustainable food systems and generate interest within the university (among faculty, staff and students) to address these issues;
- Collaborating with university units to fully integrate and institutionalize sustainable food systems thinking and innovation as a key component of all university-wide strategic plans, especially the university's Sustainability Plan;
- Encouraging and supporting the development of university research, teaching, programs, outreach, and innovation related to sustainable food systems; and
- Engaging with citizens, non-profits, and government agencies in the Greater Richmond Region to learn how the team's research can benefit the region's food system.
- Serving as part of a research team examining Food Insecurity and Food Access among students at VCU;
- Planning, coordinating and directing the 2020 Federal Policy Fellows Program in VCU's School of Social Work. This program teaches the policy advocacy process at the federal level, and then takes the students to Washington, D.C. to engage lobbyists, advocates, governmental officials and Congressional Representatives.
- Planning and teaching in the Virginia Food System Leadership Institute (VFSLI). The VFSLI course is an interdisciplinary program delivered by a faculty team representing five public universities in Virginia: George Mason, the University of Virginia, James Madison, Virginia Commonwealth University and Virginia Tech.

SECRETARY OF AGRICULTURE AND FORESTRY

Office of Governor Terence R. McAuliffe, Commonwealth of Virginia

Richmond, Virginia, September 2016 – January 2018

- Served as the key leader in providing strategic vision, support and advocacy for two of Virginia's largest private industries, agriculture and forestry. Virginia agriculture generates more than \$70 billion per annum, while forestry induces over \$21 billion, and together, these industries provide more than 440,000 jobs.
- Provided oversight and policy guidance to three state agencies – the Virginia Department of Agriculture and Consumer Services (VDACS), the Virginia Department of Forestry (DOF), and the Virginia Racing Commission (VRC).
- Led the Governor's Agriculture and Forestry Industries Development Fund (AFID), as well as the Governor's initiative to increase Virginia's agricultural and forest product exports into the global marketplace.

- Traveled extensively to promote agriculture and forestry products in international markets including Canada, Cuba, Mexico, Europe, the Middle East, India, China, Hong Kong and Southeast Asia.
- Worked with the Office of the Secretary of USDA, U.S. Senators, U.S. Representatives, members of Virginia's Senate and House of Delegates and governmental officials to address policy and regulatory issues directly impacting agriculture, forestry and rural economic development.

STATE DIRECTOR

United States Department of Agriculture, Rural Development
Richmond, Virginia, May 2014 – September 2016

- Served as the Chief Executive Officer (CEO) with daily management and policy oversight of this federal agency that provides approximately \$1.25 billion annually in financing through loans and grants to rural communities across the Commonwealth of Virginia.
- Worked with the White House Rural Council, Virginia's federal congressional delegation, and members of Virginia's Senate and House of Delegates to address policy and regulatory issues directly impacting rural Virginia.
- Worked with other federal and state agencies, including the Economic Development Administration (EDA), Small Business Administration (SBA), Virginia Housing Development Authority (VHDA), Virginia Department of Housing and Community Development (DHCD), Virginia Tobacco Commission to strategically plan and leverage resources to increase the economic impact in rural areas.
- Designed and implemented new initiatives to efficiently deliver programs to promote economic development, rural jobs, community development, and affordable housing issues.

CHIEF DEPUTY DIRECTOR

Virginia Department of Housing and Community Development
Commonwealth of Virginia, Richmond Virginia, May 2002 –May 2014

- Was responsible for assisting in the daily management and policy oversight of a state agency with an annual budget of more than \$150 million and 100 employees which provides community development and housing program support to communities across the Commonwealth.
- Worked closely with customer groups across the Commonwealth to ensure that Department programs and services are well designed and are effectively meeting the needs of Virginia's communities.
- Worked with the Governor's Office, Lt. Governor's Office and Secretary of Commerce and Trade on community development, rural jobs, economic development, and affordable housing issues.
- Responsible for providing leadership to and coordinating a strategic management and planning process.

COORDINATOR OF OUTREACH & COMMUNITY RELATIONS

Office of Multicultural Affairs, October 2000-May 2002
Virginia Polytechnic Institute & State University, Blacksburg, VA

- Developed and implemented initiatives to diversify the student, staff and faculty at Virginia Tech.
- Engaged in collaborative opportunities with the Admissions Office and Graduate School recruiters to enhance diversity initiatives for the university.

- Worked with local extension units and agents statewide to host activities to increase Virginia Cooperative Extension's role as the "front door" to the University.
- Established and enhanced relationships with key minority leaders and organizations across Virginia.

EXTENSION SPECIALIST

Virginia Cooperative Extension, December 1999-October 2000

Virginia Polytechnic Institute & State University, Blacksburg, VA

- Responsible for planning and providing leadership to an extensive statewide research project designed to assess the needs and issues in communities throughout Virginia.
- Analyzed data and submitted reports to the Administration of Virginia Cooperative Extension regarding community development issues.
- Responsible for identifying and categorizing resources and expertise at Virginia Tech and Virginia State University to address community development issues in Virginia.

LEGISLATIVE FELLOW

Senator Charles S. Robb of Virginia, May 1998 – December 1999

United States Senate, Washington, D.C.

- Analyzed and submitted policy recommendations for federal legislation regarding economic development in rural and minority communities.
- Collaborated with federal, state and local agencies to design and implement initiatives to enhance community development and economic conditions.

PRE-DOCTORAL FELLOW

Cecil G. Sheps Center for Health Services Research, UNC-Chapel Hill

Program on Mental Health Services Research, August 1996-1998

- Developed research proposals to conduct social network analyses in rural populations.
- Assisted in various capacities on research projects including data collection and analysis.
- Developed methods to investigate formal and informal community institutions and service systems.

RESEARCH ASSISTANT

Psychosocial Research Division, School of Social Work, UNC-CH

Duke-UNC Comprehensive Sickle Cell Center, Aug. 1995–Sept. 1996

- Utilized complex software applications, including MapInfo® for geographical analysis of health issues.
- Analyzed primary and secondary data, including G.I.S., TIGER files, and Census Data • Used multimedia techniques to develop a comprehensive website.

RESEARCH FELLOW

State University of New York (SUNY), Health Sciences Center at Syracuse

Women and Children's Health Care Research Center, 1993-1995

- Conducted cost effectiveness studies and prepared written and oral reports.
- Developed research designs and recommend appropriate statistical tools for project evaluation.

- Assisted in the development and implementation of a regional automated birth certification registry.

LEGISLATIVE ASSISTANT

Representative Lewis F. Payne, Jr.
United States House of Representatives, Washington, D.C.
Fifth Congressional District of Virginia, 1990-1993

- Analyzed and submitted policy recommendations for federal legislation regarding healthcare, public housing, Social Security, Medicare and various entitlement programs.
- Designed and implemented projects to improve the quality of living for the residents of the rural and low income areas of Virginia.
- Wrote weekly status reports of legislative issues and district projects.
- Actively responded to constituent casework.
- Wrote daily correspondence to other governmental agencies, elected officials and constituents.

SELECTED PUBLICATIONS AND PRESENTATIONS

The Economic Vitality of Rural Virginia. Keynote Presentation. Virginia Agritourism Summit, Staunton, VA (2015).

The Future of Rural America. Keynote Presentation. Virginia Community Capital Learning Exchange, Richmond, VA (2015).

USDA's Role in the Future of Agriculture. Keynote Presentation. National Black Farmers Association, National Conference, Jacksonville, FL (2014).

The Economic Crash: What Happened in 2008? Conference Panel Presentation. The Community College of Baltimore County, Essex Campus, Baltimore, MD (2013).

Financial Management and Wealth Development. Workshop Presentation. Virginia Department of Housing and Community Development, Richmond, VA (2012).

Wealth Development in Rural and Minority Communities. Workshop Presentation. Longwood University, Farmville, VA (2011).

Policy Development and Governmental Advocacy for Community Development. Seminar presentation, Social Equity Leadership Conference, Virginia Commonwealth University, Richmond, VA (2006).

Strategies for Economic Progress in Communities of Color. Conference Presentation, National Forum of Black Public Administrators, Richmond, VA (2005).

Social Capital, Stress and the Health of Rural African-Americans. Unpublished doctoral dissertation, University of North Carolina at Chapel Hill, Chapel Hill, NC (1998).

SELECTED PROFESSIONAL DEVELOPMENT, HONORS AND FELLOWSHIPS

- National Academy of Public Administration, Fellow, 2017 -
- Virginia Agricultural Leaders Obtaining Results (VALOR), Class 2016
- Leadership Metro Richmond, Class 2006
- Virginia Executive Institute, Class 2005
- World Trade Institute, Economic Development, Virginia Tech, 2000
- Citizen of the Year for Montgomery County, Blacksburg Noon Rotary Club, 1999
- Social Work Congressional Fellow, 1998 – 1999
- Maternal and Child Health Bureau Traineeship, University of North Carolina at Chapel Hill
- Minority Research Fellowship, Council on Social Work Education, 1996-1998
- Verne Lyons Memorial Scholarship, National Association of Social Workers, 1995-1996

- Annie E. Casey Foundation, Self-Evaluation Project Assistantship, 1996
- J. Samuel Brody Fellowship, University of North Carolina at Chapel Hill, 1996

COMMUNITY SERVICE, BOARD AND ASSOCIATION MEMBERSHIP

- Virginia Economic Development Partnership, Board of Directors, 2016 – 2018
- Virginia Economic Development Partnership, Committee on International Trade, 2017-2018
- Virginia Tobacco Region Revitalization Commission, Commissioner, 2016-2018
- Virginia Rural Center, Board of Directors, 2006 – 2018.
- Housing Virginia, Board of Directors, 2005-current.
- Preservation Virginia, Board of Directors, 2011-2014.
- Richmond Regional Energy Alliance (RREA), Board of Directors, 2012-2015.
- EarthCraft Virginia, Board of Directors, (founding board member), 2006 - 2014.
- USDA-Farm Service Agency, Buckingham/Cumberland, County Committee Advisor, 2012 – 2013.
- Virginia Cooperative Extension, State Extension Leadership Council - Family & Consumer Sciences, Chair, 2007-2015.
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- Alpha Phi Alpha Fraternity, Iota Tau Lambda Chapter, President, 2004-2014.
- New River Valley Free Clinic, Board of Directors, 2000-2004
- Virginia Tech Y.M.C.A., Board of Directors, 2000 – 2004
- Volunteer Action Center of Montgomery County and Radford, Board of Directors 1998 – 2001.
- Human Relations Council of Montgomery County, Co-Chair, 1998 – 2001
- Virginia Tech Alumni Association
- University of North Carolina – Chapel Hill Alumni Association
- Syracuse University Alumni Association
- CASE III (Council for the Advancement and Support of Education)
- Council on Social Work Education
- American Public Health Association
- Institute for the Advancement of Social Work Research
- Alpha Phi Alpha Fraternity, Inc., Member