

ADAM FARINA

(b)(6)

EXPERIENCE:**Press Secretary and Speechwriter, Federal Affairs and NRA Opposition***December 2019 – Present**Everytown for Gun Safety*

- Lead the organization's communications work for federal affairs, NRA opposition, and the president of Everytown, John Feinblatt. Responsibilities include developing and maintaining relationships with key national reporters and Congressional offices, pitching stories on and off the record, and building press conferences. Placements include major national outlets such as NPR, The New York Times, and The Washington Post.
- Serve as the lead speechwriter on the communications team, working with our principals and survivors of gun violence to tell stories that humanize our policy priorities and convey the urgency of action. Work includes writing and placing 14 op-eds in 2020, in outlets such as the Washington Post, TIME, and USA TODAY.
- Prepare Everytown's principals for TV interviews, print interviews, and press conferences, including writing speeches and talking points.
- Manage national media campaigns. One example is the anniversary of H.R. 8, for which I wrote and placed 8 op-eds across 6 states; landed national and local stories about Everytown's ad spend; cohosted and wrote speeches for an event at the U.S. Capitol with Speaker Pelosi and Leader Chuck Schumer; and organized local press conferences across the country.

Biden for President Surrogate Speechwriter (part-time)*June 2020 – November 2020**Fenway Strategies*

- Write remarks and op-eds for Biden surrogates such as Calvin Johnson and Ben Simmons.

Speechwriting Consultant, Veteran Candidates (part-time)*September 2019 – Present**New Politics*

- Worked with several veteran candidates (including Rep. Kai Kahele) to develop their best stories and craft their stump speeches.

Speechwriter and Deputy Communications Director*March 2019 – September 2019**Seth Moulton For America*

- Wrote the campaign's speeches, op-eds, and talking points, including material for the South Carolina State Convention, Iowa Corn Feed, and CNN Town Hall.
- Managed the digital team — oversaw social media, web, and email content. Produced video content, including a national television ad that aired in Iowa, New Hampshire, Nevada, and South Carolina.
- Spearheaded first-in-the-field policy proposals around mental health, foreign policy, national service, a New Voting Rights Act, and electoral reform.
- Coached Congressman Moulton to disclose his post-traumatic stress for the first time, making him the first presidential candidate ever to discuss struggling with mental health. This process included developing a week of messaging and strategy around his story; organizing veterans mental health town halls across the country; and writing a policy rollout, a mental health video, a CNN op-ed, and talking points for a Jake Tapper interview.

Speechwriter*April 2017 – March 2019**Seth Moulton for Congress, Serve America PAC, and U.S. House of Representatives*

- Wrote speeches for the Congressman, including stump speeches, remarks on the House Floor, and several Democratic Party state convention keynotes.
- Wrote op-eds featured in the Washington Post, Boston Globe, CNN and other national and local papers.
- Crafted the messaging strategy for Serve America PAC, Congressman Moulton's effort to flip the House. The organization helped over 40 candidates get elected to Congress, including winning 18 "red to blue" flips.

WRITING SAMPLES

- A portfolio of my writing can be found here, with additional samples available upon request.

EDUCATION:

- Babson College, 2015: Valedictorian, Bachelor of Science in Business Management