

JACOB STEEL

(b)(6)

EDUCATION

Carnegie Mellon University, Heinz College, Washington, D.C.

Anticipated Graduation (b)(6)

M.S. in Public Policy and Management - Washington, D.C. Track

- A highly selective program that integrates graduate coursework in public policy, management, technology, and analytics with a two-semester fellowship based in Washington, D.C. during the second year of study.

New York University, New York, NY

(b)(6)

B.S. in Media, Culture and Communication, Minor in The Business of Entertainment, Media, and Technology

RELEVANT COURSEWORK & SKILLS

- **Analytics:** Data Visualization & Dashboards, Geographic Information Systems, SQL & Tableau, Statistics
- **Management:** Organizational Design & Implementation, Strategic Presentation Skills, Writing for Public Policy
- **Policy:** Applied Economic Analysis, Cost Benefit Analysis, Global Health Security, Public Interest Tech
- **Skills:** Airtable, ArcGIS Pro, BigQuery, Excel (Advanced), GitHub, Microsoft Access, Python, SPSS, SQL, Tableau, VAN

EXPERIENCE

The Mellman Group, Heinz Policy Fellow, Washington, D.C.

September 2022 - Present

- Analyze polling data and derive insights for over ten winning Democratic campaigns and ballot initiatives using Excel and SPSS, allowing campaign leaders to make informed decisions that led to Democratic overperformance in 2022.
- Conduct post-election analyses that will inform company-wide financial, messaging and voter targeting advice in 2024.
- Design and edit memos, survey questions and client-facing presentations under tight deadlines and weekend hours.

The White House, Associate, Office of Presidential Personnel, Washington, D.C.

March - September 2022

- Evaluated and vetted candidates seeking climate- and science-related roles in the Biden Administration.
- Authored secretary- and administrator-level candidate referral memos for personal review by the president.

The Carter Center, Democracy Program Intern, Atlanta, GA

May - July 2022

- Collaborated with the newly founded U.S. Democracy Team to establish election integrity guidelines, organize data around U.S. election procedures, and keep up to date with federal- and state-level election laws, news and trends.
- Researched, presented findings to staff, and authored a report on the impact of climate change on election administration.
- Synthesized research and authored briefs on five countries to inform the Center's near-term foreign election priorities.

Democratic Party of Georgia, Field Organizer, Marietta, GA

June - December 2020

- Recruited and trained 195 local and out-of-state volunteers for weekly virtual phone banks; achieved 150% of Get Out The Vote goal; improved the Cobb County presidential vote margin from +2% in 2016 to +14% in 2020.
- Consistently exceeded weekly benchmarks, including volunteer shifts completed and volunteer leaders confirmed.
- Coordinated a "How to Vote in Cobb County" virtual event series with employees from the County Board of Elections.

Biden For President, Field Organizer, Multiple Locations

January - June 2020

- Organized communities, staffed candidate events and recruited and scheduled volunteer shifts in Claremont, New Hampshire; Las Vegas, Nevada; and Charleston, South Carolina to turn out supporters and persuade undecided voters.
- Led North Las Vegas caucus, enlisted precinct captains, won multiple precincts and enforced party caucus rules.
- Co-founded 400-member "National Capital Region for Biden" while adapting to remote organizing in Maryland.

PROJECTS

The Carter Center, Capstone Project, Washington, D.C.

October 2022 - Present

- Identify patterns and visualize trends for cyberattacks on democratic government systems using Excel, SQL, and Tableau; final deliverables include a policy memo and a visual presentation intended to present cyber risks to policymakers.

Bluebonnet Data, Fellow, Multiple Locations

January - November 2022

- Created a post-redistricting district analysis, campaign win number and pathway to victory for Pennsylvania State House and Senate candidates using Python and ArcGIS; both candidates overperformed their Republican-leaning districts.

Geographic Information Systems, Student, Pittsburgh, PA

March 2022

- Mapped potential solar farm sites in Allegheny County and summarized policy indications, which found that promising locations for solar farms in the county correlated with abandoned mines within one mile of transmission lines.