

ALLISON L. ZELMAN

MANAGEMENT EXPERIENCE

GATES VENTURES

06/19 – Current

Director of Climate and Clean Energy Advocacy & Policy, Washington, D.C.

- Managing the campaign for Breakthrough Energy, a \$2B organization, whose organizational mission is to help lead the world on a rapid and cost-effective transition to net-zero greenhouse gas emissions by 2050.
- Developing a strategy, hiring a team, and planning the management of \$55M budget for Breakthrough Energy Action.
- Managing the development and implementation of Breakthrough Energy's stakeholder, legislative, advocacy, policy, and strategic communications strategies.
- Developing proposed management and budget structures to scale Breakthrough Energy in 2021.

DEMOCRATIC NATIONAL COMMITTEE

08/17 – 05/19

Director of States & Deputy Political and Organizing Director, Washington, D.C.

- Hired and managed a 21-person team responsible for historic wins in 2018, including: Regional Directors; corresponding departmental staff, who oversaw DNC investments and strategy in states; Community Engagement Directors; National Organizing staff; Training Directors; and a Surrogate Director.
- Managed \$30,000,000 of investments to fifty states, campaigns, and candidates including creating a grant process to support innovation in state parties and an additional team budget.
- Assessed political dynamics and led corresponding strategic planning in coordination with state and national partners to achieve short- and long-term objectives.
- Cultivated and maintained senior-level relationships and mediated differing interests with elected officials, state parties, campaigns, DNC members, committees, and mission-aligned organizations.
- Launched a new training institute, The Best Practices Institute, and talent pipeline initiatives.
- Created national programs to optimize electoral strategies with key partners (e.g. Swing Left and Flippable) including *IWillVote*, *Team Blue*, *Winning with Partners '18* and *New Blue Crew*.

CITIZEN 44

12/16 – 08/17

Founding Partner, Washington, D.C.

- Co-founded an LLC that focuses on supporting former President Obama's political priorities including: engaging with political committees, coordinating the defense of key legacy issues, establishing long-term goals for Organizing for Action, advising new and former political organizations, harnessing the power of the Obama Alumni community, and fighting against gerrymandered districts.
- Established a sustainable budget and structure for the 17,000 member Obama Alumni Association.
- Created and implemented fundraising goals and strategic plans for the LLC.

HILLARY FOR AMERICA

05/16 – 11/16

National Regional Director, Brooklyn, NY

- Oversaw all campaign programs for Nevada, Colorado, Florida, and North Carolina with over 1,400 staff and 120 offices across all four states, and led coordination between them and national staff.
- Directly managed 12 headquarters' staff that supported state work across all national departments, including communications, policy, political, paid media, organizing, analytics, digital, voter protection, compliance, operations, and surrogates.
- Determined strategic priorities across four battleground states, including resource allocation, organizational structures, state appropriate messaging, policy, and budgets.

U.S DEPARTMENT OF LABOR

12/14 – 05/16

Senior Advisor to Secretary Thomas E. Perez & Director of Public Engagement, Washington, D.C.

- Managed a team of 8 staff, including 6 Advisors to the Secretary, each of whom handled community engagement portfolios to advance the President's and Secretary's labor legislative, regulatory and, policy priorities.
- Developed and implemented strategy on engagement with external stakeholders and Secretarial

events, in collaboration with communications, digital, congressional relations, and policy offices.

- Managed and coordinated all political strategy and outreach serving as the Secretary's representative to labor unions, progressive groups, the business community, civil rights organizations, and women's groups on Presidential priorities including minimum wage, equal pay, paid leave, conscious capitalism, impact investing, skills training, and apprenticeships.
- Created and implemented national campaigns harnessing direct press outreach, national messaging, digital engagement, leading the development of unlikely partnerships across sectors, and effective collaboration with stakeholders to create regional events.

CENTER FOR AMERICAN PROGRESS

03/14 - 11/14

Managing Director, Women's Economic Security Initiative, Washington, D.C.

- Coordinated fundraising efforts and managed a \$1,100,000 budget for the Women's Initiative.
- Managed the policy and advocacy strategy for the team consisting of 6 staff and 4 policy priorities.
- Created "Fair Shot Action," a 501(c)(4) project, focused on changing the broader public policy narrative around the challenges women face.
- Established programmatic goals and strategy including policy priorities, external outreach, managing rollout of products, directing communications, political, and digital strategy for various initiatives.
- Directed all elements of The White House Summit on Working Families for CAP.

CENTER FOR AMERICAN PROGRESS

04/13 - 02/14

Senior Manager, Gun Policy Mobilization, Washington, D.C.

- Built political, legislative, communications, and organizing strategies to promote policy solutions.
- Developed and advocated for state and federal gun violence prevention policy.
- Managed the gun violence prevention campaign including leading engagement efforts and coordinating communications, digital, and policy strategies with outside advocacy groups.
- Planned and executed 9 State Action Summits in target states.

THE PRESIDENTIAL INAUGURAL COMMITTEE

12/12 - 02/13

Director, National Day of Service, Washington, D.C.

- Hired and managed a team of 43 people in 5 departments.
- Created and managed all White House, principal and citizen service activities across the U.S.

ORGANIZING FOR AMERICA

9/11 - 11/12

Field Director, Pennsylvania

- Managed, hired, and trained 329 staff in a battleground state: 6 Deputies, 19 regional field directors, and 245 field organizers. Created a plan that led to the highest output per field organizer in any state.
- Designed, executed, and led 16 trainings for all staff and over 3,800 volunteer leaders.

THE WHITE HOUSE DOMESTIC POLICY COUNCIL

5/10 - 8/11

Policy Assistant and Speech Writer to Melody Barnes and Heather Higginbottom, Washington D.C.

- Led process changes, information management, and material production with the DPC leadership.
- Drafted talking points and coordinated meetings, projects, and briefings for 7 policy teams.

THE WHITE HOUSE COUNCIL ON ENVIRONMENTAL QUALITY

2/09 - 5/10

Special Assistant to the Director of Legislative Affairs, Washington D.C. (5/09 - 5/10); Intern (02/09 - 05/09)

OBAMA FOR AMERICA/THE CAMPAIGN FOR CHANGE

7/07 - 11/08

Field Staff: Field Organizer, CA, TX, OR (7/07-5/08); Regional Field Director, NM (5/08-11/08)

ADDITIONAL LEADERSHIP EXPERIENCE

- **Organizing Corps 2020:** Co-Founder
- **Obama Alumni Association:** Founder and Director
- **Mobilize America:** Board of Advisors (Founding member, supported strategic planning and fundraising)
- **Arena Summit:** Board of Advisors (Founding member and supported development of new organization)
- **New Leaders Council:** Fellow (Six month fellowship in leadership training)

EDUCATION

Connecticut College: B.A., International Relations - Latin American & Middle Eastern Studies, May 2007

Umbria Institute, Perugia, Italy, Fall 2005 School of International Training, Valparaiso, Chile: Spring 2006

LANGUAGE: Spanish (proficient), Italian (basic)