

Casey Clemmons

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EXPERIENCE

- Minnesota Democratic-Farmer-Labor Party/Biden for President** | *Coordinated Campaign Director* | *St. Paul, MN* *July 2020 – November 2020*
- Built and directly oversaw Minnesota's statewide battleground coordinated campaign plan and program on behalf of President-Elect Joe Biden, Vice President-Elect Kamala Harris, Senator Tina Smith, DFL congressional, state senate, and state house candidates, labor unions, and other coordinated partners
 - Successfully executed a program that delivered 10 electoral votes to Joe Biden and Kamala Harris, reelected Senator Tina Smith, reelected frontline DCCC Congresswoman Angie Craig (MN-02), held onto the Minnesota House of Representatives, increased Democratic presidential performance by 5.95% compared to 2016, and increased statewide turnout to ~80% breaking a 40-year record set in 2004 making Minnesota the highest voter turnout state in the nation in 2020
 - Hired and managed a diverse team of over 150 staff across nine departments including organizing, data & analytics, digital organizing, coalitions, GOTV, operations, training, voter protection, and political
 - Worked closely with in-state and national coordinated partners—including, but not limited to, senior leadership from Biden for President, the DNC, and the DFL—to integrate their objectives and priorities into our coordinated program
 - Directed the crafting and implementation of a virtual voter contact program (due to the COVID-19 global pandemic), which focused on building volunteer capacity to make calls, send texts, relationally organize, attend/host virtual events, attend online training sessions, and educate voters on the unprecedented voting landscape
 - After preceding leadership changes, successfully restructured, reoriented, and streamlined the coordinated campaign's organizational hierarchy, meeting and communication configuration, interdepartmental integration, overall strategic priorities, and the program overall
 - Worked alongside senior in-state leadership to manage the 7-figure coordinated budget; shaped the coordinated campaign's strategic imperatives; worked closely with direct mail vendors in implementing robust coordinated vote-by-mail, voter education, and persuasion mail programs; was involved in high-level paid media and polling conversations; developed the virtual and in-person GOTV boiler room structure; supervised the creation of voter contact and direct mail universes; was deeply involved in executing robust virtual and in-person surrogate and principal events
- Organizing Together 2020** | *Michigan Campaign Director* | *Southfield, MI* *April 2020 – June 2020*
- Oversaw the day-to-day operations of the Michigan program, consisting of 80 staff across five departments; directly managed five members of the senior staff team
 - Managed the state's 7-figure budget in coordination with the state director and national budget staff
 - Worked closely with in-state partner organizations to integrate their objectives and volunteers into our program; served as in-state communications lead
 - Oversaw the crafting and implementation of a modern virtual organizing program (due to the COVID-19 pandemic)
- Pete for America**
Virginia State Director | *Richmond, VA* *February 2020 – March 2020*
- Built and managed a statewide organizing, political, and communications program focused on earned media with a team of six on-the-ground staff
- Iowa Deputy State Director* | *Des Moines, IA* *September 2019 – February 2020*
- Served as second-in-command in building, overseeing, and executing the day-to-day operations and management of Mayor Pete's Iowa program, which secured a historic Iowa Caucus victory by winning 61 of Iowa's 99 counties
 - Managed a diverse in-state headquarters team of over 30 staff across seven departments who supported the 170 staff statewide; implemented a streamlined headquarters meeting and communication structure to ensure departmental integration; served as proxy state director in their absence
 - Worked alongside state director and operations department to manage the 7-figure state programmatic budget
 - Worked with senior campaign leadership and in-state organizing staff to build and implement a modern precinct-level organizing program that combined relational organizing tactics with traditional organizing tactics and led to the recruitment of over 4,700 caucus night precinct leaders
 - Designed and spearheaded the Iowa get-out-the-caucus (GOTC) program, which involved planning an all staff training, establishing staging location and volunteer leadership structure, determining organizer-level goals, assisting with supplies procurement and distribution, developing caucus-goer assistance hotline infrastructure, creating out-of-state volunteer capacity import program, and building a 30 person, four-day GOTC boiler room structure
 - Worked with interdepartmental stakeholders in planning and executing the campaign's caucus night strategy and program, which involved developing precinct leader roles, structures, goals, and trainings, designing a state-of-the-art caucus night reporting structure, planning the compilation and distribution of unique precinct-level materials for 1,765 caucus sites, and building a 40 person in-state caucus night command center structure focused on efficiently triaging issues
- Gillibrand 2020** | *Iowa Caucus Director* | *Des Moines, IA* *March 2019 – August 2019*
- Managed the campaign's 30-person Iowa umbrella organizing program, which included organizing, data, and digital organizing departments; hired, trained, and directly managed department heads of all three departments; built departmental budget in coordination with the state director
 - Wrote and implemented the organizing umbrella program in coordination with department heads and effectively integrated tools, resources, and systems between operations, communications, political, data, and digital departments and our department; developed and oversaw the Iowa caucus strategy
 - Played an integral role with the planning and execution of 7 of Kirsten's visits to Iowa with key political leaders, stakeholders, and caucus-goers
 - Served as the in-state operations director, overseeing the office search process, supplies ordering and distribution, and other operational responsibilities
- Iowa Democratic Party** | *GOTV Director* | *Des Moines, IA* *September 2018 – November 2018*
- Designed and executed the coordinated campaign's get-out-the-vote (GOTV) program, which helped flip two red-to-blue congressional districts, elect a new Democratic statewide auditor, and flip several state house and state senate districts from red-to-blue
 - Served as a member of the senior staff team and assisted the coordinated campaign director in 1) managing all coordinated headquarters staff, 2) coordinating with partner campaigns and groups, and 3) serving as the coordinated campaign director in their absence
 - Directly oversaw the following GOTV programs: training, operations (staging locations, boiler rooms, packetland, and supplies), voter protection, field (goal setting and materials/resources creation), out of state/late help, early vote, vote by mail, and digital
- Gwen Graham for Governor** | *Field Director* | *Orlando, FL* *May 2018 – August 2018*
- JB Pritzker for Governor** | *Cook County Organizing Director* | *Chicago, IL* *May 2017 – March 2018*
- Iowa Democratic Party/Hillary for America** | *Deputy Organizing Director* | *Des Moines, IA* *May 2016 – November 2016*
- Hillary for America** | *Delegate Protection, Deputy Organizing Director, Caucus Organizer* | *Des Moines, IA; Chicago, IL; Ankeny, IA* *July 2015 – April 2016*
- Chicago for Rahm Emanuel** | *Deputy Field Director* | *Chicago, IL* *December 2014 – April 2015*
- Dick Durbin for U.S. Senate** | *Regional Field Director* | *Chicago, IL* *June 2014 – November 2014*

EDUCATION & DISTINCTIONS

- DePaul University** | *Bachelor of Arts in Political Science, Minor in Environmental Studies – Magna Cum Laude* | *Chicago, IL* *June 2014*
- DePaul University Student Government Association** | *President* | *Chicago, IL* *May 2013 – May 2014*
- Boy Scouts of America** | *Eagle Scout* | *Woodstock, IL* *2009*