

JUDITH FONG

(b) (6)

WORK EXPERIENCE

Presidential Inaugural Committee (PIC) – Washington, D.C.

December 2021 - January 2021

Partnerships Associate, National Day of Service

- Developed relationships with local, state, and national service organizations, nonprofits, corporations, and community leaders to secure partnerships for the 59th Presidential Inaugural Committee in a National Day of Service, which produced 3,292 service events in 56 U.S. states and territories and engaged 1,764 service partners and 251,301 volunteers. National and regional partners included AmeriCorps, Feeding America, Boys and Girls Club, American Red Cross, Americares, Hunger Free America, United Way, Points of Light, REI Co-op, Crisis Text Line, Mental Health America, First Book, and more.
- Mobilized partner organizations to host service events focused on COVID-19 and issues worsened by the pandemic, amplify PIC Day of Service content on social media channels, and recruit volunteers from their network of employees, members or affiliates. Conducted daily training sessions and held one-on-one meetings with the leadership of partner organizations to produce rapid results and meet programmatic deadlines. Provided assistance and consistent follow-up to help partner organizations stand up large-scale events and recruit hundreds of thousands of volunteers under a compressed timeline.
- Personally managed partnerships that yielded the five most highly attended service events of the PIC Day of Service.
- Led efforts to allocate and distribute 4.25 million units of PPE and face masks to partner organizations across the country by coordinating with multiple corporate sponsors.
- Planned and executed three surrogate events, including appearances by Secretary Tom Vilsack and Attorney General Xavier Becerra, the latter of which delivered remarks in Spanish during a Spanish language event to recruit bilingual volunteer crisis counselors.

Arizona Democratic Party (2020 Coordinated Campaign) – Tucson, AZ

February 2020 - November 2020

Deputy Organizing Director

- Designed and implemented a successful, metric-driven organizing program that resulted in historic presidential and senate victories, leading to a high voter turnout statewide and increasing turnout by 12% from 2018 in Pima County.
- Managed five Regional Organizing Directors and oversaw a program of 137 field organizers across a diverse range of communities in Arizona, including rural Arizona, border counties, Latinx communities, Navajo Nation and tribal communities, and the college campuses. Conducted coaching conversations, daily team check-ins, and weekly one-on-one meetings with Regional Organizing Directors to enhance field organizers' performance.
- Worked closely with the Training Director to design and facilitate all-staff trainings, including slide creation and team development exercises. Oversaw the creation and approval of voter contact scripts, weekly metric goals, and all volunteer-facing voter education materials for the Arizona Coordinated Campaign.
- Executed a robust voter contact program, resulting in 1.7 million voter contact attempts and 6,700 completed action shifts during the Get-Out-The-Vote period, with my team accounting for over 30% of all in-state volunteer capacity. Transitioned to a primarily virtual voter outreach program, which focused on signing voters up for the Permanent Early Voting List, securing commitments to vote, disseminating voter education information, and exceeding volunteer recruitment and volunteer leadership goals.
- Spearheaded statewide Asian American and Pacific Islander (AAPI) organizing efforts, collaborating with the Arizona AAPI Caucus to recruit over 750 AAPI action shifts and training Caucus Leadership on voter contact and volunteer recruitment tools.
- Oversaw statewide campus organizing efforts targeting the three major universities including Arizona State University, the seventh largest university in the country; designed a student leadership program, recruiting 300 student leaders across the state.
- Served as liaison to the Political team, coordinating all surrogate events for the organizing team and managing rapid response to any political flags.

Kamala Harris Presidential Campaign – Davenport, IA

June 2019 – December 2019

Regional Organizing Director

- As one of the campaign's first organizing hires, oversaw presidential campaign activities across five counties and 163 precincts in Eastern Iowa.

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- Hired and managed a team of 11 field organizers and two paid fellows, recruiting 113 precinct captains and identifying over 1,000 supporters for Senator Kamala Harris.
- Designated weekly goals and turfing for organizers and conducted daily team meetings, weekly one-on-one meetings with organizers, team trainings, and monthly all-staff retreats.
- Engaged and mobilized high-level endorsers, including a sitting State Representative and Iowa LULAC Deputy Director, to host regular community events and speak out in support of Senator Kamala Harris.
- Established an Out of State Volunteer Program to mobilize over 65 Illinois volunteers to phonebank, canvass, and text into Iowa.

Dewey Square Group – Washington, D.C.

November 2017 – June 2019

Associate

- Supported political, corporate, and non-profit clients in the areas of healthcare, telecommunications, clean energy, tax issues, and more by coordinating meetings across departments, event planning, and writing client-facing reports, digital content, research memos, and new business proposals.
- Assisted the company President with scheduling, research, and management of client accounts and organization-wide administration efforts.
- Managed the department's internship program and hiring processes.

Georgia Democratic Party – Atlanta, GA

May 2017 – June 2017

AAPI Field Organizer

- Engaged and organized the AAPI community in GA-06 for Jon Ossoff's congressional campaign, while managing the rides to the polls program during the Early Vote period.

Democratic National Committee – Washington, D.C.

February 2017 – May 2017

Political Assistant

- Served as primary support staff for DNC Chair's transition and the Political department by overseeing incoming resumes and preparing briefing memos for the Chair.
- Coordinated interviews for senior leadership positions, including candidates for Chief Executive Officer.

Colorado Democratic Party (2016 Coordinated Campaign) – Denver, CO

August 2016 – November 2016

Field Organizer

- Developed a sustainable, volunteer-led GOTV operation by recruiting, training, and managing hundreds of volunteers.
- Exceeded metric goals to expand the electorate that contributed to Colorado's first Democratic voter registration advantage in decades.
- Recruited four fellows and created a mentorship program based on metrics and developing leadership skills.

White House Council on Environmental Quality – Washington, D.C.

January 2016 – June 2016

Land and Water Intern

- Directly supported senior White House staff by compiling press clips, contributing to written statements for CEQ blog posts, and preparing briefing memos, talking points, and summaries of Congressional hearings.
- Collaborated with senior federal agency officials and key environmental non-profits to coordinate roundtables to meet CEQ's goals.

EDUCATION

University of Southern California, Los Angeles, CA

B.S. in Environmental Studies, Minor in Economics

- Study Abroad: University of Cape Town, South Africa (b) (6) & University of Queensland, Australia (b) (6)