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**Experience**

- Congressman Josh Gottheimer** Washington, DC  
*Press Secretary* July 2021 – Present
- Authored press releases, statements, remarks, floor speeches, op-eds, digital media, planned press conferences
  - Traveled with and staffed Congressman in district and in Washington, DC
  - Managed District Press Secretary and Press Fellow
  - Collaborated with reporters and TV producers to ensure effective and frequent earned media, managed inquiries and coordinated with reporters throughout high profile Build Back Better and Infrastructure negotiations
  - Helped craft general communications strategy directly with the Congressman and senior leadership
- Florida Democratic Party** Ft Lauderdale, FL  
*Interim Communications Director/Press Secretary* November 2020 – July 2021
- Set overarching communications strategy and developed media plan for the party and the Party Chair
  - Duties included coordinating all press relations, writing press releases, statements, speeches, talking points, op-eds, and all digital content and graphics for the Florida Democratic Party, main point of contact for all reporters
  - Managed communications department budget
  - Helped craft general communications strategy directly with the Congressman and senior leadership
- Down Ballot Press Secretary** July 2020 – November 2020
- Responsible for creating and implementing communications strategy for 2020 Down Ballot Candidates
  - Planned press calls, press conferences and earned media events for candidates, party, and with partner groups
  - Built relationships with Florida’s top political reporters to ensure successful placement of earned media
  - Managed digital ad budget for down ballot candidate program
- Dave Cavell for Congress – Massachusetts 4<sup>th</sup> District** Remote  
*Communications Manager* December 2019 – August 2020
- Co-managed all aspects of communications for Democratic primary congressional campaign
  - Managed Press Secretary and Digital Assistant, Video Editor and multiple communications interns
  - Developed general communications strategy, authored press releases and emails, coordinated with reporters, created social media content and advised on social strategy
- Forward Florida Action** Miami, FL  
*Project Coordinator: Communications and Digital* June 2019 – May 2020
- Authored briefings, talking points for FFA Chair, Mayor Andrew Gillum for weekly CNN appearances, interviews, speaking engagements, rallies and fundraisers, Staffed Andrew Gillum at engagements, rallies
  - Drafted op-eds for national publications; wrote press releases and worked with reporters for interviews
  - Coordinated a microtargeted digital ad program, managed ad program budget
- Mercury Public Affairs LLC** New York, NY  
*Intern* June 2018 – August 2018
- The Shifting Terrain Project – Theda Skocpol and Alex Hertel-Fernandez** Cambridge, MA  
*Research Assistant* June 2017 – August 2018
- Collected and analyzed data on the proliferation of conservative organizing and the Koch Network
- Harvard Ballet Company** Cambridge, MA  
*Director, Producer, and Performer* December 2016 – February 2019
- U.S. Congressman Mike Capuano** Boston, MA  
*Issues Intern* June 2017 – August 2017
- Vail International Dance Festival** Vail, CO  
*Intern* July 2016 – August 2016

**Education**

- Harvard University** Cambridge, MA  
A.B., Government. *Cum Laude* with Honors May 2019  
Honors Thesis: Swinging the Swing State: Political Organizing in Florida’s I-4 Corridor

## **Publications and Awards**

### **“From Obama Victories to a GOP Edge in Florida”**

- Chapter 7 pp. 151-174 in *Upending American Politics*, edited by Theda Skocpol and Caroline Tervo. New York, NY: Oxford University Press, 2019

### **Harvard University Thomas Temple Hoopes Prize** for outstanding scholarly work or research.

- Awarded for Honors Thesis “Swinging the Swing State: Political Organizing in Florida’s I-4 Corridor” Comprised of extensive research, including interviews on the impact of sustained, local organizing.

**Skills:** Proficient in Microsoft Office, Facebook Ad Manager, Google Ad Words, Mailchimp, Constant Contact